

Contract Cleaning Market
Research & Analysis
UK 2026

Contract Cleaning Market Size & Review 2020-2026; SWOT & PEST Analysis, Mix by Service Type 2020-2030; End User Mix 2020-2030; Market Leaders' Ranking, Profiles & Key Financials; Industry Averages; Market Trend Forecasts to 2030

9th Edition

July 2026

Research & Analysis Report Contents

1. Introduction To Research & Analysis Reports	5
1.1 Key Features & Benefits Of This Research & Analysis Report	5
2. UK Contract Cleaning Market	7
2.1 Market Definition & Executive Summary & Market Overview	7
2.2 Contract Cleaning Market Size & Trends 2020-2030	10
2.2.1 Contract Cleaning Market Size & Trends 2020-2030 – Current Prices	10
2.2.2 Market Size Trends & Contract Cleaning Market Influences	10
2.2.3 Contract Cleaning Micro Market Trends & Strategies	16
2.2.4 Recent Contract Cleaning Market Mergers & Acquisitions	19
2.2.5 Contract Cleaning Market Size 2020-2030 – Constant Prices	23
2.2.6 Contract Cleaning Market – Positive Market Trends	24
2.2.7 Contract Cleaning Market – Negative Market Trends	26
2.2.8 Average Contract Cleaner Sales Revenue 2020-2030	30
2.2.9 Future Prospects	31
2.3 Key Market Trends In The Contract Cleaning Market	34
2.3.1 Contract Cleaning Industry Profitability 2020-2030	34
2.3.2 Contract Cleaning Industry Assets 2020-2030	36
2.3.3 Contract Cleaning Industry Debt 2020-2030	38
2.3.4 Contract Cleaning Market Net Worth 2020-2030	40
2.3.5 Sales Per Employee In Contract Cleaning Market 2020-2030	42
2.4 Key Market Influences, Pest & Swot Analysis	43
2.4.1 Pest Analysis – Illustration Of Key Market Forces	43
2.4.2 Political & Legal Influences & Trends	44
2.4.3 The Impact Of Brexit On The Market 2026-2030	45
2.4.4 Residual Impact Of Covid 19 On The UK Contract Cleaning Market In 2026	45
2.4.5 Procurement Act 2023 Impacts On Contract Cleaning Market	46
2.4.6 Macro Economic Influences & Trends 2020-2030	48
Gross Domestic Product 2020-2030	48
UK Inflation, UK Interest Rates With Forecasts, UK Unemployment Rates 2020-2030	50
Commercial Property Market 2020-2030	51
2.4.7 Swot Analysis – Strengths, Weaknesses, Opportunities, Threats	53
2.5 Contract Cleaning Product / Service Mix	55
2.5.1 Share By Contract Cleaning Sector 2020, 2026 & 2030	55
2.5.2 Standard Contract Cleaning Market 2020-2030	58
2.5.3 Specialised Contract Cleaning Market 2020-2030	61
2.5.4 Window / Facade Contract Cleaning Market 2020-2030	65
2.6 Contract Cleaning End User / Channel Mix	68
2.6.1 Share By Key End Use Market 2020, 2026 & 2030	68
3. The Contract Cleaning Industry	72
3.1 Contract Cleaning Industry Structure In 2026	72
3.1.1 Industry Mix By Growth/Decline Over Last 12 Months	72
3.1.2 Industry Share By Credit Rating In 2026	73
3.1.3 Industry Mix By Age Of Companies In 2026	74
3.1.4 Industry Share By Number Of Employees In 2026	75
3.1.5 Industry Mix By Turnover Band In 2026	76
3.1.6 Industry Share By Location Type In 2026	77
3.1.7 Industry Mix By Geographical Region In 2026	78
4. Rankings For Contract Cleaners	79
4.1 Contract Cleaning Companies Listing	79
4.2 Contract Cleaners Ranking By Turnover	81
4.2 Individual Turnover Estimates By Company	83
4.3 Contract Cleaners Ranking By Profitability	85

Market Report Tables & Charts

- Figure 1: Contract Cleaning Market – UK 2020 - 2030 By Value £m
- Figure 2: Contract Cleaning Market – UK 2020 - 2030 Constant Prices £m
- Figure 3: Average Sales in the Contract Cleaning Market – UK 2020 – 2030 £M
- Figure 4: Contract Cleaning Market Profitability – UK 2020 – 2030 £M 3
- Figure 5: Contract Cleaning Market Average Profitability – UK 2020 – 2030 £M
- Figure 6: Total Asset Performance – UK 2020 – 2030 £M
- Figure 7: Average Asset Performance – UK 2020 – 2030 £M
- Figure 8: Contract Cleaning Market Debt – UK 2020 – 2030 £M
- Figure 9: Contract Cleaning Market Average Debt – UK 2020 – 2030 £M
- Figure 10: Contract Cleaning Market Net Worth – UK 2020 – 2030 £M
- Figure 11: Contract Cleaners Average Net Worth – UK 2030 – 2030 £M
- Figure 12: Sales Per Employee – UK 2020 – 2030 £M
- Figure 13: PEST Analysis for UK Contract Cleaning Market in 2026
- Figure 13: UK Economic Annual Performance– GDP Forecast 2020-2030
- Figure 14: UK Economic Annual Performance– Inflation Forecast (CPI) 2020-2030
- Figure 15: UK Economic Annual Performance– Interest Rates (Bank of England) 2020-2030
- Figure 16: UK Unemployment Numbers 2020-2030
- Figure 17: UK Non-Domestic Property Transactions Forecasts 2020-2030
- Figure 18: Key Strengths & Weaknesses in the Contract Cleaning Market 2026-2030
- Figure 19: Key Opportunities & Threats in the Contract Cleaning Market 2026-2030
- Figure 20: Share by Key Product Sector in Contract Cleaning Market 2026
- Figure 21: Historical Share by Key Sector in Contract Cleaning Market 2020
- Figure 22: Forecast Share by Key Sector in Contract Cleaning Market 2030
- Figure 23: UK Standard Contract Cleaning Market by Value 2020-2030 £M
- Figure 24: Specialised Contract Cleaning Market by Value 2020-2030 £M
- Figure 25: Window / Facade Contract Cleaning Market by Value 2020-2030 £M
- Figure 26: Share by Key End Use Sector in Contract Cleaning Market 2026
- Figure 27: Historical Share by Key End Use Sector in Contract Cleaning Market 2020
- Figure 28: Share by Key End Use Sector 2020, 2026 & Forecasts to 2030
- Figure 29: Market Share by Contract Cleaning Company Sales Growth / Decline 2026
- Figure 30: Market Share by Credit Rating in the Contract Cleaning Industry 2026
- Figure 31: Market Share by Company Age in the Contract Cleaning Market 2026
- Figure 32: Mix by Number of Employees in the Contract Cleaning Market 2026
- Figure 33: Share by Turnover Band in the Contract Cleaning Market 2026
- Figure 34: Mix by Location Type in the Contract Cleaning Market 2026
- Figure 35: Mix by Location Type in the Contract Cleaning Market 2026
- Figure 36: Contract Cleaning Company Listing
- Figure 37: Contract Cleaning Companies Ranked By Turnover 2026
- Figure 38: Contract Cleaning Companies Sales Estimates & Ranking 2026
- Figure 39: Contract Cleaning Companies Profit Estimates 2026 & Ranking

This report reflects MTW Research's independent view of the market which may differ from other third party views. Whilst we try to ensure that our reports are an accurate depiction of their respective markets, it must be emphasised that the figures and comment contained therein are estimates based on a mix of primary and secondary research, and should therefore be treated as such.

Terms & Conditions of Use

The information contained within this report remains the copyright of MTW Research. Subject to these Terms and Conditions (this "Agreement"), MTW Research ("we", "our", "us") makes available this publication and data or information contained therein (the "Report"). Your use of this report constitutes your acknowledgment and assent to be bound by this Agreement.

Permitted Use, Limitations on Use

You may access purchased Reports only as required to view the Reports for your individual use, and may print/copy a purchased Report once for your use. You may copy extracts from purchased Reports onto your own documents, provided that all citations are attributed to "MTW Research", and are for internal use only. You may not republish, resell or redistribute any Report, or do anything else with any Report, which is not specifically permitted in this Agreement. You may not reproduce, store in a retrieval system or transmit by any means, electronic or mechanical, any report without the prior permission of MTW Research.

Limitation of Liability

You are entirely liable for activities conducted by you or anyone else in connection with your use of the Report. We take no responsibility for any incorrect information supplied to us during the research process. Market information is based on telephone interviews and secondary sources whose accuracy we cannot guarantee. You acknowledge when ordering that MTW Research Reports are for your internal use and not for general publication or disclosure to third parties, unless otherwise agreed. Neither MTW Research nor any of its affiliates, owners, employees or other representatives will be liable for damages arising out of or in connection with the use of the Report or the information, content, materials or products included in the Report. This is a comprehensive limitation of liability that applies to all damages of any kind, including (without limitation) compensatory, direct, indirect or consequential damages, loss of data, income or profit, loss of or damage to property and claims of third parties.

Applicable Law

This Agreement will be governed by and construed in accordance with the laws of England and Wales without giving effect to the principles of conflict of laws thereof, and to the extent permitted by applicable law, you consent to the jurisdiction of courts situated in England and Wales in any action arising under this agreement.

Intellectual Property Rights

You acknowledge that legal and beneficial interest in Intellectual Property Rights in connection with the Report belong to us. This includes all Intellectual Property Rights in any Material. You have no rights in or to the Report and you may not use any Material other than as permitted under this Agreement. We grant you a non-exclusive, non-transferable licence to use the Intellectual Property Rights referred to above solely for the use of Material as permitted under this agreement.

Companies Included

Whilst MTW endeavour to ensure that the majority of the major companies active in the market with which this report is concerned are included, it should be noted that the list of companies included in this report is not exhaustive and the inclusion or otherwise of a company in this report does not necessarily indicate, nor should be interpreted as, a company's relevance or otherwise in a particular market. Whilst we endeavour to attain high levels of accuracy, it should be borne in mind that the rankings and other information provided within this report contain an element of estimation, should be regarded as such and treated with a degree of caution.

Estimates Provided

In order to enable benchmarking, competitor analysis and facilitate further market research, MTW provide figures for turnover, profit before tax and other data for small, medium sized and other companies who are not obliged to submit this information to Companies House. As such, in the interests of clarity, all data relating to turnover, profit and other data provided in this report in relation to individual companies should be regarded as independent estimates by MTW. Whilst we endeavour to attain high levels of accuracy with these estimates, they may not reflect the actual figures of a company and should therefore be treated with caution.

1. Introduction to *Research & Analysis Reports*

1.1 Key Features & Benefits of this *Research & Analysis Report*

With over 25 years of experience, MTW's "*Research & Analysis*" market reports provide an independent, comprehensive review of recent, current and future market size and trends in an easy to reference format. Each report provides vital market intelligence in terms of size, product mix, end user mix, key trends and influences and forecasts of market size for the next 4 years. In addition, rankings by turnover and profit for key companies are provided.

Based on company sales returns which provide higher confidence levels and researched by market research professionals with experience in the industry, MTW's *Research and Analysis* reports are used as a foundation for coherent, strategic decision making, based on sound market intelligence and for developing effective marketing plans. MTW reports can also be used as an operational sales and marketing tool by identifying market leaders, enabling the reader to quickly grow sales to new clients and focus marketing budgets.

This report includes:-

- **Market Size – Historical, Current & Future Forecasts**

Based on sales data from a representative proportion of the industry, this report provides market size by value over a ten-year period. As they are based on quantitative data as well as qualitative input from the industry, our reports are more accurate than other qualitative based reports and offer better value for money. By combining the best of both quantitative and qualitative input, we offer our clients greater confidence in our market forecasts as well as discussing key market trends and influences from a qualitative perspective.

- **Product / Service Mix – Current & Future**

This report identifies the key product or service sectors in the market and provides historical, current and forecast market share estimates for each, alongside qualitative discussion on key trends for each segment of the industry. With input for this report being both qualitative and quantitative we are able to offer an effective insight into the core components of the market, as well as forecasting future market shares.

- **End User / Channel Mix – Current & Future**

The report identifies the key end use sectors or channels that drive demand for this market and provide a current, historical & future market share estimate for each. This enables the reader to identify the key driving forces behind current market demand and adapt business tactics accordingly. With forecasts of market share by key end use sectors also provided, the reader is able to undertake strategic decisions with greater confidence as well as basing marketing strategies on solid market intelligence.

- **Key Market Companies Ranking**

This report identifies key players in the market and ranks them by a number of criteria, including turnover and profitability. This enables the reader to identify the most relevant potential key customers in a market, understand their current position in the market and quickly identify new targets. MTW provide most recent turnover and profit estimate for every company included in the report, enabling the reader to develop market share estimates.

- **Company Sales Leads Also Available**

MTW have longstanding experience in providing high quality sales leads and marketing lists. Whether you want to reach out by telephone, email or mail MTW can offer you a high quality list to grow sales.

- **Highly Experienced UK Based Market Intelligence Company**

MTW Research have been researching and writing market reports in these sectors since 1999 and as such we are able to develop a relevant company listing and useful market intelligence. Our reports represent excellent value for money and don't bombard you with irrelevant financial data; they are designed to enable you to engage in fast and effective market analysis. We focus on providing what's important in an easy to reference and use format, written in the UK by experienced, qualified professionals.

1.2 Introduction to this *Research & Analysis Report*

In order to provide a comprehensive review of the market, this report includes:-

THE MARKET, PRODUCTS & END USERS

- **Market Size & Key Market Trends 2020-2030** – Value of the market since 2020 is provided with current market size estimates provided based on quantitative sales figures from the industry. Profitability, assets, liabilities and net worth are also illustrated in easy to read charts. In addition, yearly forecasts of market size and other key financial indicators are also provided to 2030. Key market trends are also identified and discussed providing the report with both 'quantitative' and 'qualitative' characteristics.
- **PEST Review & Key Market Influences** – A review of the key issues and influences which are impacting market demand at present and in the future are also provided. These issues range from economic, political, environmental, social and technological and are identified and discussed where appropriate, providing the reader with a greater depth of market intelligence. A strategic PEST review for this market is also illustrated in chart format for faster reference.
- **Product/Service Mix & Trends** – This report identifies the key sectors which comprise the overall market and provide a current & historical share by value. This data is supported by qualitative comment where appropriate in order to offer more substantive market knowledge. Forecasts to 2030 are also provided to offer more insightful market intelligence.
- **SWOT Analysis** – A strategic SWOT analysis for the market is also provided based on input from primary and secondary sources in the industry. By identifying key strengths, weaknesses, opportunities and threats, this report provides a more solid foundation for basing strategic and operational marketing decisions.
- **End User / Channel Mix & Trends** – By providing historical, current and forecast shares by end user or channel for this market, the report provides an invaluable illustration of the key sectors that are currently driving demand and likely future prospects. Qualitative comment on key trends within these sectors based on input from the industry provides a more in-depth review of the market as well as illustrating the most likely future scenarios.

THE SUPPLIERS & INDUSTRY STRUCTURE

- **Industry Structure** – The report includes a detailed and quantitative review of the industry in terms of number of companies, share by turnover, mix by employees, geographical mix, share by age of companies, mix by recent sales performance, sales per employee, share by credit rating etc
- **Industry Trends 2020 –2030** – Industry totals and averages since 2020 are also provided for turnover, profitability, assets, net worth and liabilities. These indicators provide vital insight into the current health of the industry and are forecasted to 2030.
- **Supplier Review** – This report provides financial intelligence of relevant and leading players in this market. Unique in that we provide a **turnover & profit** estimate for every company in the report for **full year 2026**. The report also ranks each company by turnover and profitability. The report provides 2026 turnover & profit estimates for every company, regardless of size, assisting the reader to identify individual market shares.

2. UK CONTRACT CLEANING MARKET

2.1 MARKET DEFINITION & EXECUTIVE SUMMARY & MARKET OVERVIEW

The UK contract cleaning market comprises myriad services within a broad spectrum of key end use application sectors. This report defines the market and provides market size 2020-2030 and analysis for the following key sectors:-

- **Standard Cleaning** – General cleaning, vacuuming, waste clearing & removal, dusting, polishing, washing & general, non-specific waste management etc.
- **Window & Façade Cleaning** – Internal & external cleaning of windows, facades, framework, cladding etc.
- **Specialised Cleaning** - High Level / Difficult Access Cleaning, Builders Cleans / Preparation for 'Snagging', Accommodation Sanitising, Graffiti / Gum Removal, Void / Exit Cleaning, Bed Bug Eradication, Industrial Kitchen Deep Cleaning, 'Superbug' Disinfection / Deep Cleaning / Bacterial / Viral Control, Fire/Flood Damage, Bitumen/Tar removal, Odour Control & Air Management, Floor / Carpet Cleaning / Polishing / Maintenance, Crime / Trauma Scene Cleaning / Sharps Removal, Hazardous Waste Collection and Disposal, Kitchen Duct/Ventilation Cleaning / Grease Extraction, Insurance Compliant Cleaning (Fire Exits, Ducts, Extractors etc), Oil / Chemical Spill, Sewage Contamination Cleaning etc.
- **Associated Services** – Secure key holding, consultancy / advice, repair reporting, snagging etc

This report also provides market share 2020, 2026 & forecasts to 2030 for:-

- **Offices / Retail** – high street stores / outlets, 'out of town' retail units, department stores, supermarkets, office blocks, light commercial units, warehousing, car dealerships etc
- **Leisure Facilities** – pubs, restaurants, holiday units / parks, leisure centres, leisure destinations etc.
- **Industry / Manufacturing** – Manufacturing sites, industrial units, production facilities, processing centres etc.
- **Education** – Nursery, primary, secondary, further & higher education facilities both privately & publicly funded.
- **Health** – Health & well-being centres, hospices, hospitals, surgeries, practices etc, private & publicly funded.
- **Public Building** – Including but not limited to civic centres, museums, galleries, local authority sites etc.
- **Transport** –Transport networks & facilities, train, sea, road, air, etc.

Market size estimates provided exclude any VAT or other taxes, insurance premiums etc and are expressed at 'contractors selling prices'.

'Current' and 'real term' market sizes are provided in order to provide as illustrative depiction of the current trading environment for the UK contract cleaning industry in 2026 considering the impact of inflation.

Methodology & Report Sources

We’ve been writing reports on this sector since 1999. MTW reports typically take 8-10 weeks to research & produce to include both primary and secondary research and are compiled by experienced, qualified marketing professionals. The methodology for this 9th edition report included quantitative analysis of financial sales data from 100+ contract cleaners with a combined turnover of more than £7 billion in 2026.

This research is unique in that it provides the reader with a 2026 turnover & profit estimate for every company included in the report. This is supported by qualitative research on market trends from a wide range of sources including input from contract cleaning companies & clients, trade journals & magazines, trade associations, industry commentators, HM Government, Companies House, credit reference agencies, company literature and our own experience of researching this market for more than 2 decades.

Executive Summary

To year end December 2026 sales of contract cleaning services will be worth some £x billion, reflecting an xxxxx of x% since 2025. Since 2020, the market is estimated to have xxxx by just under x%, reflecting a sector x from the x x and xxx xxxx xxxxxx key market influences underpinning xxxxxxx, alongside sustained xxxxxxxxxxx xxxxxxx in more recent years.

Despite xxx xxxx xxxxxx in more recent years, a sustained focus on xxx xxxx xxxxxx, xxx xxxx xxxxxx xxx xxxx xxxxxx and xxx xxxx xxxxxx continues to xxx xxxx xxxxxx xxxxxx xxxxxx performance. Near term prospects are for the market to xxxxxx xxxxxx xxxxxx per annum, with sales exceeding £ xxxxxx xxxxxx by 2030, reflecting xxxxxx xxxxxx in current price terms in the next 4 years.

xxxxxx xxxxxx xxxxxx on margins continues to xxxxxx xxxxxx xxxxxx xxxxxx for xxxxxx contract cleaning companies, with declining xxxxxx xxxxxx, rising xxxxxx, xxxxxx and xxxxxx xxxxxx supporting continued xxxxxx in the market, with the IFM (Integrated Facilities Management) sector xxxxxx xxxxxx. (more detail in MTW’s “Facilities Management Outsourcing Report 2025”). In addition, xxxxxx in the sector represents a key xxxxxx xxxxxx for market participants, with the number of single service contract cleaning companies xxxxxx from xxxxxx in 2020 to xxxxxx in 2026.

Whilst the xxxxxx xxxxxx companies continue to xxxxxx xxxxxx the market in xxxxxx cleaning, more xxxxxx contract cleaning companies have xxxxxx their xxxxxx xxxxxx position. xxxxxx xxxxxx xxxxxx positions have generated xxxxxx xxxxxx xxxxxx strategies and xxxxxx xxxxxx by xxxxxx xxxxxx of xxxxxx and more xxxxxx xxxxxx, with this trend continuing in 2026.

The wider UK economy is currently in a low growth phase, with public sector spending likely to decline in the near to medium term as fiscal policies are constrained by high Government borrowing. Whilst Health and Education are likely to benefit from some growth, most other public sectors are likely to exhibit more challenging performance in the medium term, as departmental budgets focus on cost saving. Within the private sector, xxxxxx xxxxxx xxxxxx and investment are xxxxxx market growth, with much of the forecast growth emanating from xxxxxx xxxxxx, xxxxxx xxxxxx xxxxxx xxxxxx upturn in demand

in the near term. Easing xxxxxx xxxxxx coupled with xxxxxx xxxxxx uptick in the xxxxxx xxxxxx should xxxxxx xxxxxx xxxxxx xxxxxx growth for the sector in the xxxxxx xxxxxx xxxxxx xxxxxx

xxxxxx xxxxxx xxxxxx services dominate the market in 2026 with this sector worth around £ xxxxxx billion, reflecting a share of x% of the total market, though the sector is continuing to lose share year on year. The second largest sector is accounted for by xxxxxx xxxxxx services, estimated to be worth some £x billion in 2026. The xxxxxx xxxxxx sector has outperformed the overall market in recent years with this trend continuing in 2026 albeit at a slower rate; forecast to xxxxxx by around xx% in 2026 compared to an overall market xxxxxx rate of xx%.

The xxxxxx xxxxxx sector accounts for the largest proportion of the contract cleaning end users in 2026 with around x% or £xx billion, closely followed by xxxxxx which is estimated to account for just over x%. xxxxxx xxxxxx sectors are also of significance with xx% and 13% respectively. xxxxxx is currently estimated to account for around x% of the market in 2026, reflecting sales of around £xxxm.

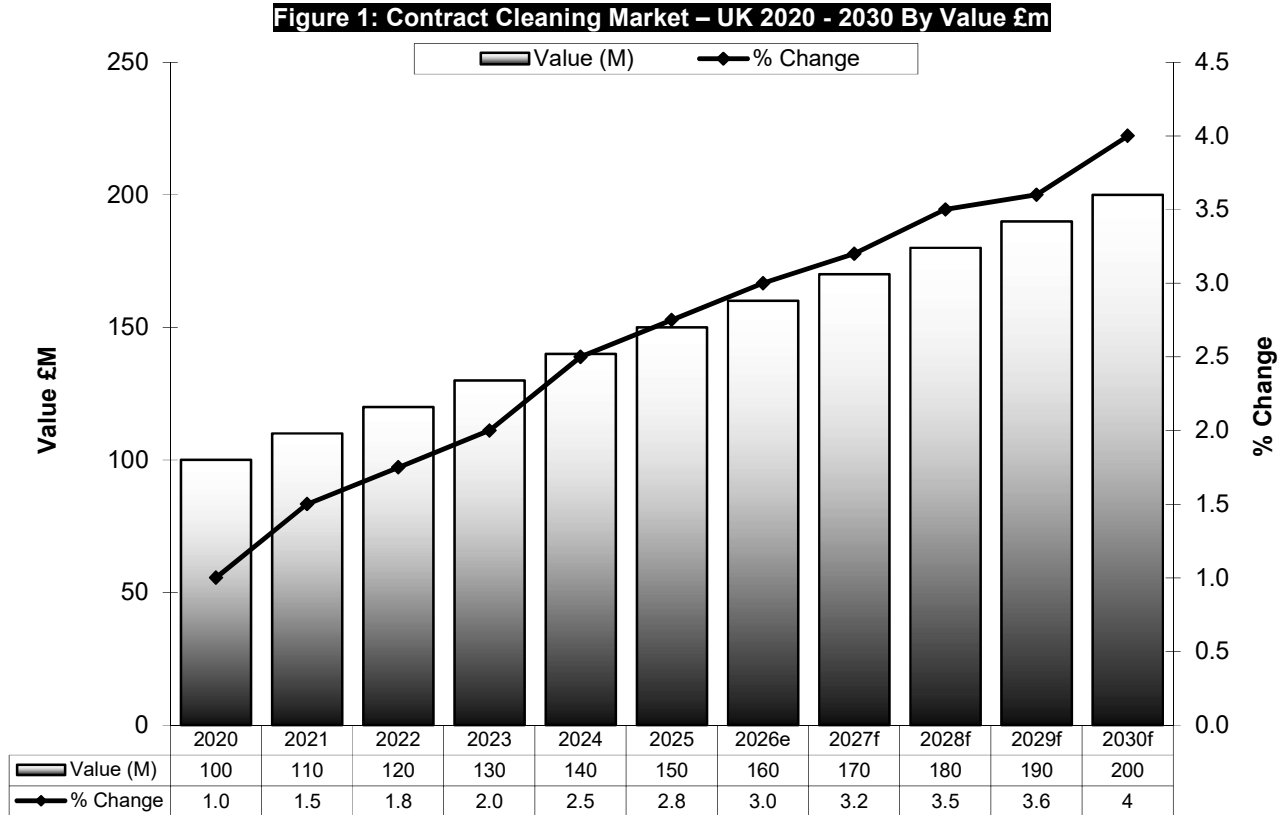
In terms of future prospects, mergers and acquisitions are likely to xxxxxx xxxxxx xxxxxx xxxxxx sector as xxxxxx companies xxxxxx xxxxxx xxxxxx xxxxxx in xxxxxx xxxxxx cleaning services, as well as xxxxxx xxxxxx xxxxxx in the face of xxxxxx xxxxxx and xxxxxx. xxxxxx and xxxxxx xxxxxx continues to represent a key opportunity for market participants and associated suppliers, with xxxxxx and changing xxxxxx xxxxxx presenting new growth opportunities in 2026 and beyond.

Despite wider macro-economic xxxxxx xxxxxx xxxxxx xxxxxx investment in 2026, expectations are for xxxxxx xxxxxx xxxxxx xxxxxx xxxxxx xxxxxx as the market is xxxxxx xxxxxx fundamental xxxxxx drivers such as xxxxxx, xxxxxx xxxxxx, xxxxxx, xxxxxx, xxxxxx and xxxxxx xxxxxx integration. By December 2030 therefore, our forecasts are for the market to be worth some £x billion, reflecting an increase of some x% in the next 4 years.

2.2 CONTRACT CLEANING MARKET SIZE & TRENDS 2020-2030

2.2.1 Contract Cleaning Market Size & Trends 2020-2030 – Current Prices

The performance of the UK contract cleaning market since 2020 is illustrated in the following chart with forecasts to 2030 (Figures changed for sample purposes):-



Source: MTW Research / Trade Estimates (Figures changed for sample)

Sales in the contract cleaning market are currently valued at £xx billion in 2026, reflecting x xxxx of xxx%. Since 2020 the market is estimated to have xxxxx by around xxx% in nominal terms, though this xxxx xxxx reflects a period of xxxx xxxx during xxx and xxx and from a xxx xxx in xxx.

2.2.2 Market Size Trends & Contract Cleaning Market Influences

The following identifies the key trends evident in the contract cleaning market impacting the sector in 2026 and beyond:-