

Social Housing Market - ALMOs Rank & Profile 2009

Report Sample

Arms Length Management Organisations Market Review 2005-2013, ALMOs Ranking, Profiles, Industry Averages for Sales, Profitability & Key Financials 2005-2013.

March 2009

Rank & Profile Report Contents

1.	INTRODUCTION TO RANK & PROFILE REPORTS	8
2. 2.1	UK ALMOS MARKET Introduction to this Rank & Profile Report Social Housing ALMOs Market Overview 2005-2013 Average Social Housing ALMO Industry Performance 2005-2013 ALMOs Market Ranking Company Profile & Sales Leads	9 9
2.2 2.3 2.3.1 2.3.2 2.3.3 2.3.4 2.3.5 2.4 2.4.1 2.4.2 2.4.3 2.4.4 2.4.5 2.5 2.5.1 2.5.2 2.5.3 2.5.4 2.5.5 2.5.6	Social Housing ALMO Market Company Listing Social Housing ALMO Market 2005-2013 Social Housing ALMO Market 2005-2013 Social Housing ALMOS Market Profit 2005-2013 ALMOS Market Assets 2005-2013 ALMOS Market Liabilities 2005-2013 ALMOS Market Net Worth 2005-2013 ALMOS Market Structure & Trend Indicators ALMOS Market Share by Growth, Decline & Static Sales ALMOS Industry – Industry Structure by Age of Company ALMOS Market Structure – Share by Region 2009 ALMOS Market Structure – Share by Region 2009 ALMOS Market Structure – Share by Turnover Band 2009 ALMOS Market Structure – Share by Turnover Band 2009 ALMOS Market Average Revenue Performance 2005-2013 ALMOS Market Average Revenue 2005-2013 ALMOS Market Average Revenue 2005-2013 ALMOS Market Average Revenue 2005-2013 ALMOS Market Average Assets 2005-2013 ALMOS Market Average Assets 2005-2013 ALMOS Market Average Liabilities 2005-2013	10 12 14 16 18 20 21 21 22 23 24 25 26 28 29 31 32 32
3.	ALMOS COMPANY RANKINGS	33
3.1 3.2 3.2.1 3.2.2 3.3 3.4 3.5 3.6	Introduction to the Rankings ALMOS Sales Estimates & Turnover Rank ALMOS Ranking by Turnover - 2008 Individual ALMOS Revenue Ranking ALMOS Ranking by Profit Company Ranking by Total Assets Company Ranking by Net Worth Ranking by Number of Employees	33 34 35 36 37 38 39
4.	ALMOS COMPANY PROFILES	40
	2010 Rotherham Limited - Company Overview & 'At a Glance' A1 Housing Bassetlaw - Company Overview & 'At a Glance' Aire Valley Homes Leeds Ltd Company Overview & 'At a Glance' Ascham Homes Limited - Company Overview & 'At a Glance' Barnet Homes Limited - Company Overview & 'At a Glance' Barnet Homes Limited - Company Overview & 'At a Glance' Berneslai Homes Limited - Company Overview & 'At a Glance' Blackpool Coastal Housing Limited - Company Overview & 'At a Glance' Bloth Valley Housing Limited - Company Overview & 'At a Glance' Bolton At Home Limited - Company Overview & 'At a Glance' Brent Housing Partnership Limited - Company Overview & 'At a Glance' Carrick Housing Limited - Company Overview & 'At a Glance' Charnwood Neighbourhood Housing Limited - Company Overview & 'At a Glance' Cheltenham Borough Homes Limited - Company Overview & 'At a Glance' Citywest Homes Limited - Company Overview & 'At a Glance' Colchester Borough Homes Limited - Company Overview & 'At a Glance' Dale And Valley Homes Limited - Company Overview & 'At a Glance' Derby Homes Limited - Company Overview & 'At a Glance' Ealing Homes Limited - Company Overview & 'At a Glance' Ealing Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' East Durham Homes Limited - Company Overview & 'At a Glance' First Choice Homes Oldham Limited - Company Overview & 'At a Glance'	40 41 42 43 44 45 46 47 48 49 50 51 53 54 55 56 57 58 59 60 61

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Glo	ucester City Homes Limited - Company Overview & 'At a Glance'	62
Gol	den Gates Housing Limited - Company Overview & 'At a Glance'	63
Н&	F Homes Limited - Company Overview & 'At a Glance'	64
Had	kney Homes Limited - Company Overview & 'At a Glance'	65
Higl	n Peak Community Housing Limited - Company Overview & 'At a Glance'	66
Hilli	ngdon Homes Limited - Company Overview & 'At a Glance'	67
Hor	nes For Haringey Limited - Company Overview & 'At a Glance'	68
Hor	nes For Islington Limited - Company Overview & 'At a Glance'	69
Hor	nes In Havering Limited - Company Overview & 'At a Glance'	70
Ηοι	inslow Homes Limited - Company Overview & 'At a Glance'	71
Kirk	lees Neighbourhood Housing Limited - Company Overview & 'At a Glance'	72
Lew	risham Homes Limited - Company Overview & 'At a Glance'	73
Nev	vark And Sherwood Homes Limited - Company Overview & 'At a Glance'	74
Nev	vham Homes Limited - Company Overview & 'At a Glance'	75
Nor	thwards Housing Limited - Company Overview & 'At a Glance'	76
Not	tingham City Homes Limited - Company Overview & 'At a Glance'	77
	ple 1st (Slough) Limited - Company Overview & 'At a Glance'	78
Poc	le Housing Partnership Limited - Company Overview & 'At a Glance'	79
Rec	Ibridge Homes Limited - Company Overview & 'At a Glance'	80
	hdale Boroughwide Housing Limited - Company Overview & 'At a Glance'	81
	neld Homes Limited - Company Overview & 'At a Glance'	82
	x Homes Limited - Company Overview & 'At a Glance'	83
	dwell Homes Limited - Company Overview & 'At a Glance'	84
	ffield Homes Limited - Company Overview & 'At a Glance'	85
	Town Housing Limited - Company Overview & 'At a Glance'	86
	hull Community Housing Limited - Company Overview & 'At a Glance'	87
	th Essex Homes Limited - Company Overview & 'At a Glance'	88
	th Lakes Housing - Company Overview & 'At a Glance'	89
	th Tyneside Homes Limited - Company Overview & 'At a Glance'	90
	Georges Community Housing Limited - Company Overview & 'At a Glance'	91
	eger Homes Of Doncaster - Company Overview & 'At a Glance'	92
	ckport Homes Limited - Company Overview & 'At a Glance'	93
	on Housing Partnership Limited - Company Overview & 'At a Glance'	94
	Royal Borough Of Kensington & Chelsea Tmo Ltd - Company Overview & 'At a	95
Gla		
	tar Homes Limited - Company Overview & 'At a Glance'	96
	ed Residents Housing Limited - Company Overview & 'At a Glance'	97
	an And Leigh Housing Company Limited - Company Overview & 'At a Glance'	98
	verhampton Homes Limited - Company Overview & 'At a Glance'	99
You	r Homes Newcastle Limited - Company Overview & 'At a Glance'	100

Market Report Tables & Charts

Figure 1: Social Housing ALMOCompanies Listing	9
Figure 2: Social Housing ALMO Market 2005-2013 £M	11
Figure 3: ALMOs Market Total Sales % Change 2005-2013	12
Figure 4: ALMOs Market Total Profit 2005-2013	13
Figure 5: ALMOs Industry Total Profit % Change 2005-2013	14
Figure 6: ALMOs Market Total Assets (Current & Fixed) 2005-2013	15
Figure 7: ALMOs Industry Assets % Change 2005-2013	16
Figure 8: ALMOs Market Total Liabilities (Current & Long Term) 2005-2013	17
Figure 9: ALMOs Market Total Liabilities % Change 2005-2013	18
Figure 10: ALMOs Industry Net Worth 2005-2013	19
Figure 11: ALMOs – Market Share by 12 Month Sales Performance to February 2009	20
Figure 12: ALMOs Industry – Market Share by Age of Company	21
Figure 13: ALMOs Market Structure – Plotted by Geographical Region 2009	22
Figure 14: Social Housing ALMOIndustry - Share by Employees by Volume January 2009	23
Figure 15: ALMOs Industry Structure - Share by Turnover Band by Volume 2008	24
Figure 16: ALMOs Market Average Revenue 2005-2013	25
Figure 17: ALMOs Market Average Sales % Change 2005-2013	26
Figure 18: ALMOS Market Average Profitability 2005-2013	20
Figure 19: ALMOS Market Average Total Assets 2005-2012	28
Figure 20: ALMOS Market Average Assets % Change 2005-2012	29
Figure 21: ALMOS Market Average Total Liabilities 2005-2013	30
Figure 22: ALMOS Market Average Liabilities % Change 2005-2013	30
Figure 23: ALMOS Market Average Net Worth 2005-2013	31
Figure 24: ALMOS Industry Average Revenue / Employees Ratio 2005-2013	31
Table 25: Ranking by Turnover 2008 - ALMOS	33
Table 26: Turnover Estimates (£M) 2008 - ALMOS	34
Table 27: Ranking by Profit 2008 - ALMOs	35
Table 28: Ranking by Assets 2008– ALMOs	36 37
Table 29: Ranking by Net Worth 2008 – ALMOs	38
Table 30: Ranking by Number of Employees 2008	
2010 Rotherham Limited - 4 Year KPIs to Year End 31-Mar-08	39
A1 Housing Bassetlaw - 4 Year KPIs to Year End 31-Mar-08	40
Aire Valley Homes Leeds Ltd 4 Year KPIs to Year End 31-Mar-08 Ascham Homes Limited - 4 Year KPIs to Year End 31-Mar-07	41 42
	42 43
Ashfield Homes Limited - 4 Year KPIs to Year End 31-Mar-08	43
Barnet Homes Limited - 4 Year KPIs to Year End 31-Mar-08 Berneslai Homes Limited - 4 Year KPIs to Year End 31-Mar-08	
	45 46
Blackpool Coastal Housing Limited - 4 Year KPIs to Year End 31-Mar-08 Blyth Valley Housing Limited - 4 Year KPIs to Year End 31-Mar-08	40
Bolton At Home Limited - 4 Year KPIs to Year End 31-Mar-08	47 48
Brent Housing Partnership Limited - 4 Year KPIs to Year End 31-Mar-08	49
Carrick Housing Limited - 4 Year KPIs to Year End 19-Oct-45	
Charnwood Neighbourhood Housing Limited - 4 Year KPIs to Year End 31-Mar-08	50 51
Cheltenham Borough Homes Limited - 4 Year KPIs to Year End 31-Mar-08 Citywest Homes Limited - 4 Year KPIs to Year End 31-Mar-08	52 53
Colchester Borough Homes Limited - 4 Year KPIs to Year End 31-Mar-08	54
Dale And Valley Homes Limited - 4 Year KPIs to Year End 31-Mar-08	55
Derby Homes Limited - 4 Year KPIs to Year End 31-Mar-08	56
Ealing Homes Limited - 4 Year KPIs to Year End 31-Mar-07	57
East Durham Homes Limited - 4 Year KPIs to Year End 31-Mar-08 Eastbourne Homes Limited - 4 Year KPIs to Year End 31-Mar-08	58 59
First Choice Homes Oldham Limited - 4 Year KPIs to Year End 31-Mar-08	
Gloucester City Homes Limited - 4 Year KPIs to Year End 31-Mar-08	60 61
	62
Golden Gates Housing Limited - 4 Year KPIs to Year End 31-Mar-08	63
H & F Homes Limited - 4 Year KPIs to Year End 31-Mar-08	64
Hackney Homes Limited - 4 Year KPIs to Year End 31-Mar-08	-
High Peak Community Housing Limited - 4 Year KPIs to Year End 31-Mar-07	65 66
Hillingdon Homes Limited - 4 Year KPIs to Year End 31-Mar-08 Homes For Haringey Limited - 4 Year KPIs to Year End 31-Mar-08	67
Homes For Islington Limited - 4 Year KPIs to Year End 31-Mar-08	68
Homes In Havering Limited - 4 Year KPIs to Year End 31-Mar-07	69
	09

© MTW Research 2009	
Hounslow Homes Limited - 4 Year KPIs to Year End 31-Mar-08	70
Kirklees Neighbourhood Housing Limited - 4 Year KPIs to Year End 31-Mar-07	71
Lewisham Homes Limited - 4 Year KPIs to Year End 31-Mar-08	72
Newark And Sherwood Homes Limited - 4 Year KPIs to Year End 31-Mar-08	73
Newham Homes Limited - 4 Year KPIs to Year End 31-Mar-08	74
Northwards Housing Limited - 4 Year KPIs to Year End 31-Mar-08	75
Nottingham City Homes Limited - 4 Year KPIs to Year End 31-Mar-08	76
People 1st (Slough) Limited - 4 Year KPIs to Year End 31-Mar-07	77
Poole Housing Partnership Limited - 4 Year KPIs to Year End 31-Mar-08	78
Redbridge Homes Limited - 4 Year KPIs to Year End 31-Mar-08	79
Rochdale Boroughwide Housing Limited - 4 Year KPIs to Year End 31-Mar-08	80
Rykneld Homes Limited - 4 Year KPIs to Year End 31-Mar-08	81
Salix Homes Limited - 4 Year KPIs to Year End 31-Mar-08	82
Sandwell Homes Limited - 4 Year KPIs to Year End 31-Mar-08	83
Sheffield Homes Limited - 4 Year KPIs to Year End 31-Mar-08	84
Six Town Housing Limited - 4 Year KPIs to Year End 31-Mar-08	85
Solihull Community Housing Limited - 4 Year KPIs to Year End 31-Mar-08	86
South Essex Homes Limited - 4 Year KPIs to Year End 31-Mar-08	87
South Lakes Housing - 4 Year KPIs to Year End 31-Mar-08	88
South Tyneside Homes Limited - 4 Year KPIs to Year End 31-Mar-08	89
St Georges Community Housing Limited - 4 Year KPIs to Year End 31-Mar-08	90
St Leger Homes Of Doncaster - 4 Year KPIs to Year End 31-Mar-08	91
Stockport Homes Limited - 4 Year KPIs to Year End 31-Mar-08	92
Sutton Housing Partnership Limited - 4 Year KPIs to Year End 31-Mar-08	93
The Royal Borough Of Kensington & Chelsea Tmo Ltd - 4 Year KPIs to Year End 31-Mar-08	94
Tristar Homes Limited - 4 Year KPIs to Year End 31-Mar-08	95
United Residents Housing Limited - 4 Year KPIs to Year End 31-Mar-07	96
Wigan And Leigh Housing Company Limited - 4 Year KPIs to Year End 31-Mar-08	97
Wolverhampton Homes Limited - 4 Year KPIs to Year End 31-Mar-08	98
Your Homes Newcastle Limited - 4 Year KPIs to Year End 31-Mar-08	99



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Estimates Provided

In order to enable benchmarking, competitor analysis and facilitate further market research, MTW have provided estimates for turnover, profit before tax and number of employees for small, medium sized and other companies who are not obliged to submit this information to Companies House. As such, in the interests of clarity, all data relating to turnover, profit and number of employees provided in this report should be regarded as independent estimates by MTW. Whilst we endeavour to attain high levels of accuracy with these estimates, they may not reflect the actual figures of a company and should therefore be treated with caution.

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MTW Research Rank and Profile reports are designed to provide the reader with an independent, comprehensive overview of current, recent & future trading conditions and potential sales leads within their respective markets in an easy to use and easy to disseminate format.

Based on actual sales returns which provide higher confidence levels and researched by market research professionals with experience in the industry, MTW's Rank and Profile reports represent an excellent tool on which to base further strategic or operational decision making, develop sales, or to gain a greater understanding of the current and future performance of an industry.

This report enables the reader to undertake

Fast and Effective Company & Industry Analysis

With the report providing an Industry Review with market structure, sales totals, sales averages and forecasts to 2013; Ranking section; and a more detailed Profile section; the depth and range of analysis provides a comprehensive overview of the market's performance and estimated ranking for each company included in the report. Each company has a 1-page profile with key financial indicators, providing crucial company analysis on which to base further research and strategic decision-making or develop relevant sales leads.

Market Size & Trends for Sales & Industry Value to 2013

Industry trends, market size and performance for revenue and industry value is provided from 2004 through to 2013 – based on primary research & actual sales returns, enabling a fast and accurate understanding of key industry trends and likely future prospects, facilitating sales and marketing planning.

Identify & Target the Most Relevant Sales Leads

The report identifies the key players in the industry, and ranks them by sales, profitability and a number of other key performance indicators, enabling you to quickly identify and target the most relevant and best performing companies in the industry. The additional contact name and mailing details for each company provide the key to quickly increasing sales leads in this industry.

• Benchmark & Monitor a Company's Performance against the Industry.

4 years of the most recent accounts available, supported by our own estimates, is supplied for each company enabling the reader to understand the position of any company in the market and gauge its market share and performance against competitors in recent years.

Turnover & Profit Estimates for Every Company

MTW reports are unique in that we have provided an estimate for turnover and profit ranking for every company listed, enabling the reader to gauge market share of smaller and medium sized businesses, as well as the larger companies.

• Monitor The Market Leaders' Performance.

Key financial data are provided for every company listed for the last 4 years, enabling the reader to quickly and effectively track a company's performance in recent years, providing an excellent foundation on which to base further SWOT analysis to provide a comprehensive review of your competitive environment.

• A Company Listing More Relevant to Your Market

MTW Research have been researching and writing market reports in these sectors since 1999 and as such we are able to develop a company listing which is more relevant to your chosen market, saving you time and money.

• Save Your Company's Time & Money

MTW's *Rank & Profile* reports represent excellent value for money and don't bombard you with irrelevant financial data; they are designed to enable you to engage in fast and effective market and competitor analysis. We focus on providing what's important in an easy to reference and use format.

2. UK ALMOs Market

2.1 Introduction to this Rank & Profile Report

In order to offer a comprehensive and informative marketing tool, this report includes:-

Social Housing ALMOs Market Overview 2005-2013

Overview of the market's performance 2005-2008 and forecasts to 2013, including:-

- > Total Sales Turnover 2005-2008 & Key Trend Analysis
- > Market Revenue Forecasts to 2013 Likely Future Prospects
- > Market Share by Growing, Declining & Static Sales Companies in 2008
- > Market Share Mix by Employee Numbers & Turnover Size in 2008
- > Market & Individual Company Profitability, Assets & Liabilities, Net Worth

Average Social Housing ALMO Industry Performance 2005-2013

A Profile of the 'Average' social housing ALMO, enabling effective and fast comparisons:-

- Average ALMO Sales Revenue 2005-2013
- > Average Company Profit Levels 2005-2013
- > Average Assets & Liabilities 2005-2013
- > Average Net Worth 2005-2013
- > Average Value of Sales per Employee 2005-2013

ALMOs Market Ranking

Provided for the leading companies in tabular format:-

- > By Turnover & Individual Sales Revenue Estimates for 2008
- By Profit
- > By Total, Combined Assets
- > By Net Worth
- By Number of Employees

Company Profile & Sales Leads

Financial data and estimates provided for the last 4 years of trading for every company:-

- > Turnover & Profit estimates for every company listed for 2008
- > Working Capital (i.e. Cash Available), Sales & Profit Per Employee (where reported)
- > Debtors Value (i.e. money owed to company each year over the last 4 years)
- > Fixed Assets (e.g value of land, buildings, vehicles, equipment etc)
- > Current Assets (i.e cash & other assets to be sold within 1 year)
- > Current Liabilities (i.e debts or obligations due in 1 year)
- > Long Term Liabilities (i.e debts or obligations which extend beyond 1 year)
- > Net Worth (i.e total assets less total liabilities)
- Company's Principal Activities
- Full Registered Address & Postcode
- Incorporation Date
- > Ultimate Holding Company & Parent Company (if applicable)
- > Number of Employees (estimates given where no data exists from Companies House)
- > Senior Decision Maker / Director Contact Name

Also provided as part of the "Ultimate Pack" is a comprehensive, multi-use mailing and telemarketing list and a comprehensive financial spreadsheet including 4 years key financial data for the industry.

2.2 Social Housing ALMO Market Company Listing

The following table provides a listing of the companies which are included, and for the purposes of this report, defined as 'the market'.

Figure 1: Social Housing ALMO Companies Listing

Sandwell Homes Nottingham City Homes H & F Homes Homes For Haringey Homes For Islington Hillingdon Homes Wolverhampton Homes **Bolton At Home** Hounslow Homes Ealing Homes **Rykneld Homes** Newham Homes 2010 Rotherham Sheffield Homes Housing Solihull Community Housing **Tristar Homes** Ascham Homes South Tyneside Homes **Derby Homes** St Leger Homes Of Doncaster Berneslai Homes Hackney Homes **Brent Housing Partnership Citywest Homes** Rochdale Boroughwide Housing Six Town Housing Aire Valley Homes Leeds **Barnet Homes**

Your Homes Newcastle Northwards Housing Stockport Homes First Choice Homes Oldham **Gloucester City Homes** Lewisham Homes East Durham Homes Kirklees Neighbourhood Sutton Housing Partnership Golden Gates Housing A1 Housing Bassetlaw Homes In Havering The Royal Borough Of Kensington & Chelsea Tmo

St Georges Community Housing Blackpool Coastal Housing South Essex Homes Ashfield Homes Salix Homes Blyth Valley Housing Newark And Sherwood Homes Poole Housing Partnership High Peak Community Housing People 1st (Slough) Cheltenham Borough Homes Eastbourne Homes **Dale And Valley Homes Redbridge Homes** South Lakes Housing **Colchester Borough Homes** Wigan And Leigh Housing Company Charnwood Neighbourhood Housina Carrick Housing United Residents Housing

Source: MTW Research

The UK ALMOs market is currently estimated to be worth more than £xx billion in xxxx, reflecting a substantial level of annual investment in repair, maintenance and improvement projects within the UK social housing market.

In 2009, there are around xxx individual ALMOs active in the UK, reflecting a relatively consolidated market in both value and volume terms. This report reviews the performance of these companies, defined as the 'ALMOs Market', since 2005 and identifies likely future prospects to 2013 alongside company rankings and profiles.

The total sales of the organisations above are valued at just over £x billion in 2008, reflecting an industry which has experienced xxxxxx xxxxxxx of investment in recent years from central government funding. The ALMOs market is derived from the recognition by the Government in 1997 that around xxxxxxxx million xxxxx xxxxxx xxxxx were considered xxxxxxxxxxx. In total. local authorities had a xxxxxxx xxxxxxx of some £xxx billion.

By 2010, the Government has pledged that 95% of all social housing will meet the 'decent homes' standard', which is defined as being warm, weatherproof and have reasonably modern facilities. Since 1997, around xx million homes have been raised to this minimum standard, though there remains a xxxxxxxxxxxxxx

Since 2001, in order to access additional investment local authorities had three options, these being to establish an Arms Length Management Organisation (ALMO): use the PFI to encourage

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additional private investment, or transfer all or part of the dwelling stock to a Registered Social Landlord (Housing Association).

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Whilst the Decent Homes Programme

Since the establishment of the first

This quantitative report is based principally on company turnover and balance sheets, supported where appropriate by additional primary research from the industry, secondary data from trade journals, industry commentators etc., and our own experience based on previous background experience of researching the UK Social Housing market.

2.3 Social Housing ALMO Market 2005-2013

The following section reviews the overall, combined performance of the selected ALMOs in terms of sales revenue, profit, assets, liabilities and net worth since 2004 and provides forecasts to 2013.

2.3.1 Social Housing ALMO Market 2005-2013

The chart below illustrates the performance of the ALMOs market in terms of total revenues between 2005 and 2008 and forecasts to 2013:-



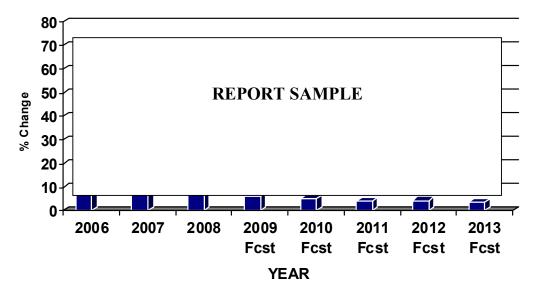
Source: MTW Research / Company Financials

The above chart illustrates our estimates of the performance of the ALMOs market from actual sales returns and revenue estimates based on annual returns and balance sheets. Given that all companies report full turnover figures, the level of confidence relating to the above chart is relatively high,

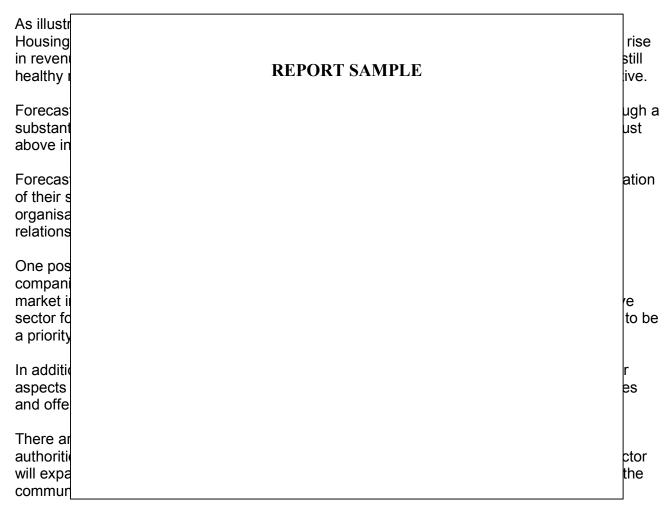
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The annual change in revenue by the ALMOs market is illustrated in the following chart:-

Figure 3: ALMOs Market Total Sales % Change 2005-2013



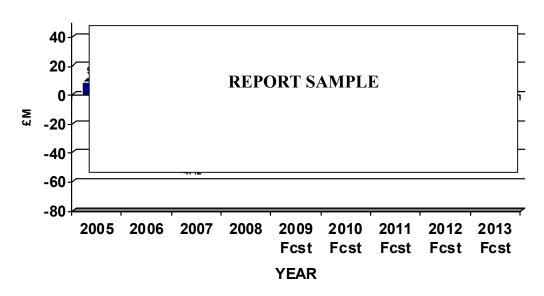
Source: MTW Research / Company Financials



2.3.2 Social Housing ALMOs Market Profit 2005-2013

The following table illustrates the performance of the ALMOs market in terms of profitability between 2005 and 2008 and provides forecasts to 2013:-

Figure 4: ALMOs Market Total Profit 2005-2013

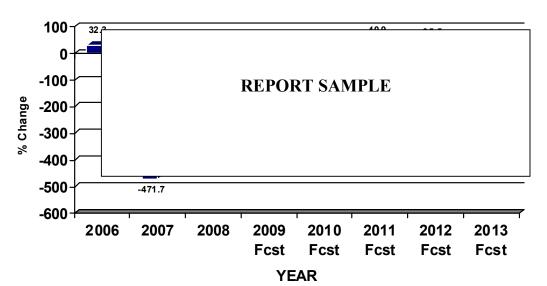


Source: MTW Research / Company Financials

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The level of annual profit growth is illustrated in the following chart:-

© MTW Research 2009 Figure 5: ALMOs Industry Total Profit % Change 2005-2013



Source: MTW Research / Company Financials ith healthy The s it 'nonper **REPORT SAMPLE** hs this is pro erating rela hig tatus to ena In t enders, with inc bre likely that rigd ricing the pre building Ho split of ma al housing 509 hfluencer uni ed on bme pro ext

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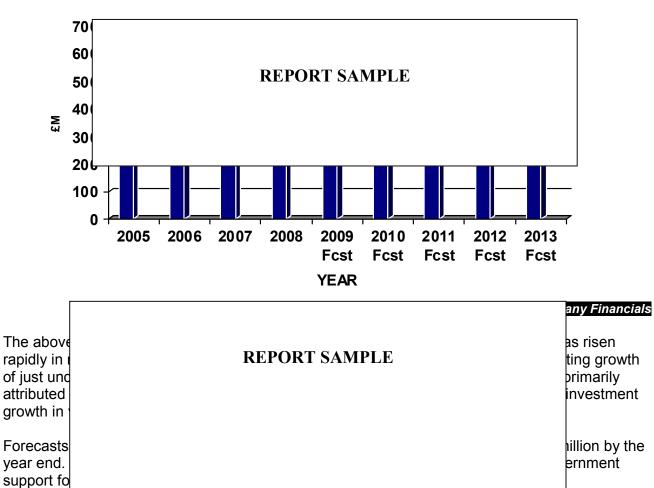


Figure 6: ALMOs Market Total Assets (Current & Fixed) 2005-2013

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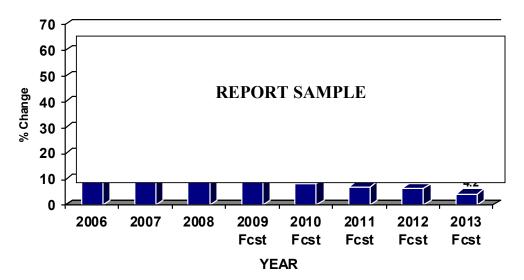
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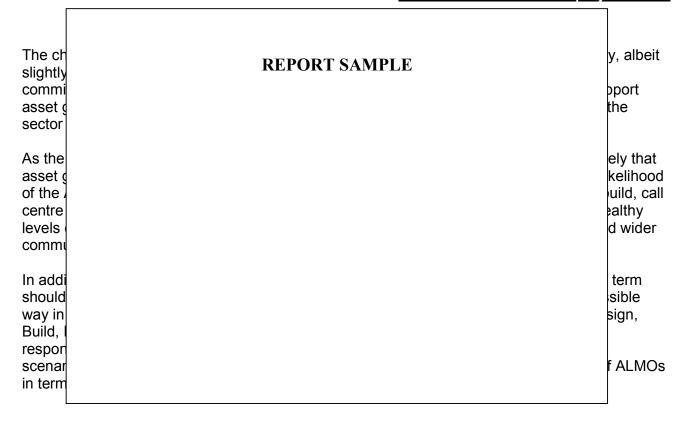
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Figure 7: ALMOs Industry Assets % Change 2005-2013



Source: MTW Research / Company Financials

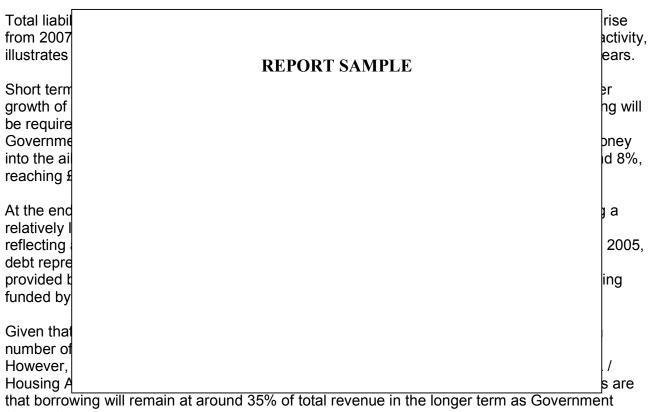


2.3.4 ALMOs Market Liabilities 2005-2013

The following table illustrates the ALMOs market in terms of current and long term liabilities between 2005 and 2008 and forecasts to 2013:-



Source: MTW Research / Company Financials



funding for this sector is expected to keep pace with rising activity levels.

The following chart demonstrates the growth patterns in terms of overall liabilities since 2004 and forecasts to 2013:-

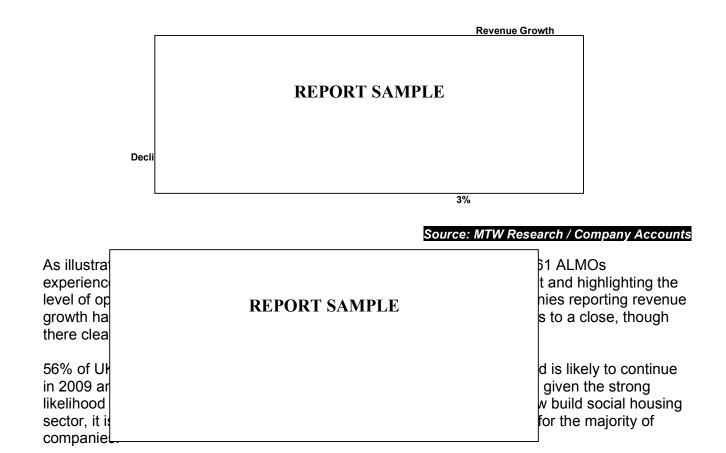
2.4 ALMOs Market Structure & Trend Indicators

The following section represents the findings of MTW's analysis of the £xx billion UK ALMOs sector based on primary research and quantitative statistics. The following data is based on representative samples from the total ALMOs industry, which is currently estimated to include around 60 individual companies. Confidence levels for the following data are expressed at 99%(+/-3%) in volume terms.

2.4.1 ALMOs Market Share by Growth, Decline & Static Sales

The following chart illustrates the performance of the UK ALMOs market during the last 12 months to end of February 2009 in terms of revenue performance:-

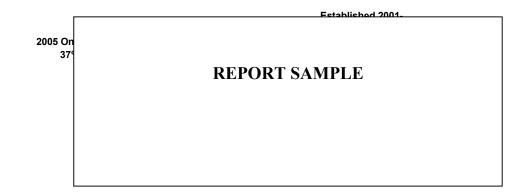
Figure 11: ALMOs – Market Share by 12 Month Sales Performance to February 2009



2.4.2 ALMOs Industry – Industry Structure by Age of Company

The mix by age of companies active in this sector also indicate the level of optimism regarding future performance. The following chart illustrates the mix by age of companies in 2009:-

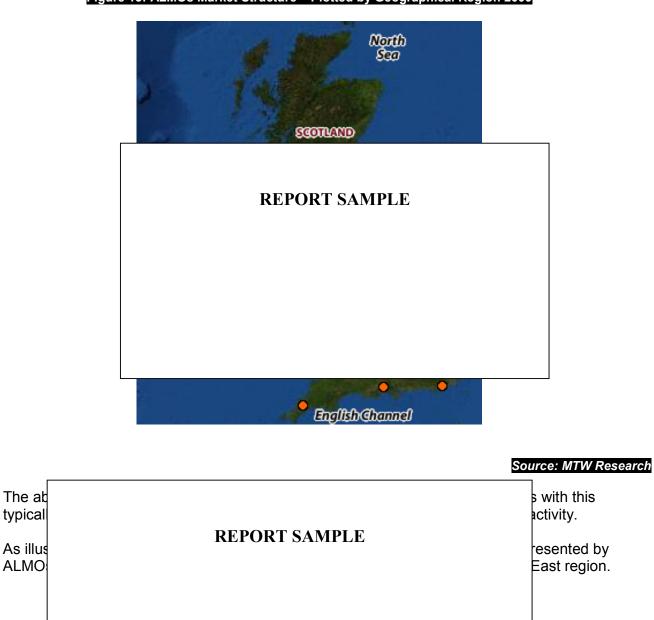
Figure 12: ALMOs Industry – Market Share by Age of Company



	Source: MTW Research	/ Trade Sources
The Go exp higi	REPORT SAMPLE	verseen by the ding rounds to this sector
The yea 30% terr		shed the same 02 account for experience in
The of t		rith this sector
Fol wei pre typ		e later rounds s, with the efore are 09 in revenue

2.4.3 ALMOs Market Structure – Share by Region 2009

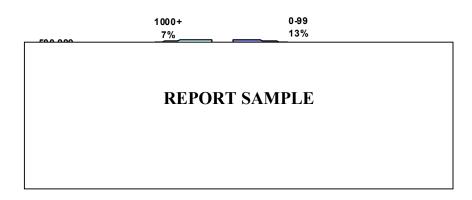
The UK ALMOs market is well represented in a number of key areas of the UK in 2009, as illustrated in the following chart:-



2.4.4 ALMOs Market–Share by Number of Employees 2009

The following chart illustrates how the ALMOs Industry is segmented by number of employees as of March 2009:-

Figure 14: Social Housing ALMO Market - Share by Employees by Volume March 2009



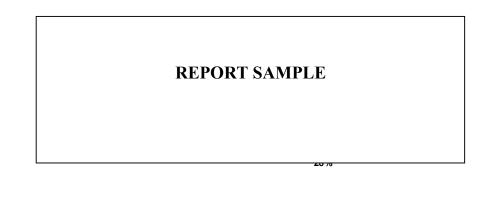
Source: MTW Research / Trade Sources

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employee		otal, more
than 80%		mployees.
	REPORT SAMPLE	
The later		bre than
12,000 std		00
employee		ns.
At the opp		round 13%
of the sec		prised of the
older orga		f their
individual ¹	Decent Homes programmes.	J

2.4.5 ALMOs Market Structure – Share by Turnover Band 2009

The following chart illustrates the share taken by turnover band in the UK ALMOs market as of March 2009:-

Figure 15: ALMOs Industry Structure - Share by Turnover Band by Volume 2008



Source: MTW Research / Trade Sources

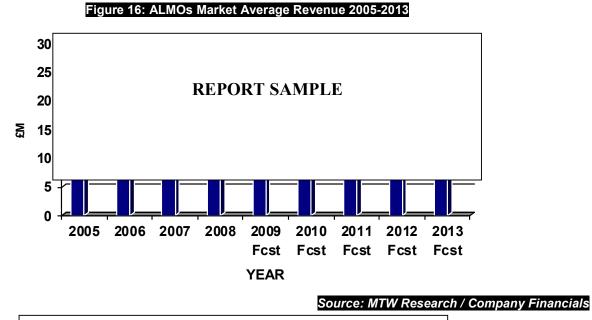
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smallest see		een all revenue
bands is rel		
	REPORT SAMPLE	
Indications :		the number of larger
organisatior		e near term.
However, gi		ly become involved
in the new t		m+ sector to grow
share as ne		

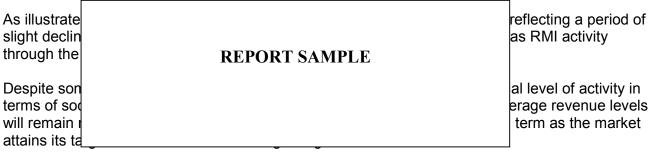
2.5 ALMOs Average Revenue Performance 2005-2013

The following section illustrates the average performance of an Arms Length Management Organisation in terms of revenue, profit, assets, liabilities and net worth.

2.5.1 ALMOs Market Average Revenue 2005-2013

The following table illustrates the average revenue of the ALMOs market since 2005 and forecasts to 2013:-





The percentage change in average sales turnover is illustrated in the following chart:-

3. ALMOs Company Rankings

3.1 Introduction to the Rankings

The following section ranks the companies identified in the previous chapter by various key financial indicators. Where possible, we have used the financial information reported by each company. However, for small and medium sized companies reporting obligations are less strict and these companies are not obliged to disclose turnover, profit before tax and other information such as number of employees etc. Where this data does not exist, MTW have provided an estimate based on previous performance, industry averages, other financial indicators and background knowledge of the industry.

Whilst we endeavour to attain high levels of accuracy, it should be borne in mind, therefore, that the rankings and other information provided within this report may contain an element of estimation.

3.2 ALMOs Sales Estimates & Turnover Rank

3.2.1 ALMOs Ranking by Turnover - 2008

The table illustrates our estimates of the turnover rank for each company in 2008:-

Table 25: Ranking by Turnover 2008 - ALMOs

1. S		ed
2. N		od Housing Limited
3. ⊦	REPORT SAMPLE	ł
4. H		ership Limited
5. H		
6. H		g Limited
7. V		v
8. E		mited
9. H		ed
10. N		nited
11. 2		f Kensington & Chelsea
12. S		using Limited
13. S		_imited
14. A		ed
15. S		
16. S		Limited
17. E		d Homes Limited
18. H		rship Limited
19. E		y Housing Limited
20. F		imited
21. <i>A</i>		Homes Limited
22. E		mited
23. S		es Limited
24. Y		nited
25. N		
26. S		lomes Limited
27. F		ising Company Limited
28. C		rhood Housing Limited
29. L		ed
30. E		ising Limited
31. Eanny nomes		e: MTW Research / Company Accounts

3.2.2 Individual ALMOs Revenue Ranking

The following table illustrates the estimated turnover for each company for 2008:-Table 26: Turnover Estimates (£M) 2008 - ALMOs

Kirklees Neighbou Tristar Homes Lim Sutton Housing P Derby Homes Lim Golden Gates Hou A1 Housing Basse Homes In Haverin Citywest Homes L Six Town Housing Borough Kensingt Blackpool Coastal South Essex Hom Ashfield Homes L Salix Homes Limit Blyth Valley Hous Newark And Sher
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Nowark And Shar
Poole Housing Pa
High Peak Comm
People 1st (Sloug
Cheltenham Boro
Eastbourne Home
Dale And Valley H
Redbridge Homes
South Lakes Hous
Colchester Borou
Wigan And Leigh
Charnwood Neigh
Carrick Housing L
United Residents

3.3 ALMOs Ranking by Profit

The following table illustrates our estimates of the rank by profit for each of the ALMOs in 2008:-

1. Sand 2. 3. Aire 4. Sheft **REPORT SAMPLE** ing Limited 5. 2010 6. Barn 7. Brent 8. Kirkle any Limited 9. The l _imited 10. Derb mited 11. Salix 12. Hom imited 13. Houn 14. Stock 15. East 16. Six T 17. Dale 18. Blyth 19. Poole 20. Trista 21. Lewis 22. East 23. Gold 24. Chelt 25. Peop ted 26. Unite 27. Carri 28. Glou 29. Hom 30. Hack 31. Sutto 32. Your

Table 27: Ranking by Profit 2008 - ALMOs

33. Blackpool Coastal Housing Limited

34. Redbridge Homes Limited

35. Solihull Community Housing Limited

36. Rochdale Boroughwide Housing Limited

37. A1 Housing Bassetlaw

38. Colchester Borough Homes Limited

3.4 Company Ranking by Total Assets

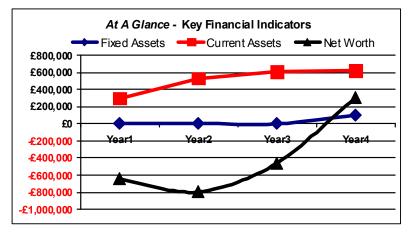
The following table illustrates our estimates of the rank by total fixed and current assets for each company in 2008:-

4. ALMOs Company Profiles

Carrick Housing Limited - Company Overview & 'At a Glance'

Carrick House Pydar Street Truro TR1 1DP Tel: xxxxxx

Carrick Housing Limited is a Private limited company without share capital. company, incorporated on February 11, 2003. The company's main activities are recorded by Companies House as "The management and maintenance of housing. Limited by guarantee." In early 2009, the company has 62 employees.



To year end 19-Oct-08, Carrick Housing Limited is estimated to have achieved a turnover of around £2.7 million. Pre-tax profit for the same period is estimated at around £0.10 million.

The following table briefly provides a top line overview on Carrick Housing Limited:-

Company Name	Carrick Housing Limited
Brief Description of Activities	The management and maintenance of housing. Limited by guarantee.
Parent Company	n/a
Ultimate Holding Company	CARRICK DISTRICT COUNCIL
Estimated Number of Employees	62
Senior Decision Maker / Director	Xxx xxxxx

The following table illustrates the company's key performance indicators for the last 4 years:-

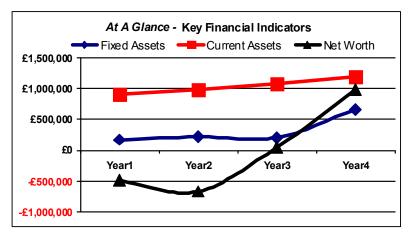
Carrick Housing Limited - 4 Year KPIs to Year End 19-Oct-45						
Key Indicator £	Year End 12-Dec-36 (Year1)	Year End 12-Aug-95 (Year2)	Year End 3-Mar-06 (Year3)	Year End 19-Oct-45 (Year4)		
Fixed Assets	£0	£0	£0	£105,000		
Current Assets	£296,000	£531,000	£607,000	£620,000		
Current Liabilities	£202,000	£400,000	£480,000	£419,000		
Long Term Liabilities	£737,000	£928,000	£586,000	£0		
Net Worth	-£643,000	-£797,000	-£459,000	£306,000		
Working Capital	£94,000	£131,000	£127,000	£201,000		
Profit per Employee	£2,596	£655	-£1,086	£1,629		
Sales per Employee	£43,808	£41,534	£45,379	£43,274		

Cheltenham Borough Homes Limited - Company Overview & 'At a Glance'

Cheltenham House Clarence Street Cheltenham GL50 3RD Tel: xxxxxxxx Cheltenham Borough Homes Limited is a Private limited company without share capital. company, incorporated on November 12, 2002. The company's

main activities are recorded by

Companies House as "The management and maintenance of Council owned



homes in Cheltenham. Limited by guarantee." In early 2009, the company has 153 employees.

To year end 31-Mar-08, Cheltenham Borough Homes Limited is estimated to have achieved a turnover of around £7.2 million. Pre-tax profit for the same period is estimated at around £0.10 million.

The following table briefly provides a top line overview on Cheltenham Borough Homes Limited:-

Company Name	Cheltenham Borough Homes Limited	
Brief Description of Activities	The management and maintenance of Council owned homes in Cheltenham. Limited by guarantee.	
Parent Company	n/a	
Ultimate Holding Company	n/a	
Estimated Number of Employees	153	
Senior Decision Maker / Director	Xxxx xxxxx	

The following table illustrates the company's key performance indicators for the last 4 years:-

Cheltenham Borough Homes Limited - 4 Year KPIs to Year End 31-Mar-08						
Key Indicator £	Year End 31-Mar-05 (Year1)	Year End 31-Mar-06 (Year2)	Year End 31-Mar-07 (Year3)	Year End 31-Mar-08 (Year4)		
Fixed Assets	£174,000	£220,000	£207,000	£663,000		
Current Assets	£907,000	£981,000	£1,083,000	£1,195,000		
Current Liabilities	£1,016,000	£957,000	£1,000,000	£879,000		
Long Term Liabilities	£553,000	£910,000	£241,000	£0		
Net Worth	-£488,000	-£666,000	£49,000	£979,000		
Working Capital	-£109,000	£24,000	£83,000	£316,000		
Profit per Employee	-£310	£354	-£456	£922		
Sales per Employee	£44,510	£45,633	£46,319	£46,889		