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Based on £1 Bn Accounts Data
Updated to Include Covid-19 Analysis

Showers Market Trends UK 2020-2024

MTW Research have published a brand new **Research & Analysis** market report on the UK Showers Market, providing a fresh, comprehensive review of this market in 2020. Written specifically for shower product suppliers, the report facilitates business planning, focuses marketing, identifies growth markets, enables benchmarking & offers immediate sales leads.

Market Size & Trends 2014-2024 Provided For:-

- **Shower Controls** – Separate **Volumes & Values** 2014-2024 for:- Electric Showers; Concealed Mixing Valves, Exposed Mixing Valves, Bar Mixer Valves, Bath/Shower Valves, Digital Shower Controls, Integrated Power Showers, Separate Pump Power Showers; Pumped Digital Shower Controls; High Pressure Digital Showers;
- **Shower Enclosures** – **Volume & Value** 2014-2024
- **Shower Screens** – **Volume & Value** 2014-2024
- **Shower Trays** – **Volume & Value** 2014-2024
- **Shower Accessories** – **Volume & Value** 2014-2024

Also Included:-

- **Distribution Channel Mix** – Channel Shares for Shower Controls & Enclosures/Screens/Trays
- **45+ Shower Manufacturers** – Profiles, Turnover & Profit, Employees, Contact Details, 3 Year Accounts
- **70+ Bathroom Retailers** – Profiles, Turnover & Profit, Employees, Contact Details, 3 Year Accounts
- **Retailers Rankings** – Leading Bathroom Retailers Ranked By Turnover, Profit, Assets, Debt & Worth
- **Impact of Covid-19 & Brexit** – Impact of Covid on Shower Market Forecasts, Brexit Review.
- **Associated Market Sizes 2014-2024** – Housebuilding Market, Construction Market, Self Build Market.

Combining **quantitative** sales data and **qualitative** discussion, this 270 page, 4th edition report provides market sizes by volume and value, product mix, key product trends, key players' profiles, retailers' ranking and future prospects.

Researched & written by experienced UK marketing professionals in 2020, this informative report offers a **comprehensive review** of the UK showers market and represents **excellent value for money**.

Updated & Revised for 2020:-

- **Market Size by Volume & Value** 2014-2020; **Forecasts** to 2024
- **Future Prospects, Influences & Consumer Trends** for Showers Market (Includes Covid)
- **SWOT, Ansoff & PEST**, Household Penetration, Average Prices, Installed Base
- **Product Mix**, Key Product Trends & Sales **2014-2024**
- **115 Retailer & Manufacturer Profiles, Sales Leads, Rankings & 3 Year Financials**
- **Distribution Channel Shares** for Key Product Sectors
- **Commercial Showers Market** – Market Size, Product Mix, Trends, End Use Shares

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current and future performance of the UK Shower Market. Based on industry sales & primary research & written specifically for shower product manufacturers, distributors & retailers, this easy to use, independent market report is an invaluable tool to increase sales in the UK Shower Products Market.

Key Features Of This 270+ Page Report Include:-

MARKET SIZES & PRODUCT TRENDS

- **Showers Market Size Volume & Value 2014-2024 including**
 - **Shower Controls Market** – Market size 2014-2024 provided for each of:- <8kw Electric; 8-9kw Electric, 9-10kw Electric; >10kw Electric; Concealed Mixing Valves, Exposed Mixing Valves, Bar Mixer Valves, Bath / Shower Valves, Digital Controls, Integrated Power Showers, Separate Pump Power Showers; Pumped Digital Shower Controls; High Pressure Digital Showers.
 - **Shower Enclosures Market** – Includes rectangular, round, quadrant, key hole, recess, walk-in / wetroom, square, pentagonal etc. Shower / steam cabins; framed, frameless, glass panel / walk in, enclosure sets etc; Shower doors - sliding, hinged, pivot, bifold, etc
 - **Shower Trays Market by Volume & Value 2014-2024**
 - **Shower Screens Market Volume & Value 2014-2024**
 - **Shower Accessories Market by Value 2014-2024**
 - Qualitative Comment on Buying Trends, Product Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2014-2024, including**
 - **PEST Analysis** – Politico-legal, Economic, Environmental, Social & Technological
 - **Covid-19 Impact & Brexit** – Analysis of construction forecasts, housebuilding & economic implications to 2024
 - **SWOT Analysis** – Key Market Strengths, Weaknesses, Opportunities & Threats
 - **Ansoff Matrix** – Likely Strategic Growth Areas & Values 2020-2024
 - **Associated Markets Analysis** – Housebuilding Market, Self Build Market 2014-2024

SHOWER INDUSTRY STRUCTURE & TRENDS

- **Shower Suppliers & Retailers Market including**
 - **Shower Manufacturers** – Turnover, Profit, Assets, Liabilities, Net Worth, Employees, 3 years Accounts
 - **Shower Manufacturers Profiles** – 1 Page Profile for 40+ Suppliers with 'At a Glance' 3 Year Financial Chart
 - **Bathroom Retailers Rankings** – 70+ Ranked by Turnover, Profit, Assets, Debt, Net Worth
 - **Bathroom Retailers Profiles** – 1 Page Profile with 'At a Glance' 3 Year Financial Chart
 - **Sales Leads** – Address, Telephone & Contact Name for Each Bathroom Retailer in Report

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - **Hard Copy** - Lasered on 90gsm paper bound in 'lay flat' format
 - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - **PDF Report** – Emailed to Your Desktop the Same Day
 - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

| 2020 Marketing List | 2020 Data Spreadsheet |
|--|--|
| <ul style="list-style-type: none"> • 1050+ Bathroom Retailers & Installers Mailing List • Full Company Name & Postal Address – 1050+ • Telephone Numbers – 1050+ • Senior Decision Maker / Purchasing Contact – 1050+ • Emails 240+ • Employee Band Estimate – 1050+ • Turnover Band Estimate – 1050+ • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format | <ul style="list-style-type: none"> • 110+ Companies, Address, Tel & Fax, Director • 3 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover & Profit Estimate for Each – 3 Years Assets, Debts, – 3 Years Net Worth, Working Capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report |

Key Benefits Of This Brand New Report Include:-

- **Impact of Covid-19 on Market Size, Trends & Forecasts**
- **Brexit on Market Performance & Product Trends 2014-2024**
- **Identify Larger Key Bathroom Retailers Active, Instant Sales Leads**
- **Product Mix & Trends** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target New / More Lucrative Clients & Develop Sales Leads & Strategies**
- **Develop Market Shares** for Key Players, Illustrate Consumer Trends & Demand Patterns
- **Identify Market Opportunities & Threats** for Your Business
- Use the 'Ultimate Pack' Mailing List for **Immediate Sales Leads**

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You Ask The Questions...

- How have we performed against the overall market?
- Who are the market leaders and what were their sales last year?
- What opportunities are there? What was the impact of Covid-19?
- What threats are there to my business?
- Who is the most profitable?
- How can we differentiate and grow sales?
- What products are outperforming the market?
- What target markets are currently offering most growth?

- Who are the key decision makers to sell to?
- What are the key product trends?
- How will the market be performing in 1 year? 4 Years?
- What are the key influences for this market?
- Who should we acquire?
- Where should we focus our marketing?
- Where does my geographical area fit in the UK market?

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