

Published
March 2025

Intelligent Insights
Superb Value

Shower Enclosures, Screens & Trays Market Trends UK 2025-2028

MTW Research have published a brand new **Trends & Analysis** market report on the UK Shower Enclosures, Screens & Trays Market, providing a fresh, comprehensive review of this market in 2025. Written for shower product suppliers, the report facilitates strategic planning, focuses marketing, identifies growth markets and represents excellent value for money.

Market Size & Trends 2018-2028 Provided For:-

- **Shower Enclosures – Volume & Value 2018-2028**
- **Shower Screens – Volume & Value 2018-2028**
- **Shower Trays – Volume & Value 2018-2028**
- **Shower Accessories – Volume & Value 2018-2028**

Also Included:-

- **Distribution Channel Mix** – Channel Shares for Enclosures/Screens/Trays
- **Shower Manufacturers** – Profile overview, 2025 turnover estimate for key players
- **Associated Market Sizes 2018-2028** – Housebuilding Market, Housing Transactions, Domestic RMI Activity, Average Pricing, Shower Penetration

Combining **quantitative** data and **qualitative** discussion, this 90+ page, 5th edition report provides market sizes by volume and value, product mix, key market & product trends, key players' profiles, ranking and future prospects.

Compiled by experienced UK marketing professionals in 2025, this informative report offers a **comprehensive review** of the UK shower enclosures, screen and trays market and represents **excellent value for money**.

Updated & Revised for 2025:-

- **Market Size by Volume & Value 2018-2025; Forecasts to 2028**
- **Future Prospects, Influences & Market Trends**
- **SWOT, Ansoff & PEST**, Household Penetration, Average Prices, Installed Base
- **Product Mix**, Key Product Trends & Sales **2018-2028**
- **Manufacturer Profiles** with 2025 turnover estimate
- **Distribution Channel Shares**

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current and future performance of the UK Shower Market. Based on industry sales & primary research & written specifically for shower product manufacturers, distributors & retailers, this easy to use, independent market report is an invaluable tool to increase sales in the UK Shower Products Market.

Key Features Of This 90+ Page Report Include:-

MARKET SIZES & PRODUCT TRENDS

- **Showers Market Size Volume & Value 2018-2028 including**
 - **Total Shower Products Market 2018-2028** – includes controls/valves; enclosures; screens; trays' fittings; accessories, analysis by value and volume.
 - **Shower Enclosures Market** – Includes rectangular, round, quadrant, square, offset, pentagonal etc.; framed, frameless, glass panel / walk in, enclosure sets etc; Shower doors - sliding, hinged, pivot, bifold, etc
 - **Shower Trays Market by Volume & Value 2018-2028**
 - **Shower Screens Market Volume & Value 2018-2028**
 - **Shower Accessories Market by Value 2018-2028**
 - Qualitative Comment on Buying Trends, Product Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2018-2028, including**
 - **PEST Analysis** – Politico-legal, Economic, Environmental, Social & Technological
 - **Macro Influences** –Analysis of housing transactions, housebuilding, domestic RMI & economic factors to 2028
 - **SWOT Analysis** – Key Market Strengths, Weaknesses, Opportunities & Threats
 - **Ansoff Matrix** – Likely Strategic Growth Areas & Values 2025-2028
 - **Associated Markets Analysis** – Housebuilding Market, Housing Transactions, Domestic RMI, GDP etc.

SHOWER INDUSTRY STRUCTURE & TRENDS

- **Showers Suppliers & Retailers Market including**
 - **Shower Manufacturers Profiles** – Overview & 2025 turnover estimate
 - **Distribution Channels Share 2025** – share for merchants, retailer, online etc

Key Benefits Of This Brand New Report Include:-

- Analyse Independent **Volume & Value Market Sizes**
- Understand Current **Buying & Specification Trends**
- Identify **Best Performing Products**
- Develop Your Understanding of the **Competitive Environment**
- Understand **Consumer Trends & Demand Patterns** to Maximise your Marketing Budget
- Identify Market **Opportunities & Threats** for Your Business

You Ask The Questions...

- How have we performed against the overall market?
- Who are the market leaders and what is their turnover?
- What opportunities are there?
- What threats are there to our business?
- How can we differentiate and grow sales?
- What products are outperforming the market?
- What target markets are currently offering most growth?

- Should we reduce our capacity or invest?
- What are the key product trends?
- How will the market be performing in 1 year? 3 Years?
- What are the key influences for this market?
- Who should we acquire?
- Where should we focus our marketing?

We'll Provide The Answers...

Report Table of Contents:-

- 1. INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**
 - 1.1 Key Features & Benefits of this Research & Analysis Report
 - 1.2 Methodology & Sources of Information
- 2. UK SHOWERS MARKET**
 - 2.1 MARKET DEFINITION
 - 2.2 SHOWERS MARKET BY SALES VOLUME 2018-2028
 - 2.2.1 Total UK Showers Market by Volume 2018-2028
 - UK Shower Market Trends
 - Millennials & Gen Z Shower Specification & Buyer Behaviour
 - General Shower Market Trends
 - Bathroom & Shower Design Trends 2025 & Beyond
 - 2.2.2 Current Trends & Purchasing Behaviour in UK Shower Market
 - 2.2.3 Impact of Housemoving & Housebuilding on Shower Trends
 - 2.2.4 Impact of the Future Homes Standard on the Shower Market
 - 2.3 UK TOTAL SHOWERS MARKET BY VALUE 2018-2028
 - 2.3.1 Showers Market 2018-2028 Value at Current Prices
 - 2.3.2 Showers Market 2018-2028 Value at Constant Prices
 - 2.4 SHOWERS MARKET –SHARE BY UK NATION & REGION
 - 2.4.1 Shower Sales Mix by England, Wales, Scotland & Northern Ireland
 - 2.4.2 England Shower Market by Value 2018-2028
 - 2.4.3 Scotland Shower Market by Value 2018-2028
 - 2.4.4 Wales Shower Market by Value 2018-2028
 - 2.4.5 Northern Ireland Shower Market by Value 2018-2028
 - 2.5 AVERAGE PRICES –ENCLOSURES, SCREENS & TRAYS
 - 2.5.1 Shower Enclosures Average Unit Prices 2018-2028
 - 2.5.2 Shower Screens Average Unit Prices 2018-2028
 - 2.5.3 Shower Trays Average Unit Prices 2018-2028
 - 2.5.4 Shower Accessories Average Unit Prices 2018-2028
 - 2.6 HOUSEHOLD PENETRATION OF SHOWERS 2018-2028
 - 2.6.1 Shower Penetration Levels % 2018-2028
 - 2.6.2 Number of UK Households with a Shower 2018-2028
 - 2.7 MARKET TRENDS & INFLUENCES ON UK SHOWER MARKET
 - 2.7.1 PEST Analysis For UK Showers Market
 - 2.7.2 UK Economic Environment Impacting on UK Showers Market
 - 2.8 SWOT ANALYSIS FOR UK SHOWERS MARKET
 - 2.9 ANSOFF MATRIX – GROWTH DIRECTIONS FOR SHOWERS MARKET TO 2028
 - 2.10 FUTURE PROSPECTS
 - 2.10.1 Shower Market Sales Forecast 2025-2028
 - 2.10.2 Positive Market Influences for UK Showers Market 2025-2028
 - 2.10.3 Negative Market Influences for UK Showers Market 2025-2028

Report Table of Contents continued:-

- 3. SHOWER PRODUCTS MARKET BY VALUE 2018-2028**
 - 3.1 SHOWER ENCLOSURES MARKET BY VALUE 2018-2028
 - 3.1.1 Shower Enclosures Market Definition
 - 3.1.2 Shower Enclosures Market Size 2018-2028
 - 3.1.3 Corner-Fitting Enclosures Key Trends & Demand Drivers
 - 3.1.4 Rectangular and Square Enclosures Trends & Demand Drivers
 - 3.1.5 Walk-In and D-Shaped Enclosures Trends & Demand Drivers
 - 3.1.6 Framed Enclosures Key Trends & Demand Drivers
 - 3.1.7 Frameless Enclosures Key Trends & Demand Drivers
 - 3.1.8 Bespoke Enclosures Key Trends & Demand Drivers
 - 3.2 SHOWER SCREENS MARKET VALUE 2018-2028
 - 3.2.1 Shower Screens Market Definition
 - 3.2.2 Shower Screens Market Size 2018-2028
 - 3.2.3 Fixed Panel Shower Screens Market Product Trends
 - 3.2.4 Hinged Shower Screens Market Product Trends
 - 3.2.5 Folding Shower Screens Market Product Trends
 - 3.2.6 Curved Shower Screens Market Product Trends
 - 3.2.7 Bespoke Shower Screens Market Product Trends
 - 3.3 SHOWER TRAYS MARKET VALUE 2018-2028
 - 3.3.1 Shower Trays Market Definition
 - 3.3.3 Shower Trays Market Size 2018-2028
 - 3.3.4 Shower Trays Share by Material 2025
 - 3.3.5 Shower Trays Share by Shape 2025
 - 3.3.6 Shower Trays Share by Size 2025
 - 3.4 SHOWER ACCESSORIES MARKET VALUE 2018-2028
 - 3.4.1 Shower Accessories Market Definition
 - 3.4.2 Shower Accessories Market Size by Value 2018-2028
 - 3.4.3 Shower Hoses, Clips, Washers Key Market Trends
 - 3.4.4 Shower Handsets & Fixed Heads, Filters, Accessories Trends
 - 3.4.5 Shower Riser Rails, Grab Rails, Brackets & Fittings Trends
 - 3.4.6 Shower Curtains, Curtain Rails, Shower Curtain Hooks Trends
 - 3.4.7 Shower Baskets, Caddies, Shelving, Fittings, Brackets Trends
 - 3.4.7 Other Shower Accessories Market Trends
- 4. SHOWER PRODUCTS MARKET BY VOLUME 2018-2028**
 - 4.1 SHOWER PRODUCTS MARKET SHARE BY VOLUME 2025
 - 4.1.2 Shower Enclosures Market Volume 2018-2028
 - 4.1.3 Shower Screens Market Volume 2018-2028
 - 4.1.4 Shower Trays Market Volume 2018-2028
 - 4.1.5 Shower Accessories & Fittings Market Volume 2018-2028
- 5. SHOWER SUPPLIERS PROFILES & TURNOVER**
- 6. DISTRIBUTION CHANNEL SHARES 2025**
 - 6.1 SHOWER MARKET ROUTES TO MARKET ILLUSTRATION
 - 6.2 SHOWER PRODUCTS SHARE BY DISTRIBUTION CHANNEL

The Most Comprehensive UK Market Report for Less than £700

Order Online at

www.marketresearchreports.co.uk

**The Most Comprehensive, Qualitative & Quantitative Report Available...
For Less Than £700.**

To Order, Complete & Return the Form Below or Order Online at www.marketresearchreports.co.uk
Please complete all sections in BLOCK CAPITALS, detach form and send as below:-

Post to: MTW Research Ltd, Eagle Tower, Montpellier Drive, Cheltenham, Glos. GL50 1TA

Fax to: 08456 524324 **Tel:** 08456 524324 (local rate)

E-Mail: sales@marketresearchreports.co.uk **Order Online:** www.marketresearchreports.co.uk

Please send the: **Shower Enclosures, Screens & Trays Market Trends & Analysis – UK 2025 Report,**
as per my instructions indicated below:-

OPTIONS	Price	Tick to Order
PDF Format - Emailed (single user)	£695	<input type="checkbox"/>
MS Word Format – E-mailed (single user)	£745	<input type="checkbox"/>
Multi-User / Site Licence – When purchased with 1 of the above options, this enables unlimited distribution & copying with other sites & users within the same purchasing company.	+£150	<input type="checkbox"/>

Prices above exclude VAT to be added to the final price at 20%.

Contact Name:

Company Name:

Full Address:

Email Address:

Telephone:

Payment Options (tick one):- By Invoice (UK Companies only) ☐ Credit Card ☐ Cheque Enclosed ☐

Credit Card Details.

Card Number:- _____ Start Date ____/____ Expires / End Date ____/____

Security Number:- _____ (last 3 digits on reverse of card)

Registered Postcode for Card (if known) _____ Registered building number for card (if known) _____

Special Instruction / P.O. Number: