Brand New 2016 Report

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Based on Accounts Data From Suppliers with £1 Bn Sales

Showers Market UK 2016-2020

MTW Research have published a brand new ***Research & Analysis*** market report on the UK Showers Market, providing a fresh, comprehensive review of this market in 2016. Written specifically for shower product suppliers, the report facilitates business planning, focuses marketing, identifies growth markets, enables benchmarking & offers immediate sales leads.

Market Size & Trends 2010-2020 Provided For:-

- **Shower Controls** – Separate **Volumes** & **Values** 2010-2020 for:- Electric Showers; Concealed Mixing Valves, Exposed Mixing Valves, Bar Mixer Valves, Bath/Shower Valves, Digital Shower Controls, Integrated Power Showers, Separate Pump Power Showers; Pumped Digital Shower Controls; High Pressure Digital Showers;
- **Shower Enclosures – Volume** & **Value** 2010-2020
- **Shower Screens – Volume** & **Value** 2010-2020
- **Shower Trays – Volume** & **Value** 2010-2020
- **Shower Accessories – Volume** & **Value** 2010-2020

Also Included:-

- **Distribution Channel Mix** – Channel Shares for Shower Controls & Enclosures/Screens/Trays
- **45+ Shower Manufacturers** – Profiles, Turnover & Profit, Employees, Contact Details, 3 Year Accounts
- **90+ Bathroom Retailers** – Profiles, Turnover & Profit Estimate, Employees, Contact Details, 3 Year Accounts
- **Retailers Rankings** – Leading Bathroom Retailers Ranked By Turnover, Profit, Assets, Debt & Worth
- **Brexit Analysis** – Short & Long Term Implications & Impact of UK Leaving the EU.
- **Associated Market Sizes 2010-2023 –** Housebuilding Market, Construction Market, Self Build Market, PFI Market

Combining **quantitative** sales data and **qualitative** discussion, this 280 page, 2nd edition report provides market sizes by volume and value, product mix, key product trends, key players' profiles, retailers' ranking and future prospects.

Researched & written by experienced marketing professionals in 2016, this informative report offers a comprehensive review of the UK showers market and represents excellent value for money.

Updated & Revised Fully Revised for 2016:-

- **Market Size** by **Volume** & **Value** 2010-2016; **Forecasts** to 2020
- **Future Prospects, Influences** & **Consumer Trends** for Showers Market
- **SWOT, Ansoff** & **PEST**, Household Penetration, Average Prices, Installed Base
- **Product Mix,** Key Product Trends & Sales **2010-2020**
- **140+ Retailer & Manufacturer** Profiles**, Sales Leads, Rankings** & 3 Year Financials
- **Distribution Channel Shares** for Key Product Sectors
- **Commercial Showers Market** – Market Size, Product Mix, Trends, End Use Shares

This unique report represents a ***fresh, comprehensive*** *and* ***cost effective*** review of the historical, current and future performance of the UK Shower Products Market. Based on industry sales & primary research & written specifically for shower product manufacturers, distributors & retailers, this easy to use, independent market report is an invaluable tool to increase sales in the UK Shower Products Market.

Free Sample at www.marketresearchreports.co.uk

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The Most Detailed Report Available for Less than £600

Key Features Of This 280+ Page Report Include:-

MARKET SIZES & PRODUCT TRENDS

- *Showers Market Size* ***Volume & Value*** *2010-2020 including*
  - **Shower Controls** Market – Market size 2010-2020 provided for each of:- <8kw Electric; 8-9kw Electric, 9-10kw Electric; >10kw Electric; Concealed Mixing Valves, Exposed Mixing Valves, Bar Mixer Valves, Bath / Shower Valves, Digital Controls, Integrated Power Showers, Separate Pump Power Showers; Pumped Digital Shower Controls; High Pressure Digital Showers.
  - **Shower Enclosures** Market – Includes rectangular, round, quadrant, key hole, recess, walk-in / wetroom, square, pentagonal etc. Shower / steam cabins; framed, frameless, glass panel / walk in, enclosure sets etc; Shower doors - sliding, hinged, pivot, bifold, etc
  - **Shower Trays** Market by Volume & Value 2010-2020
  - **Shower Screens** Market Volume & Value 2010-2020
  - **Shower Accessories** Market by Value 2010-2020
  - Qualitative Comment on Buying Trends, Product Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- ***Quantitative & Qualitative Key Market Trends 2010-2020, including***
  - **PEST Analysis** – Politico-legal, Economic, Environmental, Social & Technological
  - **Brexit** – Full analysis of construction forecasts, housebuilding & economic implications to 2023
  - **SWOT Analysis** – Key Market Strengths, Weaknesses, Opportunities & Threats
  - **Ansoff Matrix –** Likely Strategic Growth Areas & Values 2016-2020
  - **Associated Markets Analysis –** Housebuilding Market, Self Build Market, PFI Market 2010-2020

SHOWER INDUSTRY STRUCTURE & TRENDS

- ***Shower Suppliers & Retailers Market including***
  - **Shower Manufacturers** – Turnover, Profit, Assets, Liabilities, Net Worth, Employees, 3 years Accounts
  - **Shower Manufacturers Profiles** – 1 Page Profile for 45+ suppliers with *'At a Glance'* 3 Year Financial Chart
  - **Bathroom Retailers Rankings** – 90+ Ranked by Turnover, Profit, Assets, Debt, Net Worth
  - **Bathroom Retailers Profiles** – 1 Page Profile with *'At a Glance'* 3 Year Financial Chart
  - **Sales Leads** – Address, Telephone & Contact Name for Each Bathroom Retailer in Report

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- ***All Formats of the Report, Spreadsheet & Mailing List, including***
  - **Hard Copy** - Lasered on 90gsm paper bound in 'lay flat' format
  - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
  - **PDF Report –** Emailed to Your Desktop the Same Day
  - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

2016 Mailing & Telemarketing List	2016 Data Spreadsheet
• **1500+ Bathroom Retailers & Installers** Mailing List • Full Company Name & Postal Address – 1500+ • **Telephone Numbers – 670+** • **Senior Decision Maker** / Purchasing Contact – 1500 • **Emails** 90+ • **Multi-Use** – No limitations on how the data can be used • **Full Data Compliance** – Supplied in MS Excel format	• 140+ Companies, Address, Tel & Fax, Director • **3 Years Latest Accounts** & Balance Sheet – Turnover & Profit Estimate for Each – 4 Years Assets, Debts, – 4 Years Net Worth, Working Capital • **Parent** Company, **Ultimate** Holding Company • **Turnover Estimates** for every Company in Report • **Incorporation Date,** Number of **Employees** • Data for all Companies Included in the Report

Key Benefits Of This Brand New Report Include:-

- **Impact of Brexit on Market Performance & Product Trends 2010-2020**
- Identify Larger **Key Bathroom Retailers Active**, Instant Sales Leads
- **Product Mix & Trends** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify** and **Target** New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for Key Players, Illustrate Consumer Trends & Demand Patterns
- Identify Market **Opportunities & Threats** for Your Business
- Use the 'Ultimate Pack' Mailing List for **Immediate Sales Leads**
- **New 2016 Format Charts** – Market Size & Growth Clearly Presented on 1 Chart

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You Ask The Questions…

- *How have we performed against the overall market?*
- *Who are the market leaders and what were their sales last year?*
- *What opportunities are there? What are the implications of Brexit?*
- *What threats are there to my business?*
- *Who is the most profitable?*
- *How can we differentiate and grow sales?*
- *What products are outperforming the market?*
- *What target markets are currently offering most growth?*
- *Who are the key decision makers to sell to?*
- *What are the key product trends?*
- *How will the market be performing in 1 year? 4 Years?*
- *What are the key influences for this market?*
- *Who should we acquire?*
- *Where should we focus our marketing?*
- *Where does my geographical area fit in the UK market?*

We'll Provide The Answers…

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