

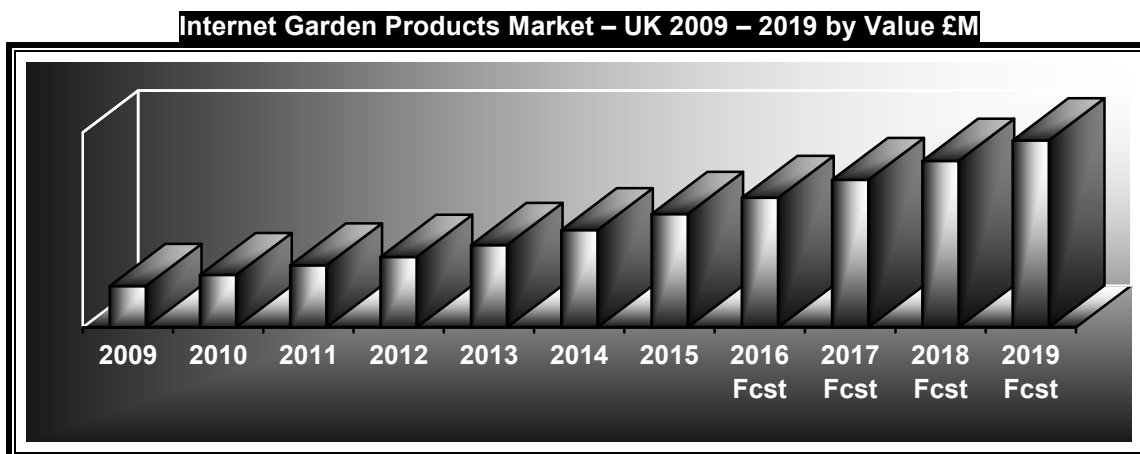
Internet Garden Products & Online Garden Retail Market UK 2015-2019

MTW Research have published a brand new, 1st edition **Research & Analysis** market report on the UK Internet Garden Products Market, providing a comprehensive, detailed review of the entire 'Online' & 'Offline' Garden Products Market. Designed to enhance marketing plans, increase online & offline sales & augment business plans, the report is available immediately in a variety of formats.

This 120+ Page Report Includes Data 2009-2019 for:-

- **Internet Garden Market Sales**
- **Total Garden Products Sales**
- **Online Consumer Buying Behaviour**
- **Internet Sales by Product, Region, Age, Income etc**
- **Internet Garden Advertising – Spend, Trends, Social Media etc**
- **Product Shares & Trends**
- **Distribution Channels Share & Trends**
- **Online Garden Retailers' Profiles**

Quantitative market data based on industry sales from 80% of the UK Garden products market supported by qualitative discussion of online & offline market trends, product mix, influences and future prospects are provided. In addition to representing excellent value for money, this report also provides the option to include more than 2,000 garden centre sales leads to immediately grow your sales in this market.



Key Benefits of This Brand New Report Include:-

- Target the Fast Paced Online Garden Products Market
- Online Buying Trends Answered... **Who? What? Where? How Much?**
- Identify **Fastest Selling Products** Online
- Explore **Online Advertising Options**, Identify **Successful Online Strategies**

Key Features of This 120+ Page Report Include:-

MARKET SIZE

- **Garden Products Market Size by Value 2009-2019, including**
 - Market Size 2009 – 2015, Forecasts to 2019, Constant & Current Prices
 - Online Garden Products Market Sales 2009-2019 £M
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2009-2019, including**
 - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
 - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
 - Online Advertising Spend on Garden Products 2009- 2019
 - Garden Market Spend on **Banners & Embeds, Classified, Social Media**
 - Online Consumer Buying Behaviour – Sales Share by Product, Age, Region, Income.
 - Successful SEO & Online Strategies, Online Tactics by Different Social Media

PRODUCT SEGMENTATION – Online & Offline

- **Product Sector Share, Size & Trends 2009-2019, including**
 - Tools, Garden Equipment and Lawnmowers – Online & Offline Sales
 - Garden Timber & Hard Landscaping Market - Online & Offline Sales
 - Water Features & Garden Decoration Market - Online & Offline Sales
 - Lawn Care & Garden Chemicals Market - Online & Offline Sales
 - Garden Furniture & Barbecue Market - Online & Offline Sales
 - Sheds, Greenhouses & Garden Buildings Market - Online & Offline Sales
 - Seeds Market, Bulbs and Horticultural Market - Online & Offline Sales
 - Market Size 2009-2019 & Key Trend Discussion for Each Product Sector
 - Qualitative Comment & Discussion on Key Product Trends

DISTRIBUTION CHANNELS SHARE & TRENDS

- **Share by Key Garden Distribution Channel 2009, 2015 & 2019 for**
 - DIY Multiples
 - Garden Centres
 - High Street / Superstore Retailers
 - Internet / Mail Order Retailers
 - Others (Garages, Merchants etc)

INTERNET GARDEN RETAILER PROFILES

- **Review of Market Structure & Key Company Profiles, including**
 - Top 20 Specialist Online Garden Retailer Profiles
 - Top 10 Garden Centre's Online Profiles
 - Top 50 Garden Centre Listing
 - Non-Specialist Garden Product Retailers Online Profiles

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy - Professionally Lasered on 90gsm paper comb bound in 'lay flat' format
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 2,000+ Garden Centres & Nurseries Mailing List • 2,000+ Full Company Name & Postal Address • 1,400+ Telephone Numbers • 2,000+ Senior Decision Maker / Purchasing Contact • 250+ Email Addresses, • 2,000+ with Estimated Turnover Band & Employee Band • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Top 50 UK Garden Centres with Company Name, Address, Tel & Fax, Director Name • 3 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

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