

Lighting Market Trends & LED Market Report UK 2019-2023

MTW Research have published a brand new **Research & Analysis** report on UK **Lighting Market Trends** and the **LED Lighting Market** in 2019 with forecasts to 2023.

Based on financial data from 120+ lighting suppliers, this 5th edition represents reliable, confident market intelligence. Produced in the UK, this comprehensive, independent 240+ page report is uniquely based on **quantitative** and **qualitative data**, representing excellent value for money with lowest price guarantee.

This 240+ Page Report Includes:-

- **Market Size by Value 2013-2019; Forecasts to 2023**
- **SWOT & PEST, Ansoff Matrix Growth Areas**
- **Product Mix 2013-2023** – LED, Luminaires, Lamps, Domestic, Commercial etc
- **Distribution Channel Share 2013-2023**
- **Market Structure & Trends 2013-2023**
- **120+ Manufacturer & Retailer Profiles, Retailer Rankings & Sales Leads**

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, channel share, market influences and future prospects. Updated & revised by experienced marketing professionals in 2019, including analysis of the impact of Brexit on UK Lighting market.

Market Size & Key Trends for:-

- **LED Lighting Market 2013-2023** - LED Engines, LED Modules, LED Lamps, LED Luminaires
- **Non-Dom Luminaires Market** – Market Shares 2013-2023 for Open Direct, Shielded Direct, Task, Architectural
- **Non-Dom Lamps Market** – Market Sizes 2013-2023 for Discharge, Fluorescent, Tungsten Halogen, Induction etc
- **Domestic Luminaires** – Market Sizes 2013-2023 for Garden Lights, Floor Lamps, Spotlights, Wall Lights etc.
- **Domestic Lamps Market** – Market Sizes 2013-2023 for CFL, Halogen, Incandescent, Linear Fluorescent

The LED lighting market has risen by more than 150% in the last 6 years, with current trends in LED lighting focusing on enhancing tunable colour and white light engines. Lighting retailers are forecast to experience 10% growth in the next few years, with varying performance across key lighting sectors.

Unique, Respected Intelligence:-

- Based on **Sales Data from a Representative Proportion** of the UK Lighting Market.
- Written by **Experienced, Independent UK Professionals**.
- **Respected, Quality Market Intelligence** from MTW Research – **since 1999**.
- Intelligent Analysis & Discussion of **Market, Product and Channel Trends**.
- Identify **Opportunities for Growth** in the Short, Medium & Longer Term.
- Excellent **Value for Money**, Lowest Price Guarantee.

This unique report represents a **comprehensive, cost effective** tool for understanding the historical, current and future performance of UK Lighting Market Trends and LED Lighting Market.

Key Features Of This 240+ Page Report Include:-

MARKET SIZE

- **Lighting Market Size by Value 2013-2023, including**
 - **Market Size** 2013 – 2019, Forecasts to 2023, Constant & Current Prices
 - **Manufacturer Sales 2013-2023** – from 70+ manufacturers' 3 years of accounts.
 - **Independent Lighting Retailers Revenue 2013-2023**, Based on Industry Sales
 - **Qualitative Comment** on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2013-2023, including**
 - **Market KPIs** – Profit, Assets, Debt, Net Worth 2013-2023; Brexit Impact
 - **PEST Analysis** –Politicolegal, Economic, Environmental, Social & Technological
 - **SWOT Analysis** – Key Strengths, Weaknesses, Opportunities & Threats
 - **Ansoff Matrix** – Sales Forecasts by Strategy (e.g market diversification etc)

PRODUCT SEGMENTATION & CHANNEL SHARES

- **Product Mix & Share by Channel 2013-2023, including**
 - **Product Mix** – LED Lighting, Domestic Lamps, Non-Dom Luminaires, Non-Dom Lamps, Domestic Luminaires – Each further segmented by key product for 2013, 2019 & 2023
 - **Mix by Distribution Channel** - Historical, Current & Future Shares by Channel
 - **End Use Sector Trends** – Health, Education, Leisure, Manufacturing etc Discussion.

RETAILERS & MANUFACTURERS INDUSTRY STRUCTURE & COMPANY PROFILES

- **Review of Market Structure & Key Company Profiles, including**
 - **70+ Lighting Manufacturers 1 Page Profiles** - 3 Years 'At a Glance' Accounts, Turnover & Profit Estimates – including address, age, director details etc
 - **Lighting Retailers Market Mix** by Growth, Credit, Age, Turnover & Employees
 - **50+ Independent Retailer Profiles** – 1 Page Profile with 'At a Glance' Financial Health Chart, Director Detail, Address, Telephone, Turnover & Profit Estimates
 - **Lighting Retailers Industry Share** by UK Geographical Region.
 - **Retailer Rankings** – by Turnover, Profit, Assets, Debt, Worth & Employees
 - **Financials for 120+ Co's**– Turnover, Employees, 3 Years of Assets, Debt & Worth
 - **Sales Leads**– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - **Hard Copy** - Report Professionally Lasered on 90gsm paper and Spiral Bound
 - **USB Stick** - MS Word & PDF Copies – Cut & Paste to Your Documents
 - **PDF Report** – Emailed to Your Desktop the Same Day
 - **Marketing Data Spreadsheet** - Also on USB in MS Excel which includes:-

Marketing Data Spreadsheet

- 120+ Retailers & Manufacturers 3 Yr Financials
- Company Name, Address, Tel & Director Name
- **3 Years Latest Accounts & Balance Sheet**
 - Turnover, profit, assets
 - Debts, net worth,
 - Sales per employee, profit per employee, working capital
- **Parent Company, Ultimate Holding Company**
- **Turnover Estimates** for every Company in Report
- **Incorporation Date, Number of Employees**
- Data for all Companies Included in the Report

Key Benefits Of This Unique, Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2013-2023**
- **Product & Distribution Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target New / More Lucrative Clients & Develop Sales Strategies**
- **Develop Sales Leads & Focus Your Marketing**
- **Identify Revenue & Develop Market Shares** for the Key Players
- **Develop SWOT & PEST Analysis** Faster & With More Detail

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Report Methodology:-

- ✓ 70+ Manufacturers' Accounts; 50+ Retailers' Accounts
- ✓ Written by Independent, Experienced Professionals
- ✓ Qualitative Input from Suppliers for Key Trends & Influences
- ✓ Secondary Research from Trade Journals, Websites etc
- ✓ Government Statistics; Credit Reference Agency Data
- ✓ Unique MTW Forecast Models
- ✓ Companies House Data
- ✓ Experienced in Researching Industry Since 1999.
- ✓ Research & Report Writing Time of 8-10 Weeks

Report Includes:-

- ✓ 240+ Pages; 140+ Charts
- ✓ 120+ 3 Year Financials
- ✓ Quantitative Research
- ✓ Qualitative Input & Comment
- ✓ Sales Leads
- ✓ Strategic Review
- ✓ Published in 2019
- ✓ Lowest Price Guarantee

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