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Unique Research
NEW & Exclusive Report

Lighting Market Report
UK 2013-2017

MTW Research have published a brand new ***Research & Analysis*** market report on the UK Lighting Market, providing a comprehensive review of the UK domestic & non-domestic lighting market. Based on annual returns from more than 360 lighting suppliers with sales of more than £5 billion, this 3rd edition report is written specifically for lighting product manufacturers, distributors & retailers representing a key source of vital market intelligence. Uniquely based on both quantitative data and qualitative research, this comprehensive 450+ page report is now available to the industry.

This 450+ Page Report Includes:-

- **Market Size by Value 2007-2013; Forecasts to 2017**
- **SWOT & PEST Analysis, Ansoff Matrix Growth Areas**
- **Product Mix 2007, 2013 & Forecasts to 2017 – LED lighting, Luminaires, Lamps etc**
- **Distribution Channel Share 2007, 2013 & Forecasts to 2017**
- **Current, Historical & Future Market Structure & Trends**
- **Manufacturer & Retailer Profiles, Retailer Rankings & Sales Leads**

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, channel share, market influences and future prospects. Wholly updated & revised by experienced marketing professionals in late 2013, this informative report offers a comprehensive market review, sales leads and also represents excellent value for money.

Market Size 2007-2017 & Key Trends Included for:-

- **LED Lighting Market 2007-2017 - LED Engines, LED Modules, LED Lamps, LED Luminaires**
- **Non-Dom Luminaires Market – Market Shares 2007-2017 for Open Direct, Shielded Direct, Task, Architectural**
- **Non-Dom Lamps Market – Market Sizes 2007-2017 for Discharge, Fluorescent, Tungsten Halogen, Induction etc**
- **Domestic Luminaires – Market Sizes 2007-2017 for Garden Lights, Floor Lamps, Spotlights, Wall Lights etc.**
- **Domestic Lamps Market – Market Sizes 2007-2017 for CFL, Halogen, Incandescent, Linear Fluorescent**

Developments in the LED lighting market have brought about a fundamental shift in the UK lighting market in recent years, with this report identifying some of the key changes in terms of market trends in 2013. The report provides forecasts for all major key product sectors to 2017, enabling lighting suppliers to undertake informed strategic decisions to promote future sales growth.

Updated & Revised, This Unique 3rd Edition Report:-

- Analyses the development of, & forecasts for the UK lighting market.
- Segments the market by key product, identifies key growth areas.
- Identifies market opportunities & threats in the Ansoff Matrix, SWOT & PEST analysis
- Retailer market segmentation by region, distribution channel, growth rate and other KPIs.
- Identifies key distribution channels exhibiting growth & predicts future trends & shares.
- 1 Page profile for 360+ lighting manufacturers & retailers with turnover & profit estimates.
- 80+ retailers ranked by turnover, profit, assets, net worth etc.
- Includes sales lead information with mailing address, contact name & telephone.

This unique report represents a ***comprehensive yet cost effective*** tool for understanding the historical, current and future performance of the UK Lighting Market. Based on sales and primary research and written specifically for lighting product manufacturers, retailers and distributors, this easy to use, unique, independent market report represents an invaluable tool to increase sales in the UK Lighting Market.

Key Features Of This 450+ Page Report Include:-

MARKET SIZE

- ***Lighting Market Size by Value 2007-2017**, including*
  - **Market Size** 2007 – 2013, Forecasts to 2017, Constant & Current Prices
  - **Manufacturer Sales 2007-2017 –** from 280+ manufacturers' 4 years of accounts.
  - **Independent Lighting Retailers Revenue** 2007-2017, Based on Industry Sales
  - **Qualitative Comment** on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- ***Quantitative & Qualitative Key Market Trends 2007-2017, including***
  - **Market KPIs** – Profit, Assets, Debt, Net Worth 2007-2017
  - **PEST Analysis** –Politicolegal, Economic, Environmental, Social & Technological
  - **SWOT Analysis** – Key Strengths, Weaknesses, Opportunities & Threats
  - **Ansoff Matrix –** Sales Forecasts by Strategy (e.g market diversification etc)

PRODUCT SEGMENTATION & CHANNEL SHARES

- ***Product Mix & Share by Channel 2007-2017, including***
  - **Product Mix –** LED Lighting, Domestic Lamps, Non-Dom Luminaires, Non-Dom Lamps, Domestic Luminaires – Each further segmented by key product for 2007, 2013 & 2017
  - **Mix by Distribution Channel** - Historical, Current & Future Shares by Channel
  - **End Use Sector Trends** – Health, Education, Leisure, Manufacturing etc Discussion.

RETAILERS & MANUFACTURERS INDUSTRY STRUCTURE & COMPANY PROFILES

- ***Review of Market Structure & Key Company Profiles, including***
  - **280+ Lighting Manufacturers 1 Page Profiles** - 4 Years *'At a Glance'* Accounts, Turnover & Profit Estimates – including address, age, director details etc
  - **Lighting Retailers Market Mix** by Growth, Credit, Age, Turnover & Employees
  - **80+ Independent Retailer Profiles** – 1 Page Profile with *'At a Glance'* Financial Health Chart, Director Detail, Address, Telephone, Turnover & Profit Estimates
  - **Lighting Retailers Industry Share** by UK Geographical Region.
  - **Retailer Rankings** – by Turnover, Profit, Assets, Debt, Worth & Employees
  - **Financials for 360+ Co's–** Turnover, Employees, 4 Years of Assets, Debt & Worth
  - **Sales Leads**– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- ***All Formats of the Report, Spreadsheet & Mailing List, including***
  - **Hard Copy** - Report Professionally Lasered on 90gsm paper and Spiral Bound
  - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Your Documents
  - **PDF Report –** Emailed to Your Desktop the Same Day
  - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
• **600+ Leading Lighting Retailers** Mailing List • Full Company Name & Postal Address • **600+ Telephone Numbers** • **480+ Senior Decision Maker** / Purchasing Contact • **600+ With Estimated Turnover Band** • **40+ Email Addresses** • **Multi-Use** – No limitations on how the data can be used • **Full Data Compliance** – Supplied in MS Excel format	• 360+ Leading Contractors 4 Yr Financial Analysis • Company Name, Address, Tel & Director Name • **4 Years Latest Accounts** & Balance Sheet – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • **Parent** Company, **Ultimate** Holding Company • **Turnover Estimates** for every Company in Report • **Incorporation Date,** Number of **Employees** • Data for all Companies Included in the Report

Key Benefits Of This Unique, Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2007-2017**
- **Product & Distribution Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify** and **Target** New / More Lucrative Clients & Develop Sales Strategies
- Develop **Sales Leads** & Focus Your Marketing
- **Identify Revenue & Develop Market Shares** for the Key Players
- Develop **SWOT & PEST Analysis** Faster & With More Detail

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Report Table of Contents:-

1. INTRODUCTION TO RESEARCH & ANALYSIS REPORTS
1. 1 Key Features & Benefits of this Research & Analysis Report
1. 2 Introduction to this Research & Analysis Report

2. UK LIGHTING MARKET SIZE & TRENDS 2007-2017
2.1 MARKET DEFINITION & MARKET OVERVIEW
2 2 LIGHTING MARKET VALUE & TRENDS 2007-2017
2.2.1 Lighting Market Value 2007-2017 – Current Prices
2.2.2 Lighting Market Size 2007-2017 – Constant Prices
2.2.3 Future Prospects
2.2.4 Future Growth – Share by Ansoff Strategic Option 2013-2017
2.3 KEY MARKET INFLUENCES, PEST & SWOT ANALYSIS
2.3.1 PEST ANALYSIS – Illustration of Key Market Forces
2.3.2 Political & Legal Influences & Trends
2.3.3 Economic Influences & Trends
2.3.4 SWOT Analysis – Strengths, Weaknesses, Opportunities, Threats

3. LIGHTING MARKET PRODUCT MIX & SALES 2007-2017
3.1 Share by Product Sector 2007, 2013 & 2017
3.2. Domestic Luminaires Market Size & Trends 2007-2017
3.2.1 Share by Key Product – **Domestic Luminaires** Mket 2007, 2013 & 2017
3.2.2 **Floor Standing** Luminaires Market 2007-2017
3.2.3 **Table / Desk Lamps** Market 2007-2017
3.2.4 **Wall / Ceiling / Spotlights** Market 2007-2017
3.2.5 **Chandeliers, Pendants & Light Shades** Market 2007-2017
3.2.6 **Security & Garden Lighting** Market 2007-2017
3.3 **Domestic Lamps** Market Size & Trends 2007-2017
3.3.1 Share by Key Product for Domestic Lamps 2007, 2013 & 2017
3.3.2 **Domestic Incandescent** Lamp Market Size 2007-2017
3.3.3 **Domestic Fluorescent** Lamp Market Size 2007-2017
3.3.4 Domestic **CFL Market** Size 2007-2017
3.3.5 Domestic **Tungsten Halogen** Lamp Market Size 2007-2017
3.4 **Non-Domestic Luminaires** Market Size & Trends 2007-2017
3.4.1 Share by Commercial Luminaire Type 2007, 2013 & 2017
3.4.2 Specification Criteria & Processes for Non-Domestic Luminaires
3.5 **Non-Domestic Lamps** Market Size & Trends 2007-2017
3.5.1 Non Domestic Lamps Share by Key Product 2007, 2013 & 2017
3.5.2 **Commercial Incandescent** Lamp Market Size 2007-2017
3.5.3 **Commercial Tungsten Halogen** Market Size 2007-2017
3.5.4 **Commercial Discharge** Lamps Market Size 2007-2017
3.5.5 **Non-Domestic Fluorescent** Lamps Market 2007-2017
Linear Fluorescent Lamps Market Size 2007-2017
Compact Fluorescent Lamps Market Size 2007-2017
3.6 **UK LED Lighting Market** 2007-2017
3.6.1 LED Lighting Market Definition
3.6.2 LED Lighting Market Sales & Trends 2007-2017 £M
3.6.3 **LED Lamps, Modules & Engines** Market Trends
LED Lamp Trends 2013-2017
LED Engines & LED Modules Market Trends 2013-2017
LED Lighting Supply & End Use Trends 2013-2017

4. MANUFACTURERS 1 PAGE PROFILES & 4 YEAR FINANCIALS
280+ Lighting Mfrs -1 Page Company Overview & '4 Yr Financials

5. UK LIGHTING DISTRIBUTION SHARES & TRENDS 2007-2017
5.1 UK Lighting Distribution Structure Chart 2013
5.2 Lighting Market Distribution Channel Shares 2007-2017
5.2.1 Lighting Sales Share by Distribution Channel 2013
5.2.2 Lighting Sales Share by Distribution Channel 2007
5.2.3 Distribution Channel Share for Lighting Forecasts 2013

6. INDEPENDENT RETAILERS MARKET SIZE & TRENDS 2007-2017
6.1 Lighting Retailers Industry Competitor Listing
6.2 Lighting Retailers Market Performance 2007-2017
6.2.1 Lighting Retailers Market Sales Revenue 2007-2017
6.2.2 Lighting Retailers Market Profit 2007-2017
6.2.3 Lighting Retailers Market Assets 2007-2017
6.2.4 Lighting Retailers Market Liabilities 2007-2017
6.2.5 Lighting Retailers Market Net Worth 2007-2017
6.3 Lighting Retailers Industry Trend Indicators
6.3.1 Lighting Retailers Market Share by Growth, Decline & Static Sales
6.3.2 Lighting Retailers Industry – Structural Changes Over Last 12 Months
6.3.3 UK Lighting Retailers Industry – Volume Share by Risk Rating 2013
6.3.4 Lighting Retailers Market Structure –Share by Region 2013
6.3.5 Lighting Retailers Market–Share by Number of Employees 2013
6.3.6 Lighting Retailers Market Structure –Share by Turnover Band 2013

7. INDEPENDENT LIGHTING RETAILERS COMPANY RANKINGS
7.1 Introduction to the Rankings
7.2 Lighting Retailers Companies' Sales Estimates & Turnover Rank
7.2.1 Lighting Retailers Ranking by Turnover - 2012
7.2.2 Individual Lighting Retailers Company Sales Revenues
7.3 Lighting Retailers Ranking by Profit
7.4 Company Ranking by Total Assets
7.5 Company Ranking by Net Worth
7.6 Ranking by Number of Employees

8. LIGHTING RETAILERS 1 PAGE PROFILES & 4 YEAR FINANCIALS
90+ Retailers - Company Overview & 'At a Glance' 4 Year Financials

Companies Included in the Report:-

100Watt Design ; Abacus Lighting ; Abbeygate Lighting ; Abstract AVR ; AC/DC Lighting Systems ; Acorn Lighting Services ; Advanced Electronics ; Aktiva Systems ; Albioncourt ; Allen Bros. (Electrical Factors) ; ALP (Europe) ; Amitex LED Lighting Company ; Amos Lighting ; Andrew Kok Lighting ; Andy Thornton ; Anglepoise ; Ansell Electrical Products ; Anthony J. 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Interio ; Interiors 1900 .; International Components Corporation (Europe) ; International Lamps ; Into Lighting ; Ishico ; Italian Lighting Centre ; Ivan Hayward ; J C C Lighting Products ; J.H.Miller & Sons ; Jake Dyson LLP; Jordan Reflectors ; Kandela Lighting ; Kansa ; Kapa ; Kaylex Electrical Wholesalers And Distributors ; Kingfisher Lighting ; Kingston Lighting ; Kipfold ; Koltrane Lighting ; Konstsmide (U.K.) ; Kosnic (U.K.) ; Kypai ; L & M Lighting ; La Conch Lighting ; Lakenbrook ; Lamps 2 U Direct ; Lamps And Lighting ; Lampshade Designs ; LED Lighting Consultants ; LED Technologies ; Ledaire Fabrications ; Ledtech ; Legrand Electric ; Leyton Lighting ; Light Innovation ; Light Interiors ; Light Years Ahead ; Lightbulbs Direct ; Lightgraphix ; Lighting Bug ; Lighting Bug (Swindon) ; Lighting Creations ; Lighting Design NI ; Lighting For Gardens ; Lighting G.B. ; Lighting Majestic ; Lighting Of Distinction ; Lighting Up ; Lightmaster (Direct) ; Lightstorm Trading ; Limelighting ; 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Tables & Charts Included in the Report:-

Figure 1: Lighting Market – UK 2007 – 2017 By Value £m MSP
Figure 2: Lighting Market – UK 2007 – 2017 Constant Prices £M
Figure 3: Lighting Market Growth Share & Values by Ansoff Strategy 2013-2017
Figure 4: PEST Analysis for UK Lighting Market in 2013
Figure 5: UK Economic Annual Performance– GDP 2007-2017
Figure 6: UK Economic Annual Performance– Inflation (CPI) 2007-2017
Figure 7: UK Economic Annual Performance– Interest Rates 2007-2017
Figure 8: UK Unemployment Numbers 2007-2017
Figure 9: Key Strengths & Weaknesses in the Lighting Market 2013-2017
Figure 10: Key Opportunities & Threats in the Lighting Market 2013-2017
Figure 11: Share by Key Product Sector in Lighting Market 2013
Figure 12: Historical Share by Key Sector in Lighting Market 2007
Figure 13: Forecast Share by Key Sector in Lighting Market 2017
Figure 14: UK Domestic Luminaires Market by Value 2007-2017 £M
Figure 15: Share by Key Product in Domestic Luminaires Market 2013
Figure 16: Share by Key Product in Domestic Luminaires Market 2007
Figure 17: Share by Key Product in Domestic Luminaires Market Forecast 2017
Figure 18: UK Domestic Floorstanding Luminaires Market by Value 2007-2017 £M
Figure 19: UK Domestic Table / Desk Luminaires Market by Value 2007-2017 £M
Figure 20: UK Domestic Wall / Ceiling / Spotlights Market by Value 2007-2017 £M
Figure 21: UK Domestic Chandeliers, Pendants & Light Shades by Value 2007-2017
Figure 22: UK Domestic Security & Garden Lighting Market by Value 2007-2017 £M
Figure 23: Share by Key Product in Domestic Garden Decoration Market 2013
Figure 24: UK Domestic Lamps Market by Value 2007-2017 £M
Figure 25: Share by Key Product Sector in Domestic Lamps Market 2013
Figure 26: Share by Key Product Sector in Domestic Lamps Market 2007
Figure 27: Share by Key Product Sector in Consumer Lamps Market 2017
Figure 28: UK Domestic Incandescent Lamp Market by Value 2007-2017 £M
Figure 29: UK Domestic Linear Flourescent Lamp Market by Value 2007-2017 £M
Figure 30: UK Domestic CFL Market by Value 2007-2017 £M
Figure 31: UK Domestic Tungsten Halogen Lamps Market by Value 2007-2017 £M
Figure 32: UK Commercial Luminaires Market by Value 2007-2017 £M
Figure 33: Share by Luminaire Type in Non-Domestic Luminaire Market 2013
Figure 34: Share by Luminaire Type in Non-Domestic Luminaire Market 2007
Figure 35: Share by Luminaire Type in Non-Domestic Luminaire Market 2017
Figure 36: Typical Design Processes for Non-Domestic Lighting Projects
Figure 37: UK Commercial Lamps Market by Value 2007-2017 £M
Figure 38: Share by Type of Lamp in Non-Domestic Lamp Market in 2013
Figure 39: Share by Type of Lamp in Non-Domestic Lamp Market in 2007
Figure 40: Share by Type of Lamp in Non-Domestic Lamp Market in 2017
Figure 41: UK Commercial Incandescent Lamps Market by Value 2007-2017 £M
Figure 42: UK Commercial Tungsten Halogen Lamps Market by Value 2007-2017 £M
Figure 43: UK Commercial Discharge Lamps Market by Value 2007-2017 £M
Figure 44: Typical Efficacy Levels of Non-Domestic Lamps
Figure 46: UK Commercial Linear Fluorescent Lamps Market by Value 2007-2017 £M
Figure 47: UK Commercial Compact Fluorescent Lamps Market by Value 2007-2017 £M
Figure 48: UK LED Lighting Market Sales 2007-2017 £M
Figures 49-331: 280+ Lighting Manufacturers' 1 Page Profile, 4 Yr Accounts, "At a Glance" KPIs
Figure 332: UK Lighting Distribution Channels Structure 2013
Figure 333: Share by Key Distribution Channel for Lighting in 2013
Figure 334: Sales of Lighting Share by Key Distribution Channel 2007
Figure 335: Forecast Share for Lighting Sales by Distribution Channel 2017
Figure 336: Lighting Retailers Company Listing
Figure 337: Lighting Retailers Market Sales 2007-2017(£M MSP)
Figure 338: Lighting Retailers Market Total Profit 2007-2017
Figure 339: Lighting Retailers Market Total Assets (Current & Fixed) 2007-2017
Figure 340: Retailers Market Total Liabilities (Current & Long Term) 2007-2017
Figure 341: Lighting Retailers Industry Net Worth 2007-2017
Figure 342: Retailers Industry – Market Share by 12 Month Sales Performance
Figure 343: Lighting Retailers Industry – Market Share by Structural Market Changes
Figure 344: Retailers Industry Structure– Market Share by Credit Rating October 2013
Figure 345: Lighting Retailers Industry Structure –Share by Geographical Region 2013
Figure 346: Lighting Retail Industry - Share by Employees by Volume October 2013
Figure 347: Retailers Industry Structure - Share by Turnover Band by Volume 2013
Table 348: Ranking by Turnover 2012 - Lighting Retailers
Table 349: Turnover Estimates (£M) 2012 - Lighting Retailers
Table 350: Ranking by Profit 2012 - Lighting Retailers
Table 351: Ranking by Assets 2012– Lighting Retailers
Table 352: Ranking by Net Worth 2007 – Lighting Retailers
Table 353: Ranking by Number of Employees
Figures 354-451: 80+ Retailers 1 Page Profile, 4 Yr Accounts, *"At A Glance"* KPIs

Report Methodology:-

- ✓ Analysis of 280+ Manufacturers Accounts
- ✓ 80+ Retailers Accounts Reviewed
- ✓ Strategic Review Undertaken by Experienced Professionals
- ✓ Qualitative Input from Suppliers for Key Trends & Influences
- ✓ Secondary Research from Trade Journals, Websites etc
- ✓ Input from Trade Commentators
- ✓ Government Statistics
- ✓ Credit Reference Agency Data
- ✓ Unique MTW Forecast Models
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