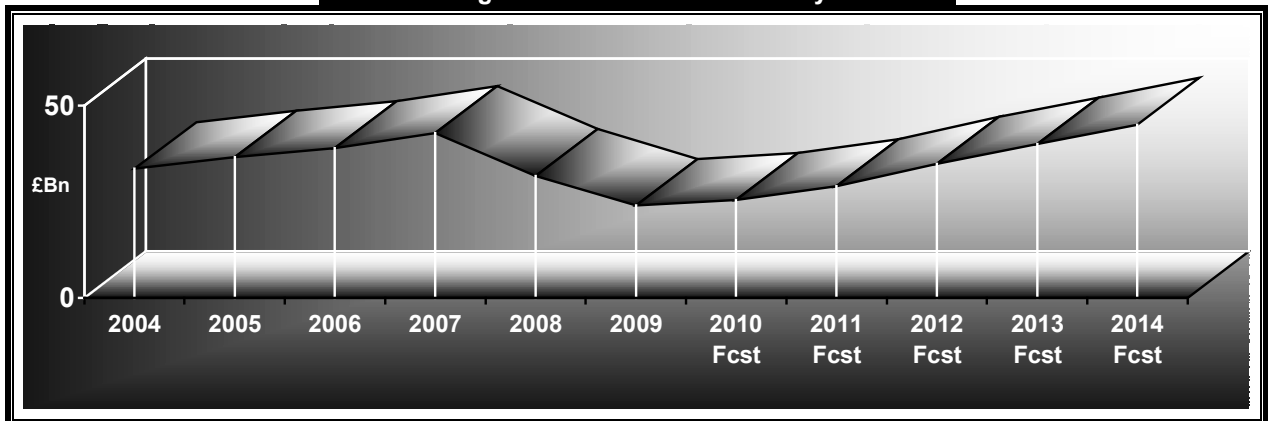


Housebuilding Market UK 2010-2014

MTW Research have published a brand new **Research & Analysis** market report providing a comprehensive & detailed review of the UK Private & Social Housebuilding market in 2010 with forecasts to 2014. Written specifically for building product manufacturers and distributors, the report is available immediately.

Trading conditions are now slowly improving in the housebuilding market following the turbulence of the last 2 years. Price stability has returned in a number of regions, with this likely to continue as demand rises and supply remains relatively low. Cost control will remain a key issue in specification and procurement processes by housebuilders, with suppliers to this sector likely to experience ongoing price sensitivity as housebuilders increase activity whilst maintaining tight control of costs. This report provides up to date & accurate market data, facilitating sales growth to housebuilders.

Housebuilding Market – UK 2004 – 2014 By Value £Bn



Source: "Housebuilding Market – UK 2010, MTW Research"

This 300+ Page Report Reviews:-

- **UK Housebuilding Market by Volume & Value 2004-2014**
- **Private Housebuilding Market Trends & Influences**
- **Social Housebuilding Market Trends, Specification Criteria, Prospects**
- **Share by UK Country & English Region for Housebuilding in 2010**
- **Timber Frame Housebuilding Market 2004-2014, Share by Dwelling Type**
- **200+ Housebuilders Profiles, 2009 Turnover / Profit Estimates & Rankings**
- **Housebuilding Industry Structure & Detailed Analysis 2004-2014**
- **SWOT & PEST, Prefabrication Trends, Modern Methods of Construction**

Quantitative market sizes based on industry sales, supported by detailed discussion of market trends, sector mix, specification criteria, influences & future prospects are provided.

This unique report represents a **comprehensive yet cost effective** tool for understanding the historical, current and future performance of the UK Housebuilding Market. Based on sales & primary research & written specifically for suppliers & retailers in the industry, this easy to use, independent report represents an invaluable tool to increase sales to the Housebuilding Market.

Key Features Of This 300+ Page Report Include:-

MARKET SIZE

- **Housebuilding Market Size by Value 2004-2014, including...**
 - **Market Size by Value** 2004 – 2010, Forecasts to 2014, Constant & Current Price Analysis
 - **Market Size by Volume** 2004—2010, Forecasts to 2014
 - **Private Housebuilding Market 2004-2014**
 - **Social Housebuilding Market 2004-2014**
 - **Timber Frame Housebuilding Market 2004-2014**

MARKET TRENDS & INFLUENCES

- **Quantitative & Detailed Qualitative Key Market Trends 2004-2014, including...**
 - **Specification Criteria & Key Purchasing Influences** - Social Housing New Build Market
 - **PEST Analysis** –Politico-Legal, Economic, Environmental, Social & Technological
 - **SWOT Analysis** – Key Strengths, Weaknesses, Opportunities & Threats
 - **House Prices 2004-2014, Prefabrication, Current Priorities, Kickstart, HomeBuy Direct**
 - **Organisations Involved in Rounds 1 & 2 of Government’s ‘Kickstart’ Programme**
 - **Ansoff Matrix** – Identification of Future Growth Areas & Mix by Strategy to 2014
 - **Market KPIs** – Profit, Assets, Debt, Net Worth 2004-2014 for 200+ Companies
 - **Sales per Employee in Housebuilders Market** – 2004–2014

SEGMENTATION & REGIONAL MIX

- **Market Size 2004-2014, Trends & Share for...**
 - **Private Housebuilding**
 - **Housing Association / RSL Housebuilding** – Including Key Specification Criteria
 - **Local Authority Social Housebuilding Market**
 - **Timber Frame Housebuilding**
 - **England, Scotland, Wales & Northern Ireland & Mix by English County**

INDUSTRY STRUCTURE & 250+ COMPANY PROFILES

- **Review of Housebuilders Market Structure & Key Company Profiles, including**
 - **Housebuilding Market Mix** by Growth, Credit, Age, Turnover & Number of Employees
 - **Housebuilding Market Share** by UK Geographical Region & Office Type (e.g branch)
 - **Housebuilder Rankings** – by Turnover, Profit, Assets, Debt, Worth & Employees
 - **250+ Housebuilder Profiles** – 1 Page Profile & Financial Charts
 - **Financial Data for 250+ Companies**–4 Year Turnover, Profit, Emps, Assets, Debt & Worth
 - **Sales Leads**– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE ‘ULTIMATE PACK’

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - **Hard Copy** –Lasered & Bound in ‘Lay Flat’ Format, Double Sided Printing
 - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - **PDF Report** – Emailed to Your Desktop the Same Day, Easy to Share With Colleagues
 - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes...

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • Housebuilders Mailing List – see over for companies • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Company Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Full year 2009 Turnover estimate, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

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Selection of Companies in the Report:-

A W Laing; A. & J. Stephen; Acre Direct Works; Aitken & Green; Alan; Alexander Morton; Anthony Bruton Leisure; Antler; Appledore Estates; Aragon; Argyll Developments; Ark; Ashby Lawrence; Ashford; Ashley King Developments; Assynt Foundation; Atholl Estates; AWG Residential; B & B Joiners; Baker & Nisbet; Baldragon; Barker & Sons Lincoln; Barraclough Developments; Barratt Developments; Bartram Developments; Beech Developments; Bellway; Belmont; Bendall Developments; Bentley; Berkeley Group Holdings; Bewick; Bewley; Bickford Construction; Billingham & Kite; Bluewater; Bostall Estates; Bovis Group; Bow; Bowey; Bracken Lea; Bramley Construction; Brobad Developments; Burley Developments; Cadeby; Cairnpark Properties; Cala Group; Cala; Campion; Care; Carrwood; Catalyst; Cds; Celtic; Charles Bishop; Charles Scott; Charter Construction; Colin White Building; Colton Estates; Compton Developments; Connolly; Consero; Construct Reason; Copper Folly; Countryside Properties; Crest Nicholson; Cumbrian; D S J Building; Dale Building; Dalgarven; Daniel Gath; David Barlow; David Payne; Debaft Developments; Dennis Builders; Design Draw & Construct; Deveron; Dorcrest; Downing Property Services; Drumbow; E L Tonkin & Sons; Eaden; Elite York; Elite Group; Ellis Bros; Erkulis Construction; European; Express Park Construction Co.; F Booker; Fairview New; Falcon Developments Uk; Fern Developments; Fernlee Estates; Fieldview; Fletcher (Shropshire); Ford Construction; Forthwood; Foxoak Properties; Galliers; Galliford Try; Gilliwood Developments; Gladedale Holdings; Glendevon Construction; Glossbrook Builders; Gordon Mytton; Greenacre Developments; Griffin; Group 7 Properties; Guiseley Builders; Hagan; Hagley; Harley; Harmony Construction; Hartfield; Heart; Hearthead; Hillreed; Hopkins Holdings; Horwood; Howan; Insulated Concrete Formwork; J S Bloor (Measham); Jack White Enterprises; James Development Co; Jenkins Developments; Jenner; Jobo Contractors; John Andrews; K Phillips; Kav Construction; Keeppoat; Keigar; Kelsall; Kendrick; Kent Building Developments; Key West Developments; Kier Group; Kindle; Kirkwood; Kitchen Builders; Lakehurst Developments; Landmark Developments (Surrey); Langridge; Lavender Developments; Leaway Manchester; Lewis; Lexington Payne; Linden; Linktum; Logan Construction Management; Lomax ; Longwood Construction; Lyndale ; M F J; M J Gleeson Group Plc; Macbourn; Macbryde; MacTaggart & Mickel; Mandarin 1 (Macarthy & Stone); Markal ; Market Deeping Building Co; Marshreed Properties; Martin Grant ; Martin Towell Construction; Matson ; McCann ; Mcdermott Developments; Mcginn Developments; Mead Estates; Medway Construction Services; Michael Goodall; Mirfield Development Co; Morgan Sindall; Morris (East Midlands); Morris ; N K V Property Investments; New Forest Log Cabins; Nick Robinson ; Norfolk ; Oakdene plc; Oakvale ; Oakway ; Optima Properties; Ormwood ; Osprey; Overstone Developments; Pacey Construction; Park Hill Housing; Park Lane ; Parkgate; Pearce Southern ; Persimmon PLC; Peter Jennings; Petrian Construction; Pilgrims ; Pinder Living; Portford; Premier Properties; Pullan Developments; Redrow PLC; Redstone Living; Rippon ; Risby ; Roma Properties; Roxburgh; Roy ; Russell Armer; S B ; Salthorpe; Sandholme Developments; Saxon Developments; Scotia; Selbourne ; Selleck Nicholls; Severn Valley Construction; Shah Developments; Shaw Construction Dorset ; Silverdale Developments; Snoddons Construction; South Meadow ; Stamford; Stanton Construction; Stewart Milne Group; Strata; Swan Hill; Sylvan Developments South West ; T A Fisher & Sons; Taylor Wimpey plc; Telford; The Miller Group; The Robert Hitchins Group; Thornton; Tribute; Tulloch Group; Twigden ; Vanilla; Varwell; Vernacular; Ward Developments; Wates Developments; Wealden; Westerwood; Westhaven Construction; Westrop; Whitenold Construction; William Isaac Estates Ltd; William Willoughby; Willmott Dixon Holdings; Willstone Construction; Windsor Homes; Wraysbury; Wright Construction; Wychwood; Yorkshire Rose; Younger Homes Northern Ltd;

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