

Garden Products & Garden Centres Market Report UK 2014-2018

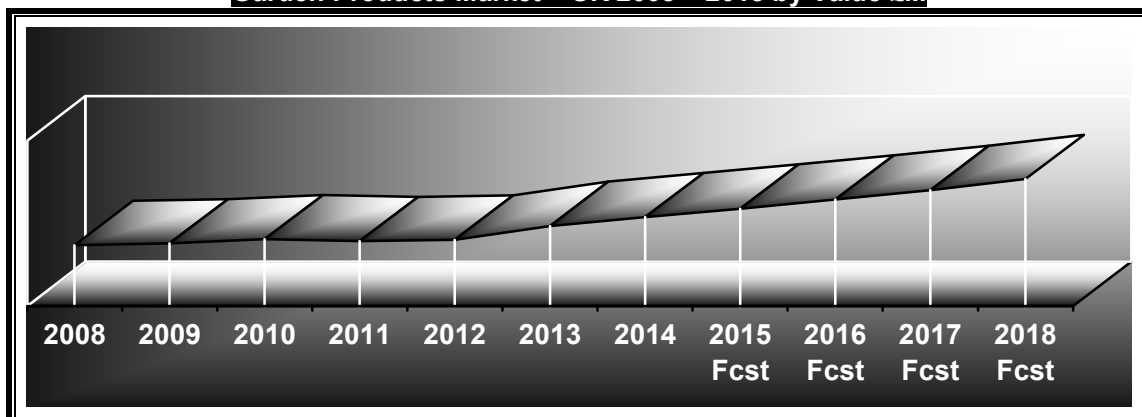
GIMA has negotiated an exclusive 30% discount off the MTW Research **Garden Products & Garden Centres 2014** market report, providing a comprehensive and detailed review of the UK Garden Products and Garden Centres Market. Written in 2014 specifically for garden product manufacturers, the report is available to GIMA members only at this special price.

This 140+ Page Report Includes:-

- **Garden Products Market Size 2008-2014; Forecasts to 2018**
- **SWOT & PEST Analysis**
- **Product Shares 2008, 2014 & Forecasts to 2018**
- **Distribution Channels Share & Trends 2008, 2014, Forecasts to 2018**
- **Future Market Prospects & Key Product Trends**
- **Top 50 Garden Centres Turnover, Profiles, Rankings & Sales Leads**
- **Garden Centres Market – Detailed Financial Analysis 2008-2018**

Quantitative market data based on industry sales from 80% of the UK Garden Centre market supported by qualitative discussion of key market trends, product mix, influences and future prospects are provided. In addition to representing excellent value for money, this report also provides the option to include more than 2,000 garden centre sales leads to immediately grow sales in this market.

Garden Products Market – UK 2008 – 2018 by Value £M



Key Benefits of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2008-2018**
- **Product & Distribution Channel Mix** – Identify best performing sectors. Focus marketing
- **Identify and Target** new / more lucrative clients & develop sales strategies
- Develop **Sales Leads** & focus your marketing
- **Identify Revenue & Market Shares** for the key players
- Develop **SWOT & PEST Analysis** faster & with more detail

Key Features of This 140+ Page Report Include:-

MARKET SIZE

- **Garden Products Market Size by Value 2008-2018, including**
 - **Market Size** 2008 – 2014, Forecasts to 2018, Constant & Current Prices
 - **Qualitative Comment** on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2008-2018, including**
 - **PEST Analysis** –Politico-legal, Economic, Environmental, Social & Technological
 - **Ansoff Matrix Analysis** – Areas of Growth in Market Over the Next 4 Years
 - **SWOT Analysis** – Key Market Strengths, Weaknesses, Opportunities & Threats
 - **Garden Centre Market KPIs** – Profit, Assets, Debt, Net Worth 2008-2018
 - **Garden Centre Market Sales per Employee** – 2008–2018

PRODUCT SEGMENTATION

- **Product Sectors Share, Size & Trends 2008-2018, including**
 - Tools, Garden Equipment and Lawnmowers
 - Garden Timber & Hard Landscaping Market
 - Water Features & Garden Decoration Market
 - Lawn Care & Garden Chemicals Market
 - Garden Furniture & Barbecue Market
 - Sheds, Greenhouses & Garden Buildings Market
 - Seeds Market, Bulbs and Horticultural Market
 - **Market Size 2008-2018 & Key Trend Discussion for Each Product Sector**
 - **Qualitative Comment & Discussion** on Key Segment Trends

DISTRIBUTION CHANNELS SHARE & TRENDS

- **Share by Key Garden Distribution Channel 2008, 2014 & 2018 for**
 - DIY Multiples
 - Garden Centres
 - High Street / Superstore Retailers
 - Internet / Mail Order Retailers
 - Others (Garages, Merchants etc)

GARDEN CENTRE MARKET STRUCTURE & COMPANY PROFILES

- **Review of Market Structure & Key Company Profiles, including**
 - **Market Mix** by Growth, Credit, Age, Turnover & Number of Employees
 - **Market Share** by UK Geographical Region & Office Type (e.g. branch)
 - **Top 50 Garden Centre Rankings** – by Turnover, Profit, Assets, Debt, Worth & Employees
 - **Company Profiles** – 1 Page Profile with ‘At a Glance’ Financial Health Chart
 - **Key Financial Data** – Turnover, Employees, 3 Years of Assets, Debt & Worth
 - **Sales Leads**– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE ‘ULTIMATE PACK’

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - **Hard Copy** - Professionally Lasered on 90gsm paper comb bound in ‘lay flat’ format
 - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - **PDF Report** – Emailed to Your Desktop the Same Day
 - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 2,000+ Garden Centres & Nurseries Mailing List • 2,000+ Full Company Name & Postal Address • 1,400+ Telephone Numbers • 2,000+ Senior Decision Maker / Purchasing Contact • 250+ Email Addresses, • 2,000+ with Estimated Turnover Band & Employee Band • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Top 50 UK Garden Centres with Company Name, Address, Tel & Fax, Director Name • 3 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

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This unique report represents a comprehensive yet cost effective tool for understanding the historical, current and future performance of the UK Garden Products Market. Based on industry sales & primary research, this easy to use, independent market report represents an invaluable tool to increase sales to the Garden Products Market in 2014 and beyond.

Unique Qualitative & Quantitative Methodology:-

- 3 years of financial data from product manufacturers and garden centres with sales of more than £5 billion.
- Primary research interviews and direct input from the industry.
- Secondary source data includes information from HM Customs, company websites, industry journals, trade commentators, HM Government data, credit agencies, Companies House
- Our own experience of researching and reporting on this market for more than 15 years.

