Fully Revised Report
More Product Trend Comment!

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New & Exclusive 2015 Report
Based on Actual Industry Data

Floorcoverings Market UK 2015-2019

~ Focus on Domestic Applications ~

MTW Research have published a brand new ***Research & Analysis*** market report providing a comprehensive review of the 2015 UK Floorcoverings market with forecasts to 2019. Written specifically for floorcovering manufacturers and distributors, the report reviews the entire domestic & non-domestic floorcoverings market focusing on trends in the domestic sector. Invaluable for business planning, marketing plans & growing sales quickly, the report is available immediately in a variety of formats for dissemination with colleagues.

This 260 Page Report Includes:-

- **UK Floorcoverings Market** by Value 2009-2019
- **Floorcovering Trends & Influences**, Design Trends, Fashions etc
- **Domestic & Non-Domestic** Floorcoverings **Market Size & Share** 2009-2019
- **Product Mix, Market Sizes & Trends** for Domestic Carpets, Laminate / Wood, Tiles etc.
- **Distribution Channel Share –** DIY, floorcovering retailers, high street retailers etc
- **1 Page Profile for 120+ Retailers & Manufacturers**, Turnover & Profit & Rankings for each
- **Floorcovering Retailers Industry Structure** & Detailed Analysis 2009-2019
- **SWOT & PEST**, Ansoff Growth Prospects, Positive & Negative Influences, Future Prospects

Quantitative market sizes based on industry sales, supported by detailed discussion of market trends, product mix, channel mix, influences & future prospects are provided from 2009 through to 2019.

Product Shares & Market Sizes 2009-2019 Provided for:-

- **Domestic Carpet Market** – Tufted, Woven, Needlepoint, Knotted etc
- **Wood / Laminate Market** – Engineered hardwood & solid wood & laminate
- **Ceramic Floor Tiles Market**
- **Others** – Natural Stone, Cork, Rubber, Vinyl, Lino etc

Fully revised & updated in H1 2015, this brand new 3rd edition report represents the only comprehensive 'off the shelf' report which combines **quantitative** sales & financial data with **qualitative** research and 2015 product trend comment.

The methodology for this report included analysis of sales, profit & balance sheet data from 120 companies with more than **£4.5 billion turnover in 2015**, coupled with primary research information from Government sources, manufacturers, contractors, and other trade sources. This was supported by secondary research from trade journals, company reports, Companies House, Government statistics, trade associations, company websites and existing knowledge in this sector. The report is unique in that a 2014 turnover & profit estimate is provided for every company reviewed.

This unique report represents a comprehensive yet cost effective tool for understanding the historical, current and future performance of the UK Floorcoverings Market. Written specifically for suppliers in the industry, this unique, easy to use & independent report represents an invaluable tool to increase sales in the Floorcovering Products Market.

Brand New Report

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Key Features Of This Comprehensive 260+ Page Report Include:-

MARKET SIZE

➢ ***Floorcoverings Market Size by Value 2009-2019****, including…*

- **Market Size by Value** 2009 – 2015, Forecasts to 2019, Current & Constant Prices
- **Share by Domestic & Non-Domestic Applications** 2009-2019
- **Analysis of Market Performance** 2009-2015, Key Market Trends 2015-2019
- **Sales By Region** – Share by English Region & England, Scotland, Wales & N. Ireland
- **Childrens' Bedroom Floorcoverings Market** 2009-2019
- **Analysis of Future Prospects, Positive & Negative Influences**
- **Added Value Opportunities** Available to the Industry

MARKET TRENDS & INFLUENCES – Focus on Domestic Market

➢ ***Quantitative & Detailed Qualitative Key Market Trends 2009-2019****, including…*

- **PEST Analysis** –Politico-Legal, Economic, Environmental, Social & Technological
- **SWOT Analysis** – Key Strengths, Weaknesses, Opportunities & Threats
- **Key Market Influences, Design & Style Trends** for Each Key Sector
- **Ansoff Matrix –** Identification of Future Growth Areas & Mix by Strategy to 2019
- **Market KPIs** – Profit, Assets, Debt, Net Worth 2009-2019 for 120+ Companies
- **Sales per Employee in Domestic Floorcoverings Retail Industry** – 2009–2019

PRODUCT & CUSTOMER SEGMENTATION

➢ ***Domestic Market Size 2009-2019, Trends & Share*** *for…*

- **Carpet Market, Laminate / Wood Flooring Market, Tiles Market, Others.**
- **Share by Product 2009, 2015 & 2019**
- **Distribution Channel Mix 2009 - 2019** – Retailers, Merchants, Internet, DIY etc

INDUSTRY STRUCTURE & 120+ COMPANY PROFILES

➢ ***Review of Floorcoverings Retail Market Structure & Company Profiles, including***

- **Retailers Overall Market Share** by Growth/Decline, Credit, Age, Turnover & Employees
- **Floorcoverings Retailers Overall Market Share** by UK Geographical Region
- **Retailer Rankings** – by Turnover, Profit, Assets, Debt, Worth & Employees
- **60+ Floorcovering Retailer Profiles** – 1 Page Profile & 3 Years Financial Charts
- **60 Floorcovering Manufacturer Profiles** - 1 Page Profile & 3 Years Financial Charts
- **Financial Data for 120+ Companies–**3 Year Turnover, Profit, Emps, Assets, Debt & Worth
- **Sales Leads**– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

➢ ***All Formats of the Report, Spreadsheet & Mailing List, including***

- **Hard Copy** –Lasered & Bound in 'Lay Flat' Format,
- **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
- **PDF Report –** Emailed to Your Desktop the Same Day, Easy to Share With Colleagues
- **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes…

Mailing & Contact List	Data Spreadsheet
• **Company** Mailing List – *120 Leading Retailers & Manufacturers* • Full Company Name & Postal Address • **Telephone Numbers** • **Senior Decision Maker** / Purchasing Contact • **Multi-Use** – No limitations on how the data can be used • **Full Data Compliance** – Supplied in MS Excel format	• Company Name, Address, Tel & Fax, Director Name • **3 Years Latest Accounts** & Balance Sheet – Full year 2014 Turnover estimate, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • **Parent** Company, **Ultimate** Holding Company • **Turnover Estimates** for every Company in Report • **Incorporation Date,** Number of **Employees** • Data for all Companies Included in the Report

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Fully Updated for 2015…
Product Trends Comment &
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