

**Brand New  
2018 Report!**

**Exclusive &  
Independent**

# Commercial Cleaning Equipment Market Report UK 2018-2022

MTW Research have published a brand new **Research & Analysis** market report on the UK Commercial Cleaning Equipment Market, providing a comprehensive review of the UK non-domestic cleaning equipment market. Based on robust sales data and research from the industry, the report represents vital market intelligence for cleaning equipment suppliers & distributors.

## ***This 270+ Page Report Includes:-***

- **Market Size by Value 2012-2022**
- **Cleaning Equipment Trends & Influences**
- **SWOT & PEST Analysis**
- **Product Mix 2012-2022**
- **End Use Sector Shares 2012 – 2022**
- **Distribution Channel Shares 2012-2022**
- **180+ Cleaning Distributor / Supplier Profiles & 3 Year Financials**

Uniquely based on both quantitative and qualitative data, this 1<sup>st</sup> edition report is now available to the industry. Written by independent, experienced UK marketing professionals, this informative report offers a comprehensive market review, instant sales leads and offers excellent value for money.

## ***Market Sizes & Trends 2012-2022 for:-***

- **Manual Cleaning Equipment Market**
- **Cleaning Chemical Market**
- **Powered Cleaning Equipment Market**
- **Vacuum Cleaners Market**
- **Hard Floor Cleaners Market**
- **Carpet Cleaners Market**
- **Steam & Pressure Washer Market**

This unique report represents a **comprehensive yet cost effective** tool for understanding the historical, current and future performance of the UK Commercial Cleaning Equipment Market.

## ***Also Included:-***

- **Brexit Impact on Market – Short Term & Longer Term**
- **Opportunities & Threats** to Commercial Cleaning Equipment Sales
- **Strengths & Weaknesses** of Commercial Cleaning Equipment Market
- **Contract Cleaning Market** Overview 2010-2020
- **Key Market Influences & Trends** (political, economic, social, technological)
- **Pricing Overview, Popular Products Overview**
- **Current Market Direction & Trends Overview** for Key Product Sectors

**Key Features Of This 270+ Page Report Include:-**

**MARKET SIZE**

- **Commercial Cleaning Equipment Market Size by Value 2012-2022, including**
  - **Equipment Market Size 2012 – 2018, Forecasts to 2022, Constant & Current Prices**
  - **Product Mix (manual, powered, chemicals) 2012-2022**
  - **Powered Cleaning Product Mix (Vacuums, hard floor, steam/pressure, carpet)**
  - **Qualitative Comment on Key Market Size Trends & Future Prospects**
  - **Contract Cleaning Market 2010-2020** (from MTW's contract cleaning report 2016-2020)

**PRODUCT MIX & TRENDS**

- **Commercial Key Product Size & Trends 2012-2022, including**
  - **Manual Cleaning Equipment – Market Size & Trend Overview 2012-2022**
  - **Cleaning Chemicals Equipment – Market Size & Trend Overview 2012-2022**
  - **Powered Cleaning Equipment – Market Size & Trends 2012-2022, including:-**
    - **Commercial Vacuum Cleaners – Market Size & Trends 2012-2022**
    - **Hard Floor Cleaners – Market Size & Trends 2012-2022**
    - **Carpet Cleaners – Market Size & Trends 2012-2022**
    - **Steam & Pressure Washers – Market Size & Trends 2012-2022**

**DISTRIBUTION CHANNEL & END USE MIX**

- **Distribution Channel Mix & Share by End Use Sectors 2012-2022, including**
  - **Mix by Distribution Channel – Direct, Office Supplies, Janitorial Supplies, Tool Hire etc**
  - **End Use Sectors – Health, Education, Leisure, Office/Retail, Manufacturing etc.**
  - **Qualitative Comment & Discussion on Key Channel Trends**

**INDUSTRY STRUCTURE & COMPANY PROFILES**

- **Review of Key Company Profiles, including**
  - **100 Equipment Distributors, 80+ Suppliers**
  - **180+ Profiles – 1 Page Company Profile with 'At a Glance' Financial Health Chart**
  - **Financials – 2017 Turnover, Profit & Employees** estimate for every company,
  - **3 Years Assets, Debt & Worth, incorporation date, activities, ownership.**
  - **Sales Leads – Mailing Address, Telephone & Director for Each Company**

**AVAILABLE AS PART OF THE 'ULTIMATE PACK'**

- **All Formats of the Report, Spreadsheet & Mailing List, including**
  - **Hard Copy** - Report Professionally Lasered on 90gsm paper and Spiral Bound
  - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Your Documents
  - **PDF Report** – Emailed to Your Desktop the Same Day
  - **Contract Cleaners Mailing List** – included in 'Ultimate Pack only, see below
  - **180+ Distributors / Suppliers Financials** Spreadsheet in Excel on CD including:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> <li>• <b>2,000+ Leading Contract Cleaners Mailing List</b></li> <li>• <b>Full Company Name &amp; Postal Address</b></li> <li>• <b>1500+ Telephone Numbers / 450+ Mobile Numbers</b></li> <li>• <b>Senior Decision Maker / Purchasing Contact</b></li> <li>• <b>2,000+ Turnover Band Estimate</b></li> <li>• <b>2,000+ Employee Band Estimate</b></li> <li>• <b>120+ Emails</b></li> <li>• <b>Multi-Use – No limitations on how the data can be used</b></li> <li>• <b>Full Data Compliance – Supplied in MS Excel format</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>180+ Leading Distributors / Suppliers Financials</b></li> <li>• <b>Company Name, Address, Tel &amp; Director Name</b></li> <li>• <b>3 Years Latest Accounts &amp; Balance Sheet</b> <ul style="list-style-type: none"> <li>– Turnover, profit, assets</li> <li>– Debts, net worth,</li> <li>– Sales per employee, profit per employee, working capital</li> </ul> </li> <li>• <b>Parent Company, Ultimate Holding Company</b></li> <li>• <b>Turnover Estimates</b> for every Company in Report</li> <li>• <b>Incorporation Date, Number of Employees</b></li> <li>• <b>Data for all Companies Included in the Report</b></li> </ul>

**Key Benefits Of This Brand New Report Include:-**

- **Current, Historical & Future Market Performance & Trends 2012-2022**
- **Product & End Use Sector Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target New / More Lucrative Clients & Develop Sales Strategies**
- **Develop Sales Leads & Focus Your Marketing**
- **Identify Revenue & Develop Market Shares** for the Key Players
- **Develop SWOT & PEST Analysis** Faster & With More Detail

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