

Bathroom Market Trends

Research & Analysis Report

UK 2019-2023

The 2nd edition "**Bathroom Market Trends**" Research & Analysis report provides a fresh review of the UK bathroom market in 2019. Written for bathroom product suppliers, the report facilitates planning, focuses marketing, identifies growth markets, enables competitor analysis & offers immediate sales leads.

This 200+ Page Report Includes:-

- **Bathroom Market Size** 2013-2019; Forecasts to 2023
- **Product Shares & Design Trends**
- **Growth Products & Opportunities** 2019-2023
- **SWOT & PEST** Review, **Impact of Brexit** on Bathroom Market
- **Distribution Channel Shares** 2019
- **130+ Bathroom Retailers & Manufacturers** 3 Year Financials
- Optional 1000+ **Bathroom Retailers Mailing List**

Quantitative data with intelligent **qualitative insight** from experienced UK marketing professionals, this report identifies current bathroom market trends & opportunities whilst representing excellent **value for money with our price guarantee.**

Bathroom Products Market Size & Trends 2013-2023 For:-

- **Sanitaryware** – Includes Basins, Bidets, WCs, Pedestals, Suites etc
- **Bathroom Furniture** – Includes Worktops, Cabinets, Freestanding & Fitted Units, Modular.
- **Brassware** – Includes Bath Mixers / Taps, Basin Taps / Mixers etc.
- **Showers** – Includes Shower Controls, Enclosures / Doors, Trays, Shower Heads, Shower Accessories
- **Bathroom Heating** – Includes Electric Underfloor Heating, Decorative / Towel Radiators, Plinth/Skirting Heating, Convector Heating etc.
- **Bathroom Lighting** – Includes Ceiling / Wall Mounted Luminaires & Lamps, LEDs / OLEDs, Cabinet Lighting, Switches / Pulls, Control Gear etc,
- **Bathroom Accessories** – Includes Mirrors, Shelves, Rails, Dishes, Toilet Roll Holders, Towel Rings, WC Brush holders, Pedal Bins, Pipe / Waste Fittings, Fixing Kits, Toilet Seats, Panels etc.
- **Baths** – Includes Baths, Hydrotherapy / Spa & Whirlpool Baths

Optional Mailing List

1000+ Bathroom Retailers & Installers Database

Available only as part of the 'Ultimate Pack'

This unique report represents a **fresh, comprehensive and cost effective** review of the current and future performance of the UK Bathroom Market.

Key Features Of This 200+ Page Report Include:-

MARKET SIZE

- **Bathroom Products Market Size by Value 2013-2023, including**
 - Market Size 2013 – 2019, Forecasts to 2023
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS

- **Quantitative & Qualitative Key Market Trends 2013-2023, including**
 - Housebuilding Market, RMI Market, Self Build Market & Economy 2013-2023
 - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
 - Brexit Analysis – Impact of Brexit on Bathroom Market & Forecasts
 - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
 - 130+ Bathroom Retailers & Manufacturers – 3 yr financials, 'at a glance' chart, turnover, profit, net worth etc.

PRODUCT TRENDS OVERVIEW

- **Product Mix & Key Product Trends 2013-2023, including**
 - Bathroom Product Mix – sanitaryware, furniture, brassware, showers, heating, baths, lighting.
 - Key Product Market Size 2013-2023 & Key Trend Discussion for Each Sector
 - Qualitative Comment & Discussion on Key Segment Trends

BATHROOM RETAILERS & MANUFACTURERS ANALYSIS

- **Trends & Structure of Bathroom Products Market including**
 - Retailers & Manufacturers Profiles – 1 Page Profile with 'At a Glance' Financial Chart
 - Retailers & Manufacturers Key Financial Data – Turnover, Profit, Employees, Worth
 - Sales Leads – Address, Telephone & Name for Each Retailer & Manufacturer in Report

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy - Lasered on 90gsm paper bound in 'lay flat' format
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Marketing List	Data Spreadsheet
<ul style="list-style-type: none"> • 1000+ Bathroom Retailers & Installers List • Full Company Name & Postal Address – 1,000+ • Telephone Numbers – 500+ • Senior Decision Maker / Purchasing Contact – 1,000+ • Emails 70+ • Employee Band Estimate – 1,000+ • Turnover Band Estimate – 1,000+ • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> 130+ Mfrs & Retailers, Address, Tel, Director • 3 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover & Profit Estimate for Each – 3 Years Assets, Debts, – 3 Years Net Worth, Working Capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2013-2023**
- Identify Larger **Key Bathroom Retailers Active** in the Bathroom Market, Instant Sales Leads
- **Product Mix & Trends** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target** New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for Key Players, Who is Performing Well? Competitor Analysis.
- Develop Your Company's **SWOT & PEST Analysis** Faster & Supported by Independent Data
- Identify Market **Opportunities & Threats** to Your Business

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