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Based on Industry Data
NEW & Exclusive Report

Bathroom Retailers Market UK 2018-2022

MTW Research have published a brand new *Research & Analysis* market report on the UK Bathroom Retailers Market, providing a fresh, comprehensive & reliable review of this market in 2018, based on industry data from **85 leading retailers**. Written specifically for bathroom product **manufacturers** & **distributors**, the report facilitates strategic business **planning**, focuses **marketing**, identifies key **opportunities** and offers immediate **sales leads**.

This 190 Page Report Includes:-

- **Market Size** by Value 2012-2018; Forecasts to 2022
- Key **Market Trends** & Market **Influences** for Bathroom Retailers Market
- **Products Outperforming** the Market & Growth Opportunities 2018-2022
- **SWOT & PEST** Review, In-Depth Trend Analysis
- **Product Mix** & Key Product Sectors **Market Size & Trends 2012-2022**
- **80+ Bathroom Retailer Profiles, Sales Leads, Rankings** & 3 Year Financials
- **Analysis of Bathroom Retailers Industry –** Net Worth, Profit, Assets etc

Combining the best of both quantitative sales data supported by qualitative discussion, this brand new edition identifies and reviews key market trends, product mix, key product trends & growth sectors, key players' profiles, ranking and future prospects. Written by experienced marketing professionals in 2018, this informative report offers a comprehensive market review and represents excellent value for money.

Bathroom Retailers Market Size & Trend Overview 2012-2022 Provided For:-

- **Sanitaryware & Baths** – share for Basins, Bidets, Baths, Whirlpools/Spas, WCs, Pedestals
- **Furniture & Worktops**
- **Bathroom Brassware**
- **Showers** – share by Shower Controls, Enclosures/Doors, Trays, Accessories
- **Bathroom Heating**
- **Bathroom Lighting**
- **Bathroom Accessories**

1150+ Bathroom Retailer & Installer Mailing List
Senior Contacts, Full Mailing Address, Telephone, Emails
Available only as part of the 'Ultimate Pack'

This unique report represents a ***fresh, comprehensive and cost effective*** review of the historical, current and future performance of the specialist UK Bathroom Retailers Market. Based on industry sales & primary research & written specifically for bathroom product manufacturers, distributors & retailers, this easy to use, independent market report is an invaluable tool to increase sales in the UK Bathroom Retailers Market.

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Key Features Of This 190 Page Report Include:-

MARKET SIZE

- ***Bathroom Retailers Market Size by Value 2012-2022**, including*
  - **Market Size** 2012 – 2018, Forecasts to 2022, Constant & Current Prices
  - **Qualitative Comment** on Key Market Size Trends & Future Prospects

MARKET TRENDS

- ***Quantitative & Qualitative Key Market Trends 2012-2022, including***
  - **PEST Analysis** – Politico-legal, Economic, Environmental, Social & Technological
  - **SWOT Analysis** – Key Market Strengths, Weaknesses, Opportunities & Threats
  - **Bathroom Retailers** – 3 yr financials, *'at a glance'* chart, turnover, profit, net worth etc.

PRODUCT TRENDS OVERVIEW

- ***Product Mix & Key Product Trends through Bathroom Retailers 2012-2022, including***
  - **Bathroom Product Mix –**Sanitaryware & Baths; Furniture & Worktops; Brassware; Showers, Enclosures & Trays; Bathroom Heating, Bathroom Lighting, Bathroom Accessories etc.
  - **Key Product Market Size 2012-2022** & Key Trend Discussion **for Each Sector**
  - **Qualitative Comment & Discussion** on Key Segment Trends

BATHROOM RETAIL INDUSTRY STRUCTURE & TRENDS

- ***Trends & Structure of Bathroom Retailers Market including***
  - **Bathroom Retailers Market Mix** by Growth, Credit, Age, Turnover & Employees
  - **Bathroom Retailers Rankings** –Turnover, Profit, Assets, Debt, Worth & Employees
  - **Bathroom Retailers Profiles** – 1 Page Profile with *'At a Glance'* Financial Chart
  - **Bathroom Retailers Key Financial Data –** Turnover, Employees, Debt & Worth
  - **Sales Leads** – Address, Telephone & Contact for Each Bathroom Retailer in Report

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- ***All Formats of the Report, Spreadsheet & Mailing List, including***
  - **Hard Copy** - Lasered on 90gsm paper bound in 'lay flat' format
  - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
  - **PDF Report –** Emailed to Your Desktop the Same Day
  - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

Mailing & Telemarketing List	Data Spreadsheet
• **1150+ Bathroom Retailers & Installers** Mailing List • Full Company Name & Postal Address – 1150+ • **Telephone Numbers** – 700+ (mobile / landline) • **Senior Decision Maker** / Purchasing Contact – 1150+ • **Emails** 70+ • **Turnover & Employee Band Estimate** – 1150+ • **Multi-Use** – No limitations on how the data can be used • **Full Data Compliance** – Supplied in MS Excel format	• 85+ Companies, Address, Tel & Fax, Director • **3 Years Latest Accounts** & Balance Sheet – Turnover & Profit Estimate for Each – 3 Years Assets, Debts, – 3 Years Net Worth, Working Capital • **Parent** Company, **Ultimate** Holding Company • **Turnover Estimates** for every Company in Report • **Incorporation Date,** Number of **Employees** • Data for all Companies Included in the Report

Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2012-2022**
- Identify Larger **Key Bathroom Retailers** Active in the Bathroom Market, Instant **Sales Leads**
- Identify Market **Opportunities & Threats** to Your Business
- **Product Mix & Trends** – Identify **Best Performing Sectors**, Focus Your Marketing
- **Identify** and **Target** New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for Key Players, Understand the Bathroom Retailers' Views & Concerns
- Develop **SWOT & PEST Analysis** Faster & With More Detail
- Use the 'Ultimate Pack' Mailing List for **Immediate Sales Leads** to 1150+ Bathroom Retailers

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Who? What? When? How?

How have we performed against the overall market?
Who are the market leaders? Who should we sell to?
What were their sales last year?
What opportunities are there at present?
What threats are there in the industry?
Who is the most profitable?
How can we develop differentiation, avoid price competition and grow sales?
How profitable is the overall market?
What products are outperforming the market?

We have the answer…

What target markets are currently offering most growth?
Who are the key decision makers to sell to?
What products should we focus on?
What are the key product trends in my chosen sector?
How will the market be performing in 1 year? 4 Years?
What are the key influences for this market?
Who should we acquire?
Where should we focus our marketing?
How will recent political changes affect the market?
Where does my geographical area fit in the UK market?

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