

**Brand New
Report**

Based on Industry Sales Data

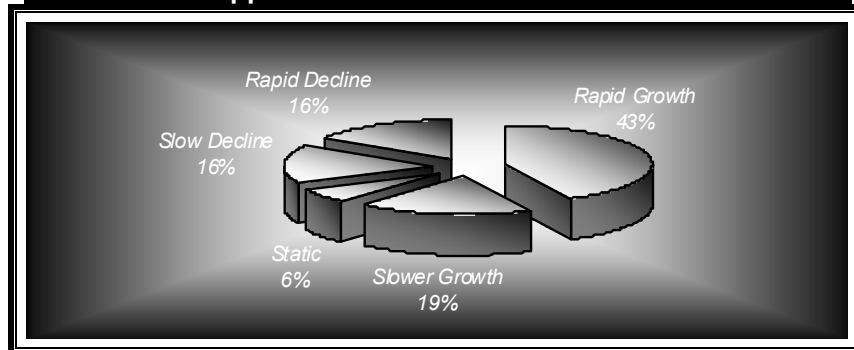
Electric Underfloor Heating Market UK 2011-2015

MTW Research have published a brand new **Research & Analysis** market report on the UK Electric Underfloor Heating Market, providing a fresh, comprehensive and reliable review of this market in 2011. Written specifically for electric underfloor heating product manufacturers and distributors, the report and optional mailing list is available for companies directly involved in the industry seeking to enhance their market intelligence on the sector.

This 100+ Page Report Includes:-

- **Market Size** by Value 2005-2011; Forecasts to 2015
- **SWOT & PEST** Review, Trend Analysis, Influences
- **Product Mix, Trends & Distribution Channel Share 2005-2015**
- **40+ Manufacturers & Specialist Distributor Profiles & Rankings**
- **Analysis of Electric UFH Industry** – Profit, Sales by Employee/Region, Assets etc.

Electric UFH Suppliers Sales Performance Over Last 12 Months



Source: MTW Research "Electric Underfloor Heating Market – UK 2011"

Combining the best of both quantitative market data based on industry sales and supported by qualitative discussion. This brand new report identifies and reviews key market trends, product mix, analysis of 40+ leading UK electric UFH suppliers, key players' profiles, rankings and future prospects. Researched and written by experienced marketing professionals in 2011, this informative report offers a comprehensive market review and represents excellent value for money.

Market Size & Trend Overview 2005-2015 Provided For:-

- **Loose Cable/Wire**
- **Carbon Mats**
- **Foil Mats**
- **Thermostats and Sensors**
- **Cable Mats**

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current and future performance of the UK Electric Underfloor Heating Market. Based on industry sales & primary research and written specifically for product manufacturers and distributors, this easy to use independent market report is an invaluable tool to increase sales in the UK Electric Underfloor Heating Market.

Brand New Report



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Key Features Of This 100+ Page Report Include:-

MARKET SIZE

- **Electric Underfloor Heating Market Size by Value 2005-2015, including:-**
 - Market Size 2005 – 2011, Forecasts to 2015, Constant & Current Prices
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2005-2015, including:-**
 - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
 - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
 - UFH Suppliers Profiles – 4yr Financials, 'At a Glance' Chart, Turnover, Profit etc.

PRODUCT TRENDS OVERVIEW

- **Product Mix & Key Trends in Each Sector 2005-2015, including:-**
 - Product Mix – Loose Cable / Wire, Cable Mats, Foil Mats, Carbon Mats, Thermostats and Sensors
 - Market Size 2005-2015 & Key Trends for Each Product Sector
 - Qualitative Comment & Discussion on Key Segment Trends & Influences

ELECTRIC UNDERFLOOR HEATING INDUSTRY STRUCTURE & TRENDS

- **Trends & Structure of Distribution Channel, including**
 - Electric UFH Market Mix by Growth, Credit, Age, Region, Sales & Employees
 - Electric UFH Suppliers Rankings – Turnover, Profit, Assets, Debt, Worth & Employees
 - Electric UFH Manufacturer + Specialist Distributor Profiles – 1 Page Profile with 'At a Glance' Financial Chart
 - Electric UFH Suppliers – Turnover, Employees, Debt & Net Worth
 - Sales Leads – Address, Telephone & Contact for Each Supplier

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including:-**
 - Hard Copy - Lasered on 90gsm paper bound in 'lay flat' format
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 2500+ Electrical Wholesalers Mailing List • Full Company Name & Postal Address – 2500+ • Telephone Numbers – 2500+ • Senior Decision Maker / Purchasing Contact – 2200+ • Email Address – 800+ • Employee Band Indicator – 2500+ • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • 40+ Manufacturers & Specialist Distributors, Address, Tel & Fax, Director • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2005-2015**
- **Product Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target** New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for the Key Players, Understand the Merchants Industry in Detail
- Develop **SWOT & PEST Analysis** Faster & With More Detail
- Identify **Market Opportunities & Threats** to Your Business

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Companies Ranked & Profiled in the Report:-

Allbrite (UK) Ltd; Ambient Electrical Ltd; Birbek Floors Ltd; C.J. Electrical (Ipswich) Ltd; Chromalox (UK) Ltd; Continental UFH Ltd; Cozyheat Ltd; D.K. Heating Ltd; Danfoss Ltd; Discount Floor Heating Ltd; Discount Floor Heating Ltd; Eswa Ltd; Flexel International Ltd; Flexelec (UK) Ltd; Floor Heating Ltd; Floor Heating Systems Ltd; Glen Dimplex Home Appliances Ltd; Global Trace Heating Ltd; Heatmat Ltd; Heatmiser UK Ltd; Honeywell Ltd; Hot Floors UK Ltd; Hypocaust Ltd; Invisible Heating Systems Ltd; Ipec Systems Ltd; Living Heat Ltd; Living Heat Ltd; Marmox (UK) Ltd; OJ Electronics Ltd; Pedarson Ltd; Rayotec Ltd; Rettig (UK) Ltd; Speedheat U.K. Ltd; Step Warmfloor UK Ltd; The Floor Warming Company Ltd; The Underfloor Heating Company Ltd; Thermal Reflections Ltd; Timeguard Ltd; Timoleon Ltd; UFH Direct Ltd; UFH Services Ltd; UK Underfloor Heating Ltd; Underfloor Heating Controls Ltd; Underfloor Heating Merchants Ltd; Underfloor Heating Now Ltd; Underfloor Heating Systems Ltd; Warmafloor (GB) Ltd; Warmfloor Solutions Ltd; Warmup Plc.

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