

**Brand New  
Report**



# Household Textiles & Soft Furnishings Market UK 2012-2016

MTW Research have published a brand new *Research & Analysis* market report on the **UK Household Textiles & Soft Furnishings Market**, providing a fresh, comprehensive & reliable review of the UK textiles & soft furnishings market in 2012. Written specifically for manufacturers, distributors & retailers, the report and optional 1,100 retailer mailing list is available immediately to companies involved in the industry in a variety of formats.

***This 200+ Page Report Includes:-***

- **Domestic & Commercial Textiles Market Size & Trends 2006-2016**
- **Product Mix & Key Trends** (including double-dip recession impact)
- **PEST; SWOT; Textile Retailer Industry Analysis 2006-2016**
- **Distribution Channel Share 2006-2016, Imports by Sector 2006-2016**
- **60+ Textile Retailers & 60+ Manufacturers** Profiles, Rankings, Financials
- **Optional 1,100+ Textile Retailers Multi-Use Database & Mailing List**

Based on data from more than 80% of the UK industry by value, this unique report combines the best of both quantitative market data supported by qualitative trend discussion. This brand new report represents a comprehensive, cost effective & invaluable review of the entire UK domestic & commercial textiles & soft furnishings market in 2012.

*Household Textiles & Soft Furnishings Market Size & Trend Overview 2006-2016 Provided For:-*

- **Domestic Household Textiles & Soft Furnishings**
- **Non-Domestic & Commercial Textiles & Soft Furnishings**

*Household Textiles & Soft Furnishings Market Sizes & Trends 2006-2016 Provided For:-*

- **Childrens Bedding & Textiles**
- **Kitchen & Dining Textiles**
- **Bathroom Textiles**
- **Bedding & Bedroom Textiles**
- **Duvets, Pillows & Cushions**

*Distribution Channel Share 2006, 2012 & 2016 Provided For:-*

- **Soft Furnishing & Textile Retailers**
- **Supermarkets, Dept, High Street**
- **Internet, Catalogue, Mail Order**
- **DIY & Hardware Stores**
- **Furniture & Other Multiple Retailers**

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current & future performance of the UK Household Textiles & Soft Furnishings Market. Compiled by experienced marketing professionals in 2012, the report enables companies to develop sound business plans & effective marketing strategies, with instant sales leads. Based on primary & secondary research, this easy to use independent market report is an invaluable tool to increase sales in the UK Textiles & Soft Furnishings Market.

**Brand New Report**

**Key Features Of This 200+ Page Report Include:-**

**MARKET SIZE**

- **Textiles & Soft Furnishings Market Size by Value 2006-2016, including:-**
  - **Textiles & Soft Furnishings Market by Value 2006 – 2012, Forecasts to 2016,**
  - **Domestic & Non-Domestic Shares 2006-2016**
  - **Market Size by Key Sector 2006-2016** - Kitchen & Dining Market; Bedding & Bedroom Textiles Market; Bathroom Textiles Market; Filled Products Market; Childrens Textiles

**MARKET TRENDS & INFLUENCES**

- **Quantitative & Qualitative Key Market Trends 2006-2016, including:-**
  - **PEST Analysis** – Politico-legal, Economic, Environmental, Social & Technological
  - **SWOT Analysis – Strengths, Weaknesses, Opportunities, Threats**
  - **List of Positive Influences, List of Negative Influences, Qualitative Discussion**

**SECTOR TRENDS OVERVIEW**

- **Market Size, Product Mix & Trends for Each Textiles Sector 2006-2016, including:-**
  - **Kitchen & Dining** - Table Cloths, Table Runners, Tea Towels, Aprons, Gloves, Fabric Placemats, Napkins
  - **Bedroom Textiles** - Duvet Covers, Sheets, Divan Trims & Valances, Anti-mite / Anti Allergy Covers, Blankets & Wearable Blankets, Bedspreads, Runners & Throws, Pillowcases, Mattress Toppers, Protectors
  - **Bathroom Textiles** - Bath / Hand Towels & Flannels, Beach / Novelty Towels, Bath Mats, Pedestal Mats, Shower Curtains
  - **Filled Products** – Duvelts, Pillows, Interior Cushions, Exterior Cushions & Pads, Bedroom Cushions
  - **Childrens Textiles** - Childrens & Nursery Bedlinen, Childrens Kitchen Textiles, Childrens Bathroom Textiles

**RETAILER & MANUFACTURER PROFILES**

- **Profiles, Rankings & Financials for Key Suppliers, including:-**
  - **60+ Textile Retailers Profiles-** Address, Tel, Contact Name, Overview, 4 Years Financials, 'At a Glance' Health Chart, 2011 Turnover & Profit Estimate, Sales & Profit per Employee.
  - **60+ Textile Manufacturers Profiles & Rankings-** Ranked by Turnover / Profit, Assets, Liabilities & Net Worth, Address, Tel, Contact Name, Overview, 4 Years Financials, 'At a Glance' Health Chart, 2011 Turnover & Profit Estimate, Sales & Profit per Employee.
  - **Retailer Industry 2006-2016** – Profitability, Growth Decline in Last 12 Months, Share by Credit Rating, Share by Age of Companies, Mix by Turnover Band, Sales By Region, Assets, Net Worth, Liabilities etc

**DISTRIBUTION CHANNEL SHARES & TRENDS**

- **Channel Share for the Industry 2006-2016, for**
  - Soft Furnishing, Homeware & Textile Retailers; Supermarkets, Dept Stores, High Street Retailers; Internet, Catalogue Stores, Mail Order, Direct; Non-Domestic Distribution / Wholesale; DIY Multiples, Hardware Stores; Furniture & Other Retailers

**AVAILABLE AS PART OF THE 'ULTIMATE PACK'**

- **All Formats of the Report, Spreadsheet & Mailing List, including:-**
  - **Hard Copy** - Lasered on 90gsm paper bound in 'lay flat' format
  - **CD-ROM** - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
  - **PDF Report** – Emailed to Your Desktop the Same Day
  - **Spreadsheet & Mailing List** - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> <li>• <b>1,100+ Textile &amp; Soft Furnishing Retailers</b></li> <li>• Full Company Name &amp; Postal Address – 1,100+</li> <li>• Telephone Numbers – 650+; Fax Numbers – 140+</li> <li>• Senior Decision Maker / Purchasing Contact – 990+</li> <li>• Email Address – 85+; Web Addresses – 140+</li> <li>• Multi-Use – No limitations on how the data can be used</li> <li>• Full Data Compliance – Supplied in MS Excel format</li> </ul>	<ul style="list-style-type: none"> <li>• <b>60+ Textile Retailers</b>, Address, Tel, Director</li> <li>• <b>60+ Textile Manufacturers</b>; Address, Tel, Director</li> <li>• <b>4 Years Latest Accounts &amp; Balance Sheet</b> <ul style="list-style-type: none"> <li>– Turnover, profit, assets</li> <li>– Debts, net worth,</li> <li>– Sales per employee, profit per employee, working capital</li> </ul> </li> <li>• <b>Parent Company, Ultimate Holding Company</b></li> <li>• <b>Turnover Estimates</b> for every Company in Report</li> <li>• <b>Incorporation Date, Number of Employees</b></li> <li>• Data for all Companies Included in the Report</li> </ul>

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