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BRAND NEW
Exclusive 2014 Report

Green Deal & ECO Building Products Market 2014-2018

MTW Research have published a brand new, first edition market report on the UK Green Deal & ECO Building Products Market for 2014. This unique report provides **sales values** for the **key product sectors** in the **Green Deal** & **Energy Companies Obligation** schemes, with **forecasts to 2018**. The report facilitates successful business plans, effective marketing planning and enhances operational understanding of these schemes spending over **£1.3 billion** a year. With 50+ charts & tables, this report is a 'must-have' for any company seeking to grow sales in the domestic energy saving products market and represents excellent value for money.

This Report Includes:-

- **Overview** of the Green Deal & ECO Schemes
- **Market Value** for ECO & Green Deal Products 2008-2018
- ECO & Green Deal **Measures Installed by Volume** 2013-2018
- ECO & Green Deal **Sales 2008-2018 for Key Product Sectors**
- Total UK Market **Sales for Eco Building Products** 2008-2018
- **Processes & Finance** for Green Deal & ECO
- **Products & Qualifying Measures** for Green Deal & ECO

Combining the best quantitative market data based on official statistics supported by qualitative research, this brand new report identifies and reviews key market sizes by volume and value, product mix, processes and key players active. Researched & written by experienced marketing professionals & published in Q1 2014, this informative report offers a comprehensive market review and represents excellent value for money.

Green Deal & ECO Product Sales 2008-2018 Provided for:-

- **Insulation** Market – sales values for cavity wall, loft, solid wall – via Green Deal & ECO
- **Glazing** Market – sales values of doors & windows via Green Deal & ECO
- **Water & Space Heating** – Green Deal & ECO values for boilers, controls, ground & air source heat pumps, solar water heating, small-scale CHP, biomass boilers
- **Microgeneration** Market –Green Deal & ECO photovoltaic sales & 'other' microgeneration sales
- **Lighting** Market – CFLs, LEDs & Other Lighting sales via Green Deal & ECO.

Total UK Market Sales 2008-2018 for:-

- **UK Insulation** Market – total market size for building insulation, values for OEM/industrial insulation
- **Domestic Microgeneration** Market – total sales of solar PV, market size of 'other' microgeneration
- **UK Lighting** Market – total value & shares for lamps & luminaires
- **UK Doors & Windows** Market – total market size for doors, sales of windows, values for patio doors
- **UK Space & Water Heating** – total UK domestic boiler market size 2008-2018, ground source heat pumps, air source heat pumps market, heating controls market, UK radiators market, underfloor heating market, water heaters value, space heaters market size, annual values forecast to 2018.

This unique report represents a ***fresh, comprehensive and cost effective*** review of the historical, current and future performance of the domestic Green Deal & ECO products market. Based on robust methodology combining quantitative data and qualitative input, this report provides vital market intelligence to companies seeking to identify opportunities and grow sales in the UK energy efficient building products market.

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Key Features Of This 50+ Chart Report Include:-

MARKET SIZES, ECO & GREEN DEAL STATISTICS

- ***Green Deal, ECO & Total Building Products Market Sizes**, including*
  - **Green Deal & ECO Product Sales** 2008-2014, forecasts to 2018 by key product
  - Number of **Green Deal Measures Installed** 2013-2018
  - Number of **ECO Measures Installed** 2013-2018
  - **ECO Products Market Sales** Value 2008-2018 (including CESP & CERT)
  - **Total UK Market Sizes** for:- building products insulation; OEM insulation; domestic entrance doors; windows; patio doors; lighting products; domestic solar panel PV microgeneration; 'other' domestic microgeneration; boilers; ground source heat pumps; air source heat pumps; heating controls; radiators; under floor heating (wet & electric); space heating; water heaters.

GREEN DEAL & ENERGY COMPANIES OBLIGATION (ECO) OVERVIEW

- ***Overview, background & processes, including***
  - **Definition of Green Deal & ECO,** background information for ECO, CERT & CESP
  - **Key Products covered under the Green Deal & ECO** (50+ product sectors)
  - **Qualifying Measures for Green Deal & ECO** (30+ measures identified)
  - **The Green Deal Process** –key stages, e.g assessors, providers, installers & energy co's
  - Number of Households in **Fuel Poverty** in 2014, Forecasts to 2018
  - **Key Providers** –companies who can write & finance Green Deal Plans in 2014
  - **Green Deal Finance** – financing options for companies, Green Deal Finance Company (TGDFC) financials, TGDFC list of members as of Jan 2014

INSULATION MARKET SALES VALUE & FORECASTS

- Total **UK Insulation Market Sales** 2008-2018
- UK **Building Insulation Market** Sales 2008-2018
- UK **OEM & Industrial Insulation Market** Sales 2008-2018
- **Cavity Wall Insulation Sales** Value via Green Deal & ECO 2008-2018
- **Loft Insulation Sales** Value via Green Deal & ECO 2008-2018
- **Solid Wall Insulation** Sales Value via Green Deal & ECO 2008-2018

GLAZING MARKET SALES VALUE & FORECASTS

- Total Domestic **Door & Window Market** Sales 2008-2018
- Domestic **Entrance Doors** Market Value 2008-2018
- Domestic **Windows** Market 2008-2018
- **Patio Doors** Market 2008-2018
- **Doors & Windows Sales Value** via ECO & Green Deal 2008-2018

SPACE & WATER HEATING MARKET & FORECASTS

- **Total Space & Water Heating Market** Sales 2008-2018
- **Total UK Market Values 2008-2018** for:- Domestic boilers, G/S heat pumps, A/S heat pumps, Heating Controls, Space Heaters, Water Heaters.
- **Sales Values via ECO & Green Deal 2008-2018** for:- Boilers, Heating Controls, G/S Heat Pumps. A/S Heat Pumps, Solar Water Heating, Small Scale CHP, Small Biomass Boilers

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LIGHTING MARKET & FORECASTS

- **UK Lighting Market** by Value 2008-2018
- **Share by UK Lighting Sector** – Lamps, luminaires
- **Lighting Sales Value via ECO & Green Deal** 2008-2018

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