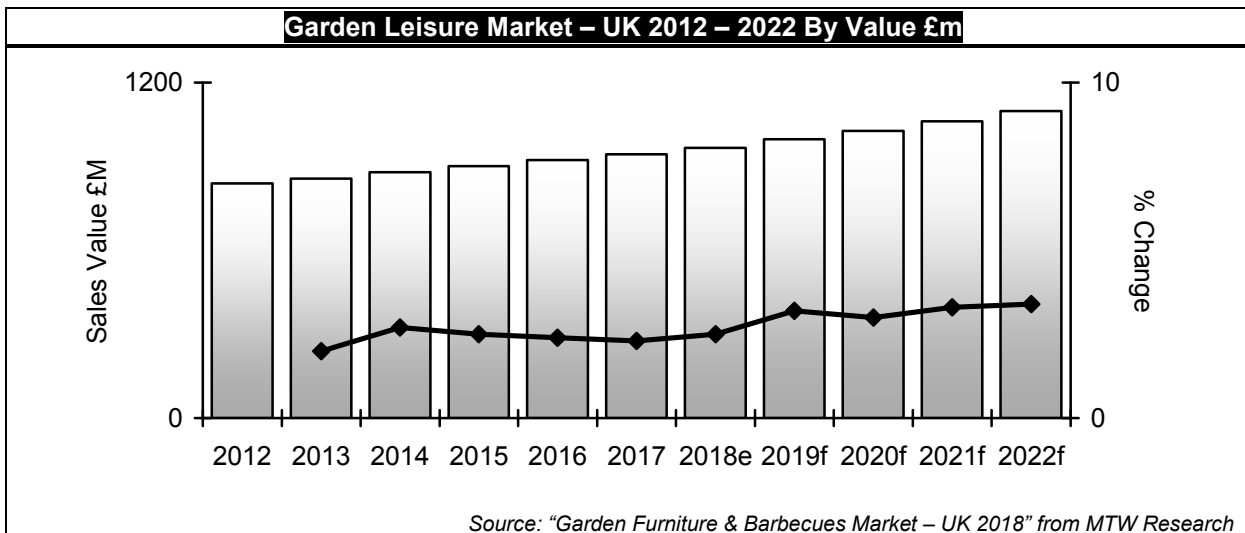


Garden Furniture & Barbecues Market Report UK 2018-2018

MTW Research have published a brand new *Research & Analysis* market report on the UK **Garden Furniture & Barbecues Market**. Written in 2018 specifically for manufacturers & retailers in the garden furniture & barbecues market, the report offers excellent, fresh insight & value for money.

This 200+ Page Report Includes:-

- **Garden Products Market Size 2012-2022 & Product Mix**
- **Garden Furniture Market Size 2012-2022**
 - Share by Material, Furniture Product Mix & Trends,
 - Furniture Sales by Month, Forecasts
- **Barbecues Market Size 2012-2022** (Volume & Value)
 - Share by Fuel, Product Mix & Trends,
 - BBQ Sales by Month, Purchasing Trends, Consumer Behaviour



Also Included:-

- **Consumer Specification & Purchasing Trends**
- **SWOT & PEST Analysis, Imports & Exports**
- **Distribution Channel Share & Trends 2018**
- **Brexit Analysis, Garden Sizes, Decking / Patio Trends**
- **Top 50 Garden Centres Turnover, Profiles, Rankings & Sales Leads**
- **50+ Furniture & Barbecue Suppliers 3 Years Financials & Overview**

Quantitative market financial data supported by **qualitative** discussion of key trends, product mix, influences and future prospects are provided offering excellent confidence & value for money.

- | | |
|--|--|
| ➤ Market Size & Growth Trends | ➤ Best Performing Retail Channels |
| ➤ Best Performing Products | ➤ Target New & More Lucrative Clients |
| ➤ Consumer Purchasing Behaviour | ➤ Sales Leads & Focus your Marketing |
| ➤ Competitor Analysis | ➤ Opportunities & Threats |

Key Features of This 200+ Page Report:-

MARKET SIZE

➤ **Garden Furniture & Barbecues Market Size by Value 2012-2018:-**

- Garden Furniture Market Size 2012 – 2018, Forecasts to 2018, Constant & Current Prices
- Barbecues Market Size 2012 – 2018, Forecasts to 2018, Value & Volume
- Total Garden Products Market Size 2012 – 2022 & Product Mix
- Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

➤ **Garden Leisure Key Market Trends 2012-2018:-**

- PEST Analysis –Political, Economic, Environmental, Social & Technological, Brexit Analysis
- Consumer Purchasing Trends; Number of UK Gardens, Garden / Deck / Patio Sizes
- Ansoff Matrix Analysis – Areas of Growth in Market Over the Next 4 Years
- SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats

PRODUCT TRENDS & SHARES

➤ **Product Share & Size 2018:-**

Garden Furniture Market

- Table & Chair Sets
- Chairs – e.g. recliners, chair sets, portable chairs, modular units, sofas
- Benches
- Hammocks & Suspended Seats
- Other – e.g. parasols, umbrellas, bases.
- Wood Garden Furniture
- Plastic / Resin Garden Furniture
- Metal Garden Furniture
- Fabric Garden Furniture

Barbecues & Outdoor Cooking / Heating

- Outdoor Cooking Appliances
- Accessories (inc Barbecue Fuel)
- Solid Fuel Barbecues
- Gas Barbecues
- Electric Barbecues
- Kettle Barbecues
- Charcoal Barbecues
- Other Barbecues inc 'Self Build Barbecues'.

DISTRIBUTION CHANNELS SHARE

➤ **Share by Garden Distribution Channel 2018 for**

- DIY Multiples
- Garden Centres
- High Street / Superstore Retailers
- Internet / Mail Order Retailers
- Others (Garages, Merchants etc)

MARKET STRUCTURE & COMPANY PROFILES

➤ **Review of Market Structure & Key Company Profiles, including**

- Garden Centre Market Mix by Growth, Credit, Age, Turnover & Number of Employees
- Garden Centre Market Share by UK Geographical Region & Office Type (e.g. branch)
- Top 50 Garden Centre Rankings – by Turnover, Profit, Assets, Debt, Worth & Employees
- 50+ Furniture & BBQ Suppliers 1 Page Profile with 3 Yr 'At a Glance' Financials
- 50+ Garden Centre Profiles – 1 Page Profile with 3 Yr 'At a Glance' Financials
- Sales Leads– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

➤ **All Formats of the Report, Spreadsheet & Mailing List, including**

- Hard Copy - Professionally Lasered on 90gsm paper comb bound in 'lay flat' format
- CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
- PDF Report – Emailed to Your Desktop the Same Day
- Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Ultimate Pack Data Spreadsheet

- Top 50 UK Garden Centres with Company Name, Address, Tel & Fax, Director Name
- 50+ UK Suppliers of Garden Furniture & Barbecues with Company Name, Address, Tel & Fax, Director Name
- 3 Years Latest Accounts & Balance Sheet
 - Turnover, profit, assets
 - Debts, net worth,
 - Sales per employee, profit per employee, working capital
- Parent Company, Ultimate Holding Company
- Turnover Estimates for every Company
- Incorporation Date, Number of Employees
- Data for all Companies Included in the Report

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50+ Garden Centres' Profiles, Company Overview & 'At a Glance' 3
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Based on industry sales & primary research, this easy to use, independent market report represents an invaluable tool to increase sales to the Garden Furniture & Barbecues Market in 2018 and beyond.

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Unique Qualitative & Quantitative Methodology:-

- 3 years of financial data from product manufacturers and garden centres with sales of more than £5 billion.
- Primary research interviews and direct input from the industry.
- Secondary source data includes information from HM Customs, company websites, industry journals, trade commentators, HM Government data, credit agencies, Companies House
- Our own experience of researching and reporting on this market for more than 15 years.

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