

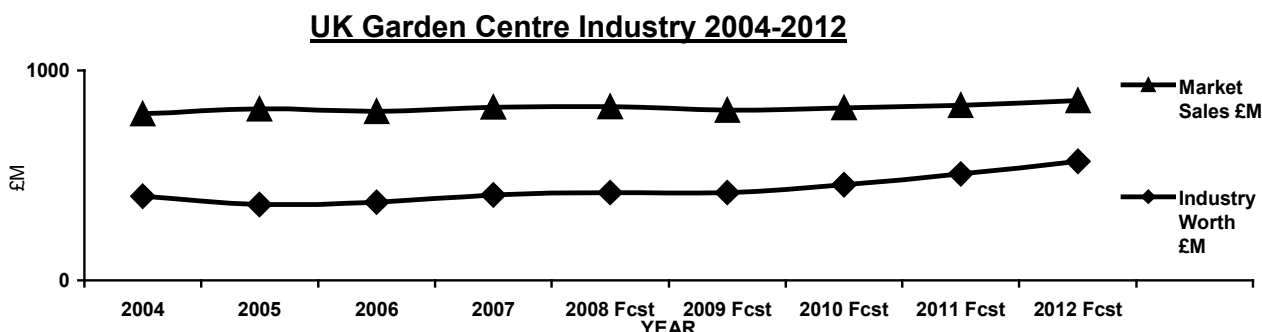
# UK Garden Centres Market Report 2008-2012

MTW Research have published a brand new "Garden Centres Market *Rank & Profile*" Report for 2008, providing a strategic **market overview & trends**, Garden Centres **rankings & sales** and **company profiles** in a unique, easy to use and cost effective publication. The report is now available to garden product manufacturers, suppliers and distributors.

Based on actual sales returns, this new report reviews market performance from 2004 to 2008 providing a review of key market trends in recent years, coupled with forecasts to 2012. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing an insightful review of the industry. Contact, telephone and mailing details are also provided, resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

## **This 170+ Page Report Features:-**

- Garden Centre Market **Sales & Trends** 2004-2012, Credit Crunch Impact & Recovery Period
- Garden Centre Market **Total Profit, Worth, Assets & Borrowing** 2004-2012
- **Sales Estimates** for Every Company, enabling market share assessment.
- **Industry Averages** – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **UK Garden Centres Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each Garden Centre, including an '*at a glance*' financial health chart.
- **Full Mailing Details & Senior Decision Maker Sales Leads** Provided for Each Company.



The Garden Centre Market is set to experience a more difficult period of trading in the coming months, with sales turnover increasingly taking precedence over profit margins. There are a number of implications of this trend for garden product suppliers, including the likelihood of growing pressure to reduce prices to this channel. The report presents the recent performance and future prospects for the industry, based on quantitative sales returns and highlights the garden centres which represent the most viable targets for garden product suppliers to increase sales in an increasingly complex market.

## **Key Benefits Of This Brand New Report Include:-**

- **Current, Historical & Future Market Performance 2004-2012**
- **Identify and Target** New / More Lucrative Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing
- Develop Individual **Sales & Market Shares** for the Garden Centres
- Identify The **Ranking, Performance & Financial Health** of the Garden Centres
- Understand Recent, Current & Future **Sales & Profitability Trends**

This unique report represents a **comprehensive yet cost effective** tool for understanding the current and future performance of the UK Garden Centre market. Written specifically for garden product manufacturers and distributors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the UK Garden Centre Industry.

**Key Features Of This 170+ Page Report Include:-**

**MARKET & INDUSTRY TRENDS 2004-2012**

- **Trends in Garden Centres Market 2004-2012, including**
  - Total **Market Sales** 2004 – 2007, Forecasts to 2012, Credit Crunch Issues
  - **Total Profit** 2004 – 2012 for Garden Centres, Inflation & Material Costs Impact
  - Total **Assets, Liabilities & Net Worth** of Garden Centres Market 2004-2012
  - **“Average” Garden Centre Profile** 2004-2012 – Turnover & Profit Estimates
  - Garden Centre Averages 2004-12 - Assets, Debts, Net Worth & Employees

**RANKINGS**

- **The Garden Centres...**
  - Ranked by **Sales Turnover** in 2007 – Sales for every company to determine market share
  - Each Company **Ranked by Profit**
  - Ranked by Combined **Current & Fixed Assets**
  - Industry Position by **Net Worth Estimates**, Number of **Employees**

**PROFILES**

- **1 Page Financial Profile for Garden Centres, including...**
  - Full, Registered Postal Address & Senior Decision Maker / Director Name
  - Company Type (e.g plc, private etc), Brief Description of Activities
  - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
  - 4 Years of Sales per Employee & Profit per Employee (where reported)
  - Turnover & Profit Estimates Made Where Accounts Not Reported
  - Number of Employees – estimated where not reported.

**Available as Part of the Ultimate Pack:-**

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**
  - Full Company Name & Registered Postal Address
  - Telephone Number for Each Company, Fax Number Where Available
  - Senior Decision Maker / Director Contact
  - Company Type, Incorporation Date, Brief Official Description of Activities
  - 4 Year Turnover & Profit Where Reported
  - 4 Years Balance Sheet, Assets, Liabilities & Net Worth, Sales per Employee
  - Supplied in All Formats, CD-Rom, Hard Copy & Email.

**This Report Provides:-**

• **Fast and Effective Market & Company Insight**

With the report providing Market Size and Key Trends 2004-2012, Industry Averages, a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance, individual company performance and estimated ranking for each company in the report.

• **Market Size for Sales & Industry Value to 2012**

Market size for revenue and industry value is provided from 2004 through to 2012, enabling a fast understanding of the key trends in the industry and likely future prospects, facilitating fast strategic sales and marketing planning.

• **Develop New, More Lucrative & Relevant Sales Leads, Quickly & Effectively**

For suppliers to the Garden Centres, this report identifies the market leaders, illustrates their recent sales and profitability performance and provides contact information in order to enable suppliers to quickly identify and target fresh, new or more lucrative clients in the industry.

• **Sales Estimates for Every Company**

MTW reports are unique in that we have provided a turnover estimate for every company listed, even smaller and medium sized companies, in order to enable the reader to estimate market share for every company included in the report.

• **Track and Monitor a Company's Financial Performance**

Key financial data, turnover and profit ranking are provided for every company listed for the last 4 years, enabling the reader to quickly and effectively track a company's performance, enabling further SWOT analysis and marketing decision making.

• **Save Time & Money**

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective strategic market and company analysis. Focused on providing what's important in an easy to read and use format.

**Companies Included in the Report:-**

Alford Nurseries & Garden	Charlton Brook	Gordon Rigg	Larch Cottage Nurseries	Plowmans Garden Nursery	Swanland Nurseries
Alpha Garden Centre	Chatsworth Garden Centre	Grange Garden Centre	Longmates Nurseries	& Plant Centre	The Beth Chatto Gardens
Avon Mill Garden Centre	Christies Of Fochabers	Limited	Marlows Diy & Garden	Plymouth Garden Centre	The Boma Garden Centre
Aylett Nurseries	Garden Centre	Grasmere Garden Centre	Centre	Pontarddulais Garden	The Q Garden Co
Azure Garden Centre	Codsall & Wergs Garden	Greenbrook Garden Centre	Matlock Garden Waterlife &	Centre	Thompsons Plant & Garden
Badger Nurseries	Centre	Grosvenor Garden Centre	Pet Centre	Poplars Nursery Garden	Centre
Ballymoney Garden Centre	Congleton Garden Centre	Haddenham Garden Centre	Mentha Nurseries	Centre	Tong Garden Centre
Barnett Hill Garden &	Country Homes & Gardens	Harrington Hall Nursery	Monkton Elm Garden	Pople Garden Centre	Trebaron Garden Centre
Leisure	Crown Nursery	Haskins Garden Centre	Centre	Porters Horticultural	Tree World Services
Barton Grange Group	DJ Squire & Co	Haskins Roundstone	Moores Nurseries &	Quercus Garden Plants	Twinacre Nurseries
Beardsworths	Dobbies Garden Centres	Garden Centre	Garden Centre	R & T Landscapes	Valley Grown Nurseries
Bell Plantation	Doveleys Garden Centre	Hayes Gardenworld	National Polytunnels	R.V. Roger	Van Hage Garden Co
Bellis Bros	Dutch Imports & Daughters	Heighley Gate Garden	Notcutts Garden Centre	Rainworth Garden Centre	Walker Home & Garden
Blackmore & Langdon	E H Williams Nurseries	Centre	Nurseries Direct Garden	Read Garden Centre	Centre
Blooms of Bressingham	East Studdal Nurseries	Highway Nurseries	Centre	Reuben Shaw & Sons	Webbs Garden Centre
Blue Diamond	EMCY Garden and Leisure	Hillier Nurseries	Oakington Garden Centre	Rivendell Nurseries	Whitehall Garden Centre
Bourne Valley Garden	Centre	Holme Nurseries	Oaklands Nursery	Root One	Willowbrook
Centre	Exbury Gardens Retail	Honnor & Jeffrey	Opperman Plants	Ruscrete	Conservatories
Bretby Nurseries	Fakenham Garden Centre	Hurrans Garden Centre	Otter Nurseries	Samuel Jackson Growers	Woodborough Garden
Bridgemere	Fermoy's Garden Centre	In-Ex U.K	Pantiles Nurseries Limited	Scotsdale Nursery And	Centre & Nurseries
Bridford Garden Centre	Ferndale Nursery & Garden	Iver Flowerland	Paramount Plants &	Garden Centre	Woodcote Green Nurseries
Brookside Garden Centre	Centre	Jacksdale Garden Centre	Gardens	Seymours Gardens	Woodthorpe Hall Garden
Burston	Finchley Nurseries	Kinglea Plants	Parker's Garden Co	Snowdonia Nurseries	Centre
C W Groves & Sons	Fosseway Garden Centre	Kings Garden & Leisure	Pentland Plants	Springwell Nursery &	Wych Cross
Cadbury Garden & Leisure	Fromefield Nurseries	Klondyke Garden Centres	Peter Eastwood Plants	Garden Centre	Wyevale
Caerphilly Garden Centre	Fron Goch Garden Centre	Limited	Phoebes Garden Centre	Stansted Park Garden	Vistas
Capital Gardens	Frosts Garden Centre	Lady Green Garden Centre	Planters Garden Centre	Centre	
Chaplins	Limited	Lanes Landscapes		Stonepit Nurseries	

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