

Updated Mid 2012 New Data, New Content, NEW & Exclusive Report

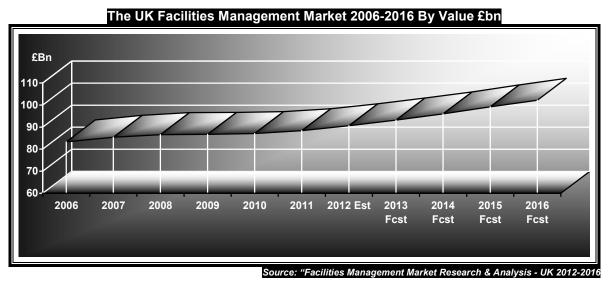
# Facilities Management Market Report UK 2012-2016

MTW Research have published a brand new **Research & Analysis** market report on the UK Facilities Management Market, providing a comprehensive & detailed review of the entire UK FM market. Written specifically for facilities management contractors & suppliers to the FM industry, the report is available immediately in a variety of report formats.

# This 190+ Page Report Includes:-

- > Market Size by Value 2006-2012; Forecasts to 2016
- SWOT & PEST Analysis
- > Product Mix 2006, 2012 & Forecasts to 2016
- > Mix by End Use Sector 2006, 2012 & Forecasts to 2016
- > Current, Historical & Future Market Structure & Trends
- > Company Profiles, Rankings & Sales Leads

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, influences and future prospects are provided. Updated by experienced marketing professionals in mid 2012, this informative report considers the impact of the double-dip recession, offers a comprehensive market review and sales leads and also represents excellent value for money.



# Market Size, Trends & Share 2006-2016 for:-

Integrated / Bundled FM; Contract Catering; Contract Cleaning; PFI / PPP; Property Maintenance & O&M; Security.

# End User Market Mix, Demand Trends & Share 2006-2016 Provided for:-

Education; Central & Local Government; Social Housing; Health; Financial / Professional; Transport / Logistics; Utilities; Tech / Communications; Manufacturing; Retail; Property Management; Leisure.

This unique report represents a *comprehensive yet cost effective* tool for understanding the historical, current and future performance of the UK Facilities Management Market. Based on industry sales & primary research & written specifically for material & equipment suppliers and FM contractors, this easy to use, independent market report represents an invaluable tool to increase sales to the Facilities Management Market.



Key Features Of This 190+ Page Report Include:-

#### MARKET SIZE

#### > Facilities Management Market Size by Value 2006-2016, including

- Market Size 2006 2012, Forecasts to 2016, Constant & Current Prices
- Average FM Contractor Revenue 2006-2016, Based on Industry Sales
- Qualitative Comment on Key Market Size Trends & Future Prospects

#### MARKET TRENDS & INFLUENCES

- > Quantitative & Qualitative Key Market Trends 2006-2016, including
  - PEST Analysis Politico-legal, Economic, Environmental, Social & Technological
  - SWOT Analysis Key Market Strengths, Weaknesses, Opportunities & Threats
  - Market KPIs Profit, Assets, Debt, Net Worth 2006-2016
  - Sales per Employee 2006–2016

#### **PRODUCT SEGMENTATION & END USE MIX**

- > Product / Service Mix & Share by End Use Sectors 2006-2016, including
  - Product Mix bundled, cleaning, catering, PFI, security, property maintenance
  - Market Size 2006-2016 & Key Trend Discussion for Each Product Sector
  - Mix by Service Type Historical, Current & Future for Key Market Segments
  - End Use Sectors Health, Education, Leisure, Office/Retail, Transport etc
  - Share by End Use Sector Mix by Key Segment 2006, 2010 & 2016
  - Qualitative Comment & Discussion on Key Segment Trends

#### **INDUSTRY STRUCTURE & COMPANY PROFILES**

- > Review of Market Structure & Key Company Profiles, including
  - Market Mix by Growth, Credit, Age, Turnover & Number of Employees
  - **Market Share** by UK Geographical Region & Office Type (e.g branch)
  - Company Rankings by Turnover, Profit, Assets, Debt, Worth & Employees
  - Company Profiles 1 Page Profile with 'At a Glance' Financial Health Chart
  - Key Financial Data Turnover, Employees, 4 Years of Assets, Debt & Worth
  - Sales Leads- Mailing Address, Telephone & Contact Name for Each Company

#### AVAILABLE AS PART OF THE 'ULTIMATE PACK'

#### > All Formats of the Report, Spreadsheet & Mailing List, including

- Hard Copy Professionally Lasered on 90gsm paper bound in 'lay flat' format
- CD-ROM MS Word & PDF Copies Cut & Paste to Documents / Presentations
- PDF Report Emailed to Your Desktop the Same Day
- Spreadsheet & Mailing List Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet	
Leading FM Contractors Mailing List (see over for co's)	<ul> <li>Company Name, Address, Tel &amp; Fax, Director Name</li> <li>4 Years Latest Accounts &amp; Balance Sheet</li> </ul>	
<ul> <li>Full Company Name &amp; Postal Address</li> </ul>	<ul> <li>Turnover, profit, assets</li> </ul>	
Telephone Numbers	<ul> <li>Debts, net worth,</li> <li>Sales per employee, profit per employee, working capital</li> </ul>	
Senior Decision Maker / Purchasing Contact	<ul> <li>Parent Company, Ultimate Holding Company</li> <li>Turnover Estimates for every Company in Report</li> <li>Incorporation Date, Number of Employees</li> <li>Data for all Companies Included in the Report</li> </ul>	
Multi-Use – No limitations on how the data can be used		
Full Data Compliance – Supplied in MS Excel format		

#### Key Benefits Of This Brand New Report Include:-

- Current, Historical & Future Market Performance & Trends 2006-2016
- > Product & End Use Sector Mix Identify Best Performing Sectors, Focus Your Marketing
- > Identify and Target New / More Lucrative Clients & Develop Sales Strategies
- > Develop Sales Leads & Focus Your Marketing
- > Identify Revenue & Develop Market Shares for the Key Players
- > Develop **SWOT & PEST Analysis** Faster & With More Detail



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#### Tables & Charts Included in the Report:-

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#### Companies Included in the Report:-

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