

Unique Research NEW & Exclusive Report

Electrical Wholesale Market UK 2018-2022

MTW Research have published a **brand new** report on the UK Electrical Wholesale Market, providing a comprehensive and reliable review of electrical products sales through this dominant channel. The result of 2 months of research with financial data from 70% of the electrical wholesale market by value, this second edition offers vital market intelligence, immediate sales leads and excellent value for money.

This 190+ Page Report Includes:-

- Electrical Wholesale Market Size 2012-2018; Forecasts to 2022
- **SWOT & PEST** Analysis
- Wholesalers Product Mix 2012, 2018 & Forecasts to 2022
- Total Market Size for Each Product Sector 2012-2022
- End Use Sector Shares & Mix by Customer Type
- 100 Leading Electrical Wholesaler Profiles, Rankings & Sales Leads

Quantitative market data based on industry sales, supported by qualitative input and intelligent discussion of key market trends, product mix, end use sector share, market influences and future prospects.

Market Size 2012-2022 & Key Trends Included for:-

- Lighting, Lamps, Luminaires & Gear
- **Electric Space Heating**
- **Electric Water Heating**
- CCTV, Access Control, Security & Fire Alarms
- **Ventilation & Air-Conditioning**
- Cable Management & Accessories
- **Test Equipment**
- Switchgear, Circuit Protection & Distribution
- Cables & Busbars
- Wiring Accessories
- Others ie. Hand Tools, Power Tools, Workwear, (PPE), Site Equipment, Fixings etc

Developments in the Electrical Products market have brought about a fundamental shift in the UK Electrical Wholesalers Market in recent years, with this report identifying key market trends in 2018.

The report provides forecasts for key product sectors to 2022, enabling electrical product suppliers to undertake informed strategic decisions to grow sales quickly.

This Unique Second Edition Report Will Assist You To:-

- Make Informed, Intelligent Business Decisions
- Identify Market Leaders, Accounting for Over 70% of the Market Value
- Grow Sales Quickly Using the 1,800+ Optional Sale Leads with Emails
- **Undertake Competitor Analysis**
- Focus Your Marketing
- Identify Growing End Use Sectors

This Brand New Report Includes:-

- 190+ Pages
- 160+ Tables & Charts
- 100+ 3 Year Financials
- Quantitative Research
- **Qualitative Input & Comment**
- Optional 2,100 Sales Leads
- Intelligent Strategic Review Unique, Relevant & Fresh
- Published in July 2018
- - Price Guarantee (We won't be beaten on price & quality)



Key Features Of This 190+ Page Report Include:-

MARKET SIZE

- Electrical Wholesale Market Size by Value 2012-2022, including
 - Market Size 2012 2018, Forecasts to 2022, Constant & Current Prices
 - Product Inflation & Growing Product Sectors Discussion
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- Quantitative & Qualitative Key Market Trends 2012-2022, including
 - PEST Analysis Politicolegal, Economic, Environmental, Social & Technological
 - **SWOT Analysis** –Strengths, Weaknesses, Opportunities & Threats
 - Housebuilding Market 2012-2022, Self Build Market 2012-2022
 - UK IoT Market Size & Trends 2012-2022, Global Internet of Things Market Size
 - Construction Activity New Build Market, Refurbishment Market 2012-2022

PRODUCT SEGMENTATION & MARKET SIZES

- > Total Sales & Sales via Electrical Wholesalers 2012-2022 For:-
 - Product Mix 2018 Lighting, Lamps, Luminaires & Gear; Electric Space Heating; Electric Water Heating; CCTV, Access Control, Security & Fire Alarms; Ventilation & Air-Conditioning; Cable Management & Accessories; Test Equipment; Switchgear, Circuit Protection & Distribution; Cables & Busbars; Wiring Accessories; Others etc.
 - Total UK Product Sales 2012-2018, 2022 Forecasts, Key Trends, Sales via Wholesalers
 - End Use Sector Mix 2018–Share by Domestic / Non-Dom; Share by Private & Public Sector
 - **End Use Shares** 2018 Public Amenities; Education; Health; Transport; Defence; Utilities; Industrial / Mfrg; Commercial / Offices / Retail; Hotel / Leisure; Domestic; Housebuilding.
 - **Share by Customer Type** 2018 Manufacturers / OEM; Electrical Contractors; M&E Engineers; DIY / Consumer; Building Contractors; Panel Builders; Other Contractors.

ELECTRICAL WHOLESALERS INDUSTRY ANALYSIS & COMPANY PROFILES

- Review of Electrical Wholesalers Market & Key Company Profiles, including
 - **100+ Electrical Wholesalers 1 Page Profiles** 3 Years 'At a Glance' Accounts, Turnover & Profit Estimates including address, age, director contact name, telephone etc
 - Wholesaler Rankings 100+ Companies Ranked by Turnover, Profit, Assets, Debt, Worth
 - Financials for 100+ Co's Turnover, Profit, Employees, 3 Years of Assets, Debt & Worth
 - Sales Leads

 Mailing Address, Telephone & Contact Name for Each Company
 - Share by **Head Office / Branches** in 2018; Mix by **Regionals / Nationals**;
 - Electrical Wholesalers **Own Labeling** examples & brands operated by which wholesalers

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- > All Formats of the Report, Spreadsheet & Mailing List, including
 - Hard Copy Report Professionally Lasered on 90gsm paper and Spiral Bound
 - CD-ROM MS Word & PDF Copies Cut & Paste to Your Documents
 - PDF Report Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List Also on CD-ROM in MS Excel which includes:-

Mailing List Data Spreadsheet 100+ Top Electrical Wholesalers 3 Yr Financials • 2,100+ Electrical Wholesaler & Distributors Mailing List Company Name, Address, Tel & Director Name • 2,100+ Full Company Name & Postal Address • 3 Years Latest Accounts & Balance Sheet • 1,950+ Telephone Numbers Turnover, profit, assets • 2,100+ Senior Decision Maker / Purchasing Contact Debts, net worth, Sales per employee, profit per employee, • 2,100+ With Estimated Employee Band working capital • 2,100+ With Estimated Turnover Band • Parent Company, Ultimate Holding Company Turnover Estimates for every Company in Report • 220+ B2B Email Addresses **Incorporation Date**, Number of **Employees** • Multi-Use - No limitations on how the data can be used Data for all Companies Included in the Report • Full Data Compliance – Supplied in MS Excel format



Report Table of Contents:-

- **INTRODUCTION TO RESEARCH & ANALYSIS REPORTS** 1.
- Features & Benefits Of This Report
- 1.2 Methodology & Sources Of Information
- 2 **UK ELECTRICAL WHOLESALE MARKET**
- **ELECTRICAL WHOLESALE MARKET DEFINITION**
- 22 **ELECTRICAL WHOLESALE MARKET SIZE 2018**
- 2.2.1 Electrical Wholesalers Market Size & Trends 2012-2018
- 2.2.2 Electrical Wholesalers Market 2018-2022 & Future Prospects
- ELECTRICAL WHOLESALE MARKET REAL TERM VALUE 23
- 2.3.1 Electrical Wholesalers Market 2012-2022 in Real Prices
- 2.3.2 **Product Inflation & Growing Key Product Sectors**
- KEY MARKET TRENDS & INFLUENCES 2018-2022
- PEST Analysis 2018 Politico-Legal, Env, Social & Tech 2.4.1
- 2.4.2 Political & Legal Influences on Electrical Wholesale Market
- 2.4.3 Macro Economic Influences & Trends 2012-2022 (Brexit)
- 2.4.4 UK Housebuilding Market Size -Value & Volume 2012-2022 Private Sector Housebuilding Market -Volume 2012-2022 Housing Association Housebuilding-Volume 2012-2022 Local Authority Housebuilding Market -Volume 2012-2022
- Self Build Market -Volume 2012-2022 2.4.5
- 2.4.6 Internet of Things (IOT) Market Definition
- Global Internet of Things (IoT) Size Volume 2012-2022 2.4.7
- 2.4.8 UK Internet of Things Market (IoT) by Volume 2012-2022
- 2.4.9 Domestic Internet of Things Market (DIoT) Volume 2012-2022
- 2.4.10 Energy Related Products (ErP) Directive
- 2.4.11 UK Construction Market 2012-2022 Output by Value
- 2.4.12 UK New Build Construction Market by Value 2012-2022
- 2.4.13 UK Refurbishment Market by Value 2012-2022
- 2.5 Strengths, Weaknesses, Opportunities & Threats Analysis
- 2.5.1 Strengths of the Electrical Wholesale Market 2018
- 2.5.2 Weaknesses of the Electrical Wholesale Market 2018
- 2.5.3 Opportunities for the Electrical Wholesale Market 2018-2022
- 2.5.4 Threats to the Electrical Wholesale Market 2018
- 3. UK ELECTRICAL WHOLESALE MARKET
- 3.1 ELECTRICAL WHOLESALE MARKET DEFINITION
- PRODUCT MIX 2012, 2018 & 2022 32
- 3.2.1 Product Sector Shares 2018
- 3.2.2 Product Sector Shares 2012
- Product Sector Share Forecasts 2022 3.2.3
- DOMESTIC & NON-DOM END USE SHARES 2012-2022 3.3
- 3.4 PUBLIC & PRIVATE SECTOR END USE SHARES 2012-2022
- **LIGHTING MARKET** & LIGHTING WHOLESALE MARKET 3.5
- 3.5.1 Total UK Lighting Market Sales 2012-2022
- Electrical Wholesalers Lighting Sales Value 2012-2022 3.5.2
- **ELECTRIC SPACE HEATING MARKET** 36
- Total UK Electric Space Heating Market Sales 2012-2022 3.6.1
- Electrical Wholesalers Electric Space Heating Sales 2012-2022 3.6.2
- **ELECTRIC WATER HEATING MARKET** 37
- Total UK Electric Water Heating Market Sales 2012-2022 3.7.1
- Electrical Wholesalers Electric Water Heating Sales 2012-2022 372
- SECURITY, ACCESS CONTROL, CCTV & FIRE MARKET 38
- Total Security, Access Control, CCTV & Fire Market 2012-2022 3.8.1
- Fire & Security Systems Sales via Elec Wholesalers 2012-2022 3.8.2
- **VENTILATION & AIR-CONDITONING MARKET** 3.9
- Total Ventilation and Air Conditioning Market 2012-2022 3.9.1
- 3.9.2 Ventilation & Air-Conditioning via Wholesalers 2012-2022
- TRUNKING, ACCESSORIES & CABLE MGEMENT MARKET 3.10
- 3.10.1 Total Trunking, Accessories & Cable Mgemnt 2012-2022
- 3.10.2 Accessories & Cable Mgmnt Sales via Wholesalers 2012-2022

Contents Continues...

Table of Contents Continued:-

- TEST EQUIPMENT MARKET
- 3.11.1 Total Test Equipment Market 2012-2022
- 3.11.2 Test Equipment Sales via Electrical Wholesalers 2012-2022
- **CIRCUIT PROTECTION, DISTRIBUTION & SWITCHGEAR**
- 3.12.1 Switchgear, Distribution & Circuit Protection Market 2012-2022
- 3.12.2 Switchgear, Distribution, Circuit Protection via Wholesalers
- **CABLES & BUSBARS MARKET**
- 3.13.1 Busbars & Cables Market 2012-2022
- 3.13.2 Busbars & Cables Sales via Electrical Wholesalers 2012-2022
- WIRING & ELECTRICAL ACCESSORIES MARKET
- 3.15.1 Wiring & Electrical Accessories Market 2012-2022
- 3.15.2 Wiring & Electrical Accessories Sales via Electrical Wholesalers
- 'OTHERS' TOOLS, FIXINGS, H&S, SITE EQUIPMENT & PPE 3.16
- 3.16.1 'Others' - Tools, Fixings, PPE, H&S & Site Equipment Sales
- 4. THE ELECTRICAL WHOLESALERS
- LIST OF LEADING ELECTRICAL WHOLESALERS 4.1
- 4.2 TOP ELECTRICAL WHOLESALERS RANKED BY TURNOVER
- TOP ELECTRICAL WHOLESALERS RANKED BY PROFIT 4.3
- TOP ELECTRICAL WHOLESALERS RANKED BY NET WORTH 4.4
- 4.5
- TOP ELECTRICAL WHOLESALERS RANKED BY ASSETS
- TOP ELECTRICAL WHOLESALERS RANKED BY LIABILITIES 4.6 4.7 SHARE BY HEAD OFFICE, SINGLE SITE & BRANCHES in 2018
- SHARE BY NATIONAL, REGIONAL & LOCAL 4.8
- 4.9 ELECTRICAL WHOLESALERS OWN LABELLING
- 90+ ELEC WHOLESALERS 1 PAGE PROFILES & FINANCIALS 4.10
- 5. **CUSTOMER & END USE MARKET SHARES**
- 5.1 SHARE BY END USE SECTOR 2018
- SHARE BY CUSTOMER TYPE 2018 5.2
- 6 **FUTURE PROSPECTS & FORECASTS TO 2022**
- 6.1 ELECTRICAL WHOLESALE MARKET FORECASTS 2018-2022
- ELEC WHOLESALERS FORECAST PRODUCT MIX 2022

Report Methodology:-

- ✓ Analysis of 100+ Electrical Wholesalers Accounts
- ✓ Strategic Review Undertaken by Experienced Professionals
- ✓ Qualitative & Quantitative Input Combined in 1 Report
- ✓ Trade Input from Suppliers, Wholesalers & Others
- ✓ Secondary Research from Trade Journals, Websites etc.
- ✓ Input from Trade Commentators
- ✓ Government Statistics
- ✓ Credit Reference Agency Data & Analysis
- ✓ Unique MTW Forecast Models
- ✓ Companies House Data
- ✓ Experienced Researching the Industry Since 1999
- ✓ Research & Report Writing Time of 2+ Months

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