





## **Builders Merchants Market** UK 2019-2023

MTW Research have published a brand new Research & Analysis market report on the UK Builders Merchants Market, providing a fresh, comprehensive review of this market in 2019. Written specifically for building product manufacturers, distributors & merchants the report is available immediately.

## This 190+ Page Report Analyses:-

- Market Size by Value 2013-2019; Forecasts to 2023
- **SWOT & PEST** Review, Trend Analysis, Influences
- Product Mix, Trends & Key Sectors Market Size 2013-2023
- 100+ Merchants Profiles, Rankings & 3 Year Financials
- Builders Merchants Industry Profit, Assets, Liabilities, Sales by Employee/Region etc.

# **Builders Merchants Sales Over Last 12 Months** Decline Slowly Declined Rapidly Rapid Growth Static Slower Growth

Source: MTW Research "Builders Merchants Market – UK 2019

Combining quantitative data based on industry sales & supported by qualitative discussion. This brand new report identifies and discusses key market trends, impact of Brexit, product mix, analysis of 100+ leading UK merchants, key players' profiles, rankings and future prospects. Researched & written by experienced marketing professionals in 2019, this informative report provides a comprehensive review and offers excellent value for money.

## Merchants Market Size & Trends 2013-2023 For:-

- **Building Products & Materials**
- Kitchens & Bathroom Products
- Plumbing, Heating, Ventilation
- Lighting & Electrical Accessories
- Ceilings, Partitions & Insulation
- Paving & Hard Landscaping
- Fixings, Fasteners & Ironmongery
  - > Hand Tools, Power Tools, Tool Hire
- Décor, Paints, Tiles, Floorcoverings > Timber, Doors and Windows







## Key Report Features:-

## **MARKET SIZE**

- Builders Merchants Market Size by Value 2013-2023, including:-
  - Market Size 2013 2019, Forecasts to 2023, Constant & Current Prices
  - Qualitative Comment on Key Market Size Trends & Future Prospects

## **MARKET TRENDS & INFLUENCES**

- Quantitative & Qualitative Key Market Trends 2013-2023, including:-
  - PEST Analysis Politico-legal, Economic, Environmental, Social & Technological
  - BREXIT Impact Short Term impact of Brexit, Long term impact of Brexit on merchants
  - **SWOT Analysis** Key Market Strengths, Weaknesses, Opportunities & Threats
  - Builders Merchants Profiles 3yr financials, 'at a glance' chart, turnover, profit etc.

## PRODUCT TRENDS OVERVIEW

- Product Mix & Key Trends in Each Sector 2013-2023, including:-
  - **Product Mix** Building, Heating/Plumbing/Ventilation, Drylining/Partitions, Décor, Electrical, Landscaping, Tools/Tool Hire, Kitchens & Bathrooms etc
  - Merchant Market Size 2013-2023 & Key Trends for Each Product Sector
  - Qualitative Comment & Discussion on Key Segment Trends & Influences

## **BUILDERS MERCHANTS INDUSTRY STRUCTURE & TRENDS**

- > Trends & Structure of Distribution Channel, including
  - Builders Merchants Market Mix by Growth, Credit, Age, Region, Sales & Employees
  - Builders Merchants Rankings –Turnover, Profit, Assets, Debt, Worth & Employees
  - Builders Merchants Profiles 1 Page Profile with 3 Year 'At a Glance' Financials Chart
  - Builders Merchants Key Financial Data Turnover, Employees, Debt & Worth
  - Sales Leads Address, Telephone & Contact for Each Retailer & Installer

## AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- All Formats of the Report, Spreadsheet & Mailing List, including:-
  - Hard Copy Lasered on 90gsm paper bound in 'lay flat' format
  - Presentation USB MS Word & PDF Copies Cut & Paste to Documents
  - PDF Report Emailed to Your Desktop the Same Day
  - Spreadsheet / Mailing List Also on USB in MS Excel which includes:-

#### **Market Leaders Mailing List Data Spreadsheet** 100+ Companies, Address, Tel & Fax, Director • 100+ Builders Merchants Mailing List • 3 Years Latest Accounts & Balance Sheet • Telephone Numbers where available Turnover, profit, assets • Full Company Name & Postal Address Debts, net worth, Sales per employee, profit per employee, • Senior Decision Maker / Purchasing Contact working capital • Multi-Use - No limitations on how the data can be used • Parent Company, Ultimate Holding Company • Full Data Compliance – Supplied in MS Excel format • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees Need a mailing / email list? • Data for all Companies Included in the Report Ask us about our bespoke database service

## Key Benefits Of This Brand New Report Include:-

- Current, Historical & Future Market Performance & Trends 2013-2023
- Product Mix Identify Best Performing Sectors, Focus Your Marketing
- Identify and Target New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for the Key Players, Understand the Merchants Industry in Detail
- Develop SWOT & PEST Analysis Faster & With More Detail
- > Identify Market Opportunities & Threats to Your Business

... Take a Fresh Look

## Report Table of Contents:-

## 1. Introduction to Research & Analysis Reports

1.1 Key Features & Benefits Of This Research & Analysis Report

#### 2. UK Builders Merchants Market

- 2.1 Executive Summary & Market Overview
- 2.2 Builders Merchants Market Size & Trends 2013-2023
- 2.2.1 Builders Merchants Market Size 2013-2023 Current Prices
- 2.2.2 Builders Merchants Market Size 2013-2023 Constant Prices
- 2.2.3 Future Prospects
- 2.3 Key Market Trends In The Builders Merchants Market
- 2.3.1 Pest Analysis Illustration Of Key Market Forces
- 2.3.2 Political & Legal Influences & Trends; Impact of Brexit on the Market
- 2.3.3 Economic Influences & Trends
- 2.4 SWOT Analysis Strengths, Weaknesses, Opportunities, Threats

#### 3. Product Trends & Shares

- 3.1 Share By Key Product Sector 2019, 2013 & 2023
- 3.2 Bricks, Blocks & Building Materials Market 2013-2023
- 3.3 Plumbing, Heating, Ventilation & Air Conditioning Market 2013 2023
- 3.4 Ceilings, Partitions & Insulation Market 2004-2013
- 3.5 Fixings, Fasteners & Ironmongery Market 2013-2023
- 3.6 Décor, Paint, Tiles & Floorcoverings Market 2013 2023
- 3.7 Kitchens & Bathrooms Market 2013 2023
- 3.8 Electrical Accessories & Lighting Market 2013 2023
- 3.9 Paving, Garden Products & Hard Landscaping Market 2013 2023
- 3.10 Timber, Joinery, Doors & Windows Market 2013 2023
- 3.11 Tools & Tool Hire Market 2013 2023

## 4. Builders Merchants Profiles

4.1 Builders Merchants 1 Page Profiles & 3 Years Financials & KPIs

### 5. Builders Merchants Industry Trends 2013-2023

- 5.1 Builders Merchants Merchants Market Industry Structure
- 5.2.1 Market Mix By Growth/Decline Over Last 12 Months
- 5.2.2 Industry Share By Credit Rating In 2019
- 5.2.3 Industry Mix By Age Of Companies In 2019
- 5.2.4 Industry Share By Number Of Employees In 2019
- 5.2.5 Industry Mix By Turnover Band In 2019
- 5.2.6 Industry Mix By Geographical Region In 2019
- 5.3 Key Market Trends In The Builders Merchants Industry 2013-2023
- 5.3.1 Builders Merchants Market Profitability 2013-2023
- 5.3.2 Builders Merchants Industry Assets 2013-2023
- 5.3.3 Builders Merchants Industry Debt 2013-2023
- 5.3.4 Builders Merchants Market Net Worth 2013-2023
- 5.3.5 Sales Per Employee In Builders Merchants Market 2013-2023
- 5.4 Builders Merchants Ranking & Turnover Estimates
- 5.4.1 Builders Merchants Listing
- 5.4.2 Builders Merchants Ranking By Turnover
- 5.4.3 Builders Merchants Turnover Estimates 2019
- 5.4.4 Builders Merchants Ranking By Profitability
- 5.4.5 Builders Merchants Ranking By Assets
- 5.4.6 Builders Merchants Ranking By Debt
- 5.4.7 Builders Merchants Ranking By Net Worth

## Table of Charts in the Report:-

Figure 1: Builders Merchants Market - UK 2013 - 2023 By Value £m

Figure 2: Builders Merchants Market – UK 2013 - 2023 Constant Prices £M

Figure 3: UK Construction Market by Value (Total New Build & RMI) 2013-2023

Figure 4: Construction Market - Share by Private & Public New Build & RMI 2019

Figure 5: PEST Analysis for UK Builders Merchants Market in 2019

Figure 6: UK Economic Annual Performance- GDP 2013-2023

Figure 7: UK Economic Annual Performance-Inflation (CPI) 2013-2023

Figure 8: UK Economic Annual Performance- Interest Rates 2013-2023

Figure 9: UK Unemployment Numbers 2013-2023

Figure 10: Key Strengths & Weaknesses in the Merchants Market 2019-2023

Figure 11: Key Opportunities & Threats in the Merchants Market 2019-2023

Figure 12: Share by Product in Builders Merchants Market 2019

Figure 13: Share by Product in Builders Merchants Market 2013

Figure 14: Forecast Share by Product in Builders Merchants Market 2023

Figure 15: Building Materials Sales Via Merchants by Value 2013-2023 £M

Figure 16: Heating, Plumbing & Ventilation Market by Value 2013-2023 £M

Figure 17: Ceilings, Partitions & Insulation Market by Value 2013-2023 £M

Figure 18: Fixings, Fasteners & Ironmongery Market by Value 2013-2023 £M Figure 19: Décor, Paint, Tiles & Floorcoverings Market by Value 2013-2023 £M

Figure 19: Kitchens & Bathrooms Market by Value 2013-2023 £M

Figure 20: Electrical Accessories & Lighting Market by Value 2013-2023 £M

Figure 21: Hard Landscaping, Garden & Paving Market by Value 2013-2023 £M

Figure 22: Timber, Joinery, Doors & Windows Market by Value 2013-2023 £M

Figure 23: Hand / Power Tools & Tool Hire Market by Value 2013-2023 £M

Figures 24-135:- 3 Year Financials & 'At a Glance' Financials for 170+ Merchants

Figure 136: Market Share by Builders Merchants Sales Growth / Decline 2019

Figure 137: Market Share by Credit Rating in the Merchants Industry 2019

Figure 138: Market Share by Company Age in the Merchants Market 2019

Figure 139: Mix by Number of Employees in the Builders Merchants Market 2019

Figure 140: Share by Turnover Band in the Builders Merchants Market 2019

Figure 141: Mix by Location Type in the Builders Merchants Market 2019

Figure 142: Builders Merchants Market Profitability 2013 - 2023 £M

Figure 143: Builders Merchants Assets 2013 – 2023 £M

Figure 144: Average Builders Merchants Assets 2013 - 2023 £M

Figure 145: Builders Merchants Market Debt - UK 2013 - 2023 £M

Figure 146: Builders Merchants Market Average Debt 2013 - 2023 £M Figure 147: Builders Merchants Market Net Worth UK 2013-2023 £M

Figure 148: Builders Merchants Average Net Worth UK 2013-2023 £M

Figure 149: Builders Merchants Sales Per Employee 2004 - 2019 £M

Figure 150: Builders Merchants Company Listing

Figure 151: Builders Merchants Ranked By Turnover 2019

Figure 152: Builders Merchants Sales Estimates 2019 £M

Figure 153: Builders Merchants Ranked By Profit 2019

Figure 154: Builders Merchants Ranked By Assets 2019

Figure 155: Builders Merchants Ranked By Debt 2019 Figure 156: Builders Merchants Ranked By Net Worth 2019

This unique report represents a *fresh*, *comprehensive* and *cost effective* review of the historical, current and future performance of the UK Builders Merchants Market. Based on industry sales & written specifically for building product manufacturers, merchants and distributors, this easy to use independent market report is an invaluable tool to increase sales in the Building Products Market.

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