

Bathroom Retailers Market Report UK 2009-2012

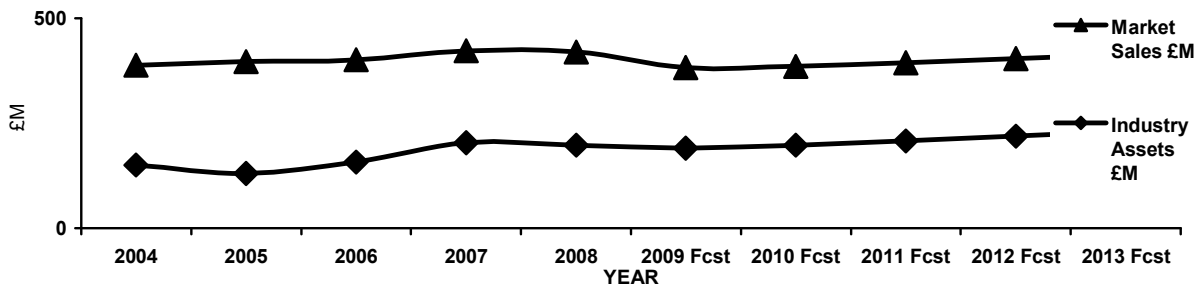
MTW Research have published a brand new "Bathroom Retailers Market Rank & Profile" Report for 2009, providing a strategic **market overview & trends**, Bathroom Retailers **rankings & sales** and **company profiles** in a unique, easy to use and cost effective publication. The report is now available to companies supplying to, and operating in the Bathroom retail industry.

Based on company sales returns from 75% of the independent bathroom retailer industry, this new report reviews market performance from 2004 to 2009 providing a review of key market trends in recent years, coupled with forecasts to 2013. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing an insightful and perceptive review of the industry. Comprehensive contact, telephone and mailing details are also provided as part of the 'ultimate pack' for more than 390 independent retailers, resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

This 200+ Page Report Features:-

- Bathroom Retailers Market **Sales & Trends** 2004-2009, Impact of Recession & Credit Crisis
- Market Sales **Forecasts & Key Issues** 2008-2013, Economic & Business Recovery
- Bathroom Retailers Market **Total Profit, Worth, Assets & Borrowing** 2004-2013
- **Sales Estimates** for Each Company in 2008, Enabling Market Share Assessment.
- **Industry Averages** 2004-2013 – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **UK Bathroom Retailers Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each Bathroom Retailer included, with 'at a glance' financial health chart.
- **Full Mailing Details & Senior Decision Maker Sales Leads** Provided.

UK Bathroom Retailers Market 2004-2013



Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance 2004-2013**
- **Identify and Target** New / More Lucrative Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing
- Develop Individual **Sales & Market Shares** for the Bathroom Retailers
- Identify The **Ranking, Performance & Financial Health** of the Bathroom Companies
- Understand Recent, Current & Future **Sales & Profitability Trends**

This unique report represents a **comprehensive yet cost effective** tool for understanding the current and future performance of the UK Bathroom Retailers market. Based on sales & primary research, written specifically for companies active in the domestic bathroom products industry, this easy to use, independent market intelligence report represents an invaluable yet cost effective tool for any company selling to, or operating in the UK Bathroom Retail Industry.

Key Features Of This 200+ Page Report Include:-

MARKET & INDUSTRY TRENDS 2004-2013

- **Trends in Bathroom Retailers Market 2004-2013, including**
 - Total **Market Sales** 2004 – 2008, Forecasts to 2013, Recessionary Issues
 - Volume **Share by Growing, Declining & Static** Sales Companies in 2009
 - Market Share **Mix by Employee Numbers & Turnover** Size in 2009
 - Market **Mix for Credit Worthiness & Ratings** in 2009
 - **Total Profit** 2004 – 2013 for Companies, Inflation Impact, Future Prospects
 - Total **Assets, Liabilities & Net Worth** of Bathroom Retail Market 2004-2013
 - **“Average” Bathroom Retailer Profile** 2004-2012 – Turnover & Profit
 - Industry Averages 2004-13 - Assets, Debts, Net Worth & Employees

RANKINGS

- **The Bathroom Retailers...**
 - Ranked by **Sales Turnover** in 2008 – Sales for each company to determine market share
 - Each Company **Ranked by Profit**
 - Ranked by Combined **Current & Fixed Assets**
 - Industry Position by **Net Worth Estimates, Number of Employees**

PROFILES

- **1 Page Financial Profile for Leading Bathroom Retailers, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
 - 4 Years of Sales per Employee & Profit per Employee (where reported)
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 390+ Leading Bathroom Retailers Mailing List • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Telephone / Mailing Preference Service Screened • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Company Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date • Number of Employees • Data for all Companies Included in the Report

Ultimate Pack includes Report in Hard Copy, by Email and on CD-Rom with Mailing List & Spreadsheet Supplied in MS Excel on CD-Rom

Report Synopsis:-

Whilst independent Bathroom retailers may lose some market share in 2009, a period of rapid transition and market re-positioning should result in a more healthy Bathroom distribution channel from 2010 onwards. This report, based on company sales from 75% of the market, found that Bathroom retailers are facing an increasingly difficult and complex trading environment in late 2008, with rising pressure on sales and profitability likely to characterise the channel in 2009.

The implications for Bathroom manufacturers and suppliers are clear as the independents seek to differentiate themselves from competing channels such as the DIY ‘Sheds’ and merchants. The market continues to polarise, though at present only 10% of independent retailers are judged as being ‘at serious risk’, with companies with a less well defined market position likely to feel the full force of the downturn in 2009.

There is a growing necessity for Bathroom product manufacturers to understand current market conditions and identify those companies who are best placed to weather the economic downturn in order to sustain sales in the UK domestic bathroom products market. Suppliers to the independent Bathroom stockists are likely to experience an increasingly competitive environment where retailers are progressively seeking to implement cost cutting measures. Sources indicate that retailers will inevitably look to suppliers to achieve this cost saving to some extent, with pricing pressures feeding through to the Bathroom manufacturers as a result.

Companies Ranked & Profiled in the Report:-

A B S Ideal Homes	Bathrooms By Design Nw	Cleveland Modern Homes	Harrison Bailey Co	Modern Living Designs	Splash Distribution
A J Cheetham & Son	Bathrooms Direct Yorkshire	Coastline Home	Home Comforts Interiors	N & G Jones	Splash Out Bathroom
A W S Bathroom Design	Bathrooms In Reality	Improvements	Homes By Design Exmouth	Nicholls	Splash Out Fitted
Aberdeen Bathroom Centre	Bathrooms Plus	Colourwash	Hot Bath Cold Shower	Nigel Atkinsons Bathroom	Bathrooms
Abingdon Bathrooms & Kitchens	Bathrooms@source	Comfort Bathrooms	House Of Tap	Emporium	Splashout Fitted Bathrooms & Hot Tubs Limited
Alan Garvey Plumbers	Bathstore.com	Complete Bathrooms	J & J Warehouse	Oasis Bathrooms	Sutton Plumbing Centre
Albert Connor Design	Bathtime Bathrooms	Complete Bathrooms SE	J T C Warehouse	Old Fashioned Bathrooms	T C Agencies
Aldersley Plumbing	Bellini Interiors	Coughtrey B D K	James Payne	Orchard Bathrooms	The Bathroom
Alpha Interiors	Bolton Bathrooms	Covers Bathrooms	Jobel	Pacific Bathrooms	Refurbishment Co
Ambiente	Bredhurst Bathrooms	Crest Bathrooms	Johnny Mac	Peachurst	The Bathroom Shop
Annandale	Brierley Hill Bathroom	Crossleys Bathrooms	Just Bathrooms & Kitchens	Perrys Croydon	The Big Bathroom Shop
Aqua Leicester	Warehouse	Curtis Bros	Kav's Plumbing & Heating Supplies	Plumbworld.co.uk	The Water Closet
Aqua Plus	Brilliant Bathrooms	D & S Kitchens	Kiels	Porcelanosa Group	Tubs & Loos
Aquudea Bathrooms	Bubbles Bathrooms	Dajon Interiors	Kirbys Bathroom Centre	Prestige Bathrooms	UK Bathrooms
Atlantis Bathrooms	Bubbles Bathrooms	Dartington Bathrooms	Kitchens & Bathrooms Plus	Quality Bathrooms & Kitchens	UKBW.com
Aura Universal	C & G Heating & Plumbing	Design World Uk	Landon Bathrooms	Queensferry Plumbing & Heating	Ultimate Bathrooms
Award Bathrooms	C.R.E.Johnson Supplies	Direct Installation Services	Leckhampton Bathrooms	Reder & Co	Upfields Complete Bathrooms
B M I Interiors	Cambridgeshire Bathrooms	Durham Modern Homes	Ledbury Plumbing & Bathrooms	Reflexions	Vasco G B
Bansals	Cameo Services	Easton Bathrooms	Leigh Bathroom Centre	Ripples	Walton Bathrooms
Basically Bathrooms	Capital Furniture	Eclipse Plumbing & Heating	Lydney Bathrooms	Robert Pochin	Warwick Plumbing & Heating Supplies
Bath Waters	Carrick Quality Bathrooms	Edward Richards Kitchen & Bathroom Centre	Macdonald Installations	Romans	Watercolours Bathrooms
Bathing Beauties	Cascades Bathrooms & Kitchens	Elegant Bathrooms	Majestic Bathrooms	S B K (Northampton)	By Design
Bathroom & Design Ideas	Celtic China Bathrooms	Elixir Bathrooms	Mark Nicholas Design	Seeley's Bathroom & Shower Centre	Watermark M/c
Bathroom City	Charisma Bathrooms	European Bathrooms	Martin Elcock	Select Bathrooms	Wearside Plumbing
Bathroom Design Studio	Cheshire Rose Interiors	Flamingo Bathrooms	Mermaid Bathrooms	Showhome Interiors	West End Interiors
Bathroom Designs NW	Claclon Bathroom Centre	H & E Bathroom Products	Mid Sussex Bathrooms	Solihull Bathroom Centre	West Of Scotland
Bathroom Elegance	Classique Bathrooms	Harley & Macduff	Midland Showers & Bathrooms	South Woodham Bathroom	West One Bathrooms
Bathroom Emporium	Claudio Celiberti	Harlow Plumbing & Bathrooms	Miraj Designs	Specialist Bathrooms	Whittington Homes
Bathroom Heaven	Clearwater Bathrooms & Kitchens				
Bathroom Options					

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(1 Page Financial Profile for Each Company)

Including:-

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