

House Builders & Property Developers Database - UK 2010

MTW Research have published a brand new mailing & telemarketing list representing more than 80% of the UK house building & property development market in late 2010. This brand new list offers fresh, relevant sales leads of key companies actively involved in new build construction and is available to purchase immediately.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all building product and material suppliers who are seeking to increase sales through this channel.

The 2010 House Builders & Property Developers Database Includes:-

- **1,500+ House Builders & Property Developers** – *With 5 or More Employees*
- **1,500+ Full Address & Postcodes** – *Preference Service Screened, Autonomous Sites Only*
- **1,300+ Contact Names** – *Senior Decision Maker / Head of Purchasing*
- **1,300+ Telephone Numbers** – *Corporate Telephone Preference Service Screened*
- **500+ Email Addresses**
- **1,300+ Records with Employee Band** (5-9, 10-19, 20-49, 50-99, 100-249, 250-999, 1000+)

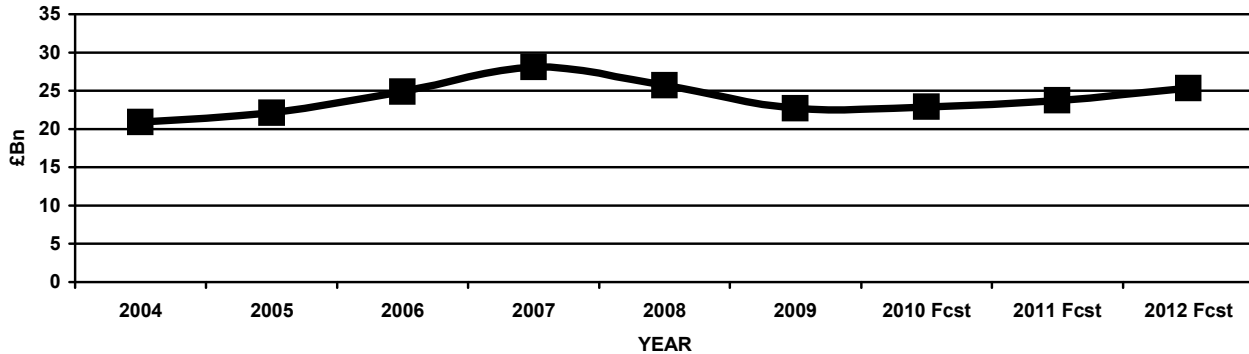
There is clearly now a degree of cautious optimism in the construction industry, and with many contractors having run down building material inventories during the last 24 months, demand for construction products and materials is returning. This database represents a key sales and marketing tool for identifying those companies who are likely to return to rapid growth and enables building product suppliers to grow sales.

House Builders & Property Developers Employee Band Breakdown:-

Employee Band	5-9	10-19	20-49	50-99	100+
Number of Companies	670+	360+	255+	110+	100+

House Builders & Property Developers Database – UK 2010
Available Now, Exclusively from MTW Research

The UK House Builders Market by Value 2004-2012...



Source: MTW Research "House Builders Market Rank & Profile Report"

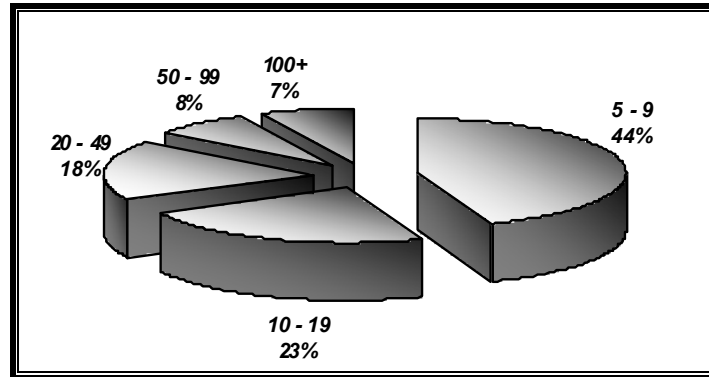
Given the recent slowdown in revenue and tightening of profitability in the housebuilding and property development industry, achieving value for money is now of paramount concern for contractors.

As such, trade sources suggest that existing supply contracts remain under intense review, with housebuilders and developers seeking to develop new relationships with suppliers who can offer value for money coupled with differentiation in terms of product quality and service. The need to develop and enhance relationships between building product suppliers and the housebuilders & property developers has never been more crucial.

 www.marketresearchreports.co.uk Professional Market Research...Superior Market Reports		
NO LIMITATIONS ~ Use The Data For Any Purpose ~	COST EFFECTIVE ~ One Purchase, Unlimited Usage ~	MORE RELEVANT ~ Experienced in the Industry ~
House Builders & Property Developers Database – UK 2010 Specifically Designed for Building Products Manufacturers and Distributors to Quickly Increase Sales to House Builders & Property Developers		

The chart below illustrates the structure of the market in late 2010:-

House Builders & Property Developers – Share by Employee Band 2010



Source: MTW Research

The need to identify and target the key players in the housebuilding and property developers market remains vital in order for manufacturers to grow sales profitably to this key target market.

This exclusive database represents an invaluable sales and marketing tool for building product suppliers seeking to increase sales in 2010, providing a competitive edge in an increasingly competitive industry.

About MTW Research...

MTW Research are an independent publisher of high quality market and competitor research reports, statistics and databases in a wide range of business to business sectors including the Building Products, Construction & Home Improvement Markets.

Our reports and databases are researched, written and compiled by qualified marketing professionals, who have experience of undertaking detailed multi-client and bespoke market research across a broad range of sectors in the UK DIY, Construction & Home Improvement industry for more than a decade. MTW Research are a wholly independent publisher of quality market research reports and databases and are therefore able to offer original, objective, relevant and quality market and competitor research which offers a fresh perspective on your market.

MTW Research offer 3 distinct products, including:-

- **Databases & Mailing Lists**
- **Rank & Profile Market Analysis Reports**
- **Research & Analysis Market Reports**

Free sample at
www.marketresearchreports.co.uk



To Order, Complete & Return the Form Below or Order Online at www.marketresearchreports.co.uk
ORDER FORM

Please complete all sections in BLOCK CAPITALS, detach form and send as below:-

Post To: MTW Research, Eagle Tower, Montpellier Drive, Cheltenham, Glos. GL50 1TA
E-Mail To: sales@marketresearchreports.co.uk **Order Online:** www.marketresearchreports.co.uk
*Please send the: **House Builders & Property Developers Database - UK 2010***
as per my instructions indicated below:-

OPTIONS	Price	Tick to Order
MS Excel Format – sent by email (excludes emails)	£350	[]
MS Access Format – sent by email (excludes emails)	£350	[]
Ultimate Pack (All Above PLUS 500+ Emails & Supplied on CD-Rom) (Supplied as multi-use with no restrictions or limitations on usage or frequency of contact with the companies on the database)	£395	[]

VAT to be Added to Final Price at 17.5% before 4th Jan 2011, 20% thereafter.

Contact Name:

Signature:

Company Name:

Full Address:

Telephone:

E-Mail:-

Payment Options (tick one):- By Invoice [] Cheque Enclosed (deduct £30 from net total) [] Credit Card []
Please make cheques payable to MTW Research details below

Credit Card Details

Card Number:- _____ Start Date ____/____ Expires / End Date ____/____

Security Number:- _____ (last 3 digits on reverse of card)

Registered Postcode for Card (if known) _____ Registered building number for card (if known) _____

Special Instruction / P.O. Number:

Terms & Conditions of Sale

MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in November 2010. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.

Download a Free Sample Or Order Online at
www.marketresearchreports.co.uk

WHY WAIT FOR THE POST?
FAX THIS FORM TO
08456 524324