

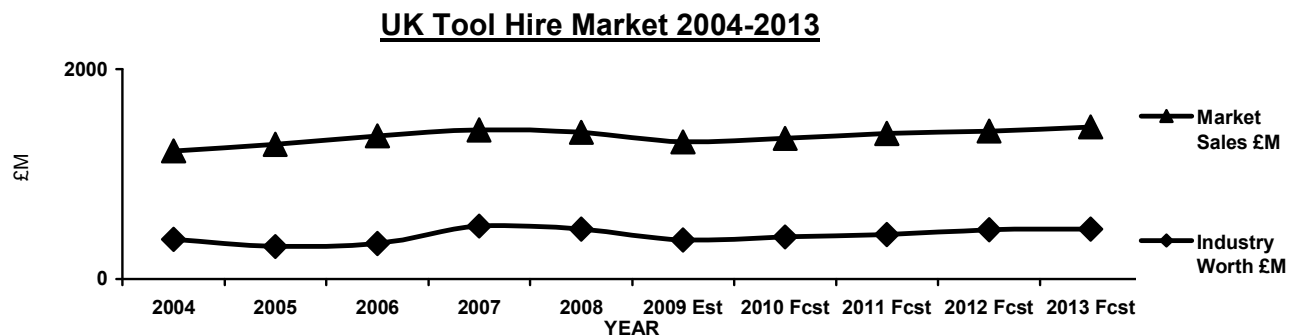
UK Tool Hire Market Report 2009-2013

MTW Research have published a brand new "Tool Hire Market *Rank & Profile*" Report for 2009, providing strategic **market overview & trends**, tool hire company **rankings & sales** and **company profiles** in a unique, comprehensive and cost effective publication. The report is now available to tool and equipment product manufacturers, suppliers and distributors for a limited period.

Based on company sales returns for more than 85% of the industry, this new report reviews market performance from 2004 to 2009 providing a review of key market trends in recent years, coupled with forecasts to 2013. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing an insightful review of the industry. Contact, telephone and mailing details are also provided, resulting in a comprehensive & effective sales and marketing tool which also offers excellent value for money.

This 120+ Page Report Features:-

- Tool Hire Market **Sales & Trends** 2004-2009, The End of the Recession? Current Issues
- Market Sales **Forecasts & Key Issues** 2009-2013, Economic & Construction Recovery
- Volume Share by Companies with **Growing, Static & Declining** Sales in 2009
- Industry **Mix by Employees, Age, Location, Turnover, Growth & Credit Worthiness** in 2009
- Tool Hire Market **Total Profit, Worth, Assets & Borrowing** 2004-2013, Key Trends & Issues
- **Sales & Profit Estimates** for Each Company, enabling market share assessment.
- **Industry Averages** – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **Tool Hire Companies Ranked** by Turnover, Profit, Assets, Net Worth for 85% of Market Value.
- **Financial Profile** for each Tool Hire Company, with an 'at a glance' financial health chart.
- **Full Mailing Details & Senior Decision Maker Sales Leads** Provided for Each Company.



Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2004-2013**
- **Identify and Target** New and More Lucrative Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing Strategy
- Attain Knowledge of Individual Company **Sales & Market Shares** for the Tool Hire Industry
- Identify The **Ranking, Performance & Financial Health** of Key Players in Tool Hire
- Understand Recent, Current & Future **Sales & Profitability Trends**
- Gain Vital Knowledge of the Current **Structure of the UK Tool Hire Market** in 2009

This unique report represents a **comprehensive yet cost effective** tool for understanding the current and future performance of the UK Tool Hire market. Based on primary financial data from 85% of the industry & written specifically for tool and equipment suppliers, this independent report represents an invaluable yet cost effective sales and marketing tool for any company active in, or selling to the UK Tool Hire Industry.

Key Features Of This 120+ Page Report Include:-

MARKET & INDUSTRY TRENDS 2004-2013

- **Trends in Tool Hire Market 2004-2013, including**
 - Total **Market Sales** 2004 – 2009, Forecasts to 2013, Post Recession Issues
 - Volume **Share by Growing, Declining & Static** Sales Companies in 2009
 - Market Share **Mix by Employee** Numbers, **Location & Turnover** Size in 2009
 - Market **Mix for Credit Worthiness** Ratings & **Credit Limits** in 2009
 - **Total Profit** 2004 – 2013, Recent Streamlining, Divestment of Depots etc
 - Total **Assets, Liabilities & Net Worth** of Tool Hire Market 2004-2013
 - **“Average” Tool Hire Company Profile** 2004-2013 – Turnover & Profit
 - Industry Averages 2004-13 - Assets, Debts, Net Worth, Sales Per Employee

RANKINGS

- **The Tool Hire Companies...**
 - Ranked by **Sales Turnover** – Sales for every company to determine market share
 - Each Company **Ranked by Profit** – Profit estimated for every company for greater insight.
 - Ranked by Combined **Current & Fixed Assets**
 - Industry Position by **Net Worth Estimates**, Number of **Employees**

PROFILES

- **1 Page Financial Profile for Tool Hire Companies, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 4 Years Balance Sheet of Assets, Borrowing & Net Worth
 - 4 Years of Sales per Employee & Profit per Employee (where reported)
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**
 - Full Company Name & Registered Postal Address
 - Telephone Number for Each Company, Fax Number Where Available
 - Senior Decision Maker / Director Contact
 - Company Type, Incorporation Date, Official Description of Activities
 - 4 Year Turnover & Profit Where Reported
 - 4 Years Balance Sheet, Assets, Liabilities & Net Worth, Sales per Employee
 - Supplied in All Formats, CD-Rom, Hard Copy & Email.
 - Above Supplied for Every Company in the Report (see over for full list)

Report Snapshot:-

In 2009, the UK Tool Hire market is currently estimated to be worth around £1.5 billion, reflecting a relatively substantial decline in industry value over the last 12 months, albeit a somewhat smaller contraction than was feared during early 2009. In 2009, there are around 820 individual tool hire companies active in the UK, though the industry remains particularly consolidated in value terms with acquisitive trends in the industry continuing. This report reviews the performance of these companies, defined as 'the tool hire market', since 2004 and identifies likely future prospects to 2013 alongside company rankings and profiles.

Following a period of healthy performance in recent years, the tool hire industry has experienced a more challenging environment over the last year, as construction output and demand from a number of key end use sectors slowed dramatically during late 2008 and into 2009. As we forecasted in our last report in 2008, the industry has taken dramatic steps over the last 12 months in terms of employee and depot divestment, in addition to a rapid decline in investment in new tools and equipment. However, as the end of 2009 approaches, indications are that the market has now stabilised, with a cessation in the decline of revenue and more positive signs of growth likely in the near term.

Despite the announcement in October 2009 that the UK remained in recession for Q3 2009, given a sustained return to growth in house prices and rising business confidence, the near term future for tool hire products and services is more positive according to trade sources, with demand being led by smaller scale construction, DIY and RMI activity in late 2009.

Companies Included in the Report:-

A1 Tool & Plant Hire	H 4 Hire	R K Services
Access Plant Hire & Sales	Harborough Tool Hire	R Lord & Co
Ace Line Plant	Hedon Hire	Radstock Mini Digger Hire
Acorn Hire Centre	Hire 1 (South West) Limited	Rapid Plant And Tool Hire
Acorn Plant & Tool Hire	Hire Station	Readyhire
Armec	Hirepoint	Rhino Fixings & Tool Hire
Ashtead Plant Hire Company	Hss Hire Service Group	Rotrex Group
Aston Tools	Inverclyde Tool Hire	RSD Tool Hire
Banson Tool Hire	Jewson Hire Point	South Hams Tool Hire
Beaver Tool Hire	JG Martin Plant Hire	Speedy Hire Plc
Brandon Hire	K N Tools	Surrey Hire & Sales
Bulldog Tool & Plant Hire	Kingsbridge Hire Centre	Tamworth Trade Supplies
Can-Do Hire Centres	Kougar Tool Hire	Thames Valley Hire Services
Castle Tool Hire	Kursaal Tool Hire	Tool Services
CCF Plant Hire	Ladder Hire	Tool Shack
Champion Hire	Latimer Equipment Services	Tool-Time
Crusader Hire UK	Marchstream Tool Hire	TP Hire / Keyline Tool Hire / Toolmart
D & M Hire & Sales	Mid Devon Hire	Traction Equipment Services
D M Plant & Toolods	Moat Plant Hire & Sales	Transcast Plant Hire
Direct Hire & Sales	North East Hire	Trigon Tool Hire
Dormer Plant Hire	P & G Watson	Turner Tool Hire
Double C Hire And Repair	Pennine Tool Hire	Universal Access & Power Plants
Express Tool Hire	Penrhyn Hire	Watson Tool Hire & Diy
Fakenham Tool & Equipment Hire	Power Supply	William Birch & Sons
Gap Group	Premier Tool Hire & Sales	X L Tool & Plant Hire
Gem Tool Hire & Sales	Protier	

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(1 Page Financial Profile for Each Company)

Including:-

Full Address, Director Name, 'At a Glance' Financial Indicator Chart, 4 Years Trading Accounts, Sales & Profit Estimates for Each Player

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A Comprehensive, Insightful and Cost Effective Tool To Quickly Develop More Sales To The UK Tool Hire Industry & Enhance Marketing Strategy

A Brand New Report, Exclusively From MTW Research

