

# Pet Products & Accessories Market UK 2010-2014

MTW Research have published a brand new **Research & Analysis** market report on the UK Pet Products & Accessories Market, providing a fresh, comprehensive & reliable review of this market in 2010. Written specifically for pet product manufacturers and distributors, this first edition report is available immediately in a variety of formats.

## ***This 130+ Page Report Includes:-***

- **Market Size** by Value 2004-2010; Forecasts to 2014
- **Key Market Trends & Influences** Analysis
- **SWOT & PEST** Review, In-Depth Trend Analysis
- **Product Mix & Key Sectors Market Size 2004-2014**
- **60+ Retailers/Manufacturers Profiles, Retailer Rankings & 4 Year Financials**
- **Analysis of Pet Retailers Industry** – Profit, Assets, Net Worth etc

Combining the best of both quantitative market data based on industry sales, supported by qualitative discussion, this brand new report identifies and reviews key market trends, product mix, key players' profiles, retailers ranking and future prospects to 2014. Researched & written by experienced marketing professionals in late 2010, this informative report offers a comprehensive market review and represents excellent value for money.

## ***Pet Products Market Size 2004-2014 Provided For:-***

- Pet Food & Treats
- Pet Accessories
- Kennelling / Pet Holidays
- Professional / Vet Services / Insurance
- Other Pet Products & Services

## ***Analysis of Pet Accessories Market 2004-2014 for:-***

- Pet Toys Market
- Pet Health / Care & Well-Being Market
- Pet Housing & Bedding Market
- Pet Collars, Leads & Harnesses
- Pet Feeding Utensils & Bowls
- Pet Clothing / Cat Flaps / Miscellaneous

### ***PLUS...***

2000+ Pet Retailers & Distributors Mailing, Email & Telemarketing List available only as part of the 'Ultimate Pack'

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current and future performance of the UK Pet Products Market, with further detailed review of the UK pet accessories market and product trends. Based on industry sales & primary research & written specifically for pet product manufacturers, retailers & distributors, this easy to use independent market report is an invaluable tool to increase sales in the UK Pet Products Market.

**Key Features Of This 130+ Page Report Include:-**

**MARKET SIZE**

- **Pet Products & Accessories Market Size by Value 2004-2014, including**
  - Pet Products Market 2004–2010, Forecasts to 2014, Constant & Current Prices
  - Qualitative Comment on Key Market Size Trends & Future Prospects

**REVIEW OF PET ACCESSORIES MARKET**

- **Quantitative & Qualitative Key Market Trends 2004-2014, including**
  - Pet Accessories Market 2004-2014, Key Trends & Influences, Future Prospects
  - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
  - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
  - Retailers & Manufacturers – 4 yr financials, 'at a glance' chart, turnover estimate for every company, profit, net worth etc, 1 page profile for 60+ companies.

**PRODUCT TRENDS OVERVIEW**

- **Product Mix for Each Sector, including**
  - Pet Products Market Mix – Food/Treats; Pet Accessories, Kenneling/Pet Holidays; Vet/Insurance; Other;
  - Accessories Share 2004, 2010 & 2014 – Toys, Care, Housing/Bedding, Feeding, Collars/Leads, etc
  - Pet Accessories Market 2004-2014 & Key Trend Discussion for Each Sector
  - Qualitative Comment & Discussion on Key Segment Trends for Pet Accessories

**PET RETAILER INDUSTRY STRUCTURE & TRENDS**

- **Trends & Structure of Distribution Channel, including**
  - Pet Retailer Market Mix by Growth, Credit, Age, Turnover & Employees
  - Pet Retailers Rankings –Turnover, Profit, Assets, Debt, Worth & Employees
  - Pet Retailers Profiles – 1 Page Profile with 'At a Glance' Financial Chart
  - Pet Retailers Key Financial Data – Turnover, Employees, Debt & Worth
  - Sales Leads – Address, Tel & Contact – Additional 2000+ list available only as part of 'Ultimate Pack'

**AVAILABLE AS PART OF THE 'ULTIMATE PACK'**

- **All Formats of the Report, Spreadsheet & Mailing List, including**
  - Hard Copy - Lasered on 90gsm paper bound in 'lay flat' format
  - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
  - PDF Report – Emailed to Your Desktop the Same Day
  - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> <li>• 2000+ Pet Retailers &amp; Distributors Mailing List</li> <li>• Full Company Name &amp; Postal Address – 2000+</li> <li>• Telephone Numbers – 1300+</li> <li>• Senior Decision Maker / Purchasing Contact – 1600+</li> <li>• Email Address – 100+</li> <li>• Employee Band Indicator for 1700+ Retailers</li> <li>• Multi-Use – No limitations on how the data can be used</li> <li>• Full Data Compliance – Supplied in MS Excel format</li> </ul>	<ul style="list-style-type: none"> <li>• 60+ Companies, Address, Tel &amp; Fax, Director</li> <li>• 4 Years Latest Accounts &amp; Balance Sheet                             <ul style="list-style-type: none"> <li>– Turnover, profit, assets</li> <li>– Debts, net worth,</li> <li>– Sales per employee, profit per employee, working capital</li> </ul> </li> <li>• Parent Company, Ultimate Holding Company</li> <li>• Turnover Estimates for every Company in Report</li> <li>• Incorporation Date, Number of Employees</li> <li>• Data for all Companies Included in the Report</li> </ul>

**Key Benefits Of This Brand New Report Include:-**

- **Current, Historical & Future Market Performance & Trends 2004-2014**
- **Product Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target New / More Lucrative Clients & Develop Sales Leads & Strategies**
- **Develop Market Shares** for the Key Players, Understand the Retailers
- Develop **SWOT & PEST Analysis** Faster & With More Detail
- Identify Market Opportunities & Threats to Your Business

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### Companies Ranked & Profiled in the Report:-

**Manufacturers Included in Report:-** Ancol Pet Products ; Aqua Pacific (UK); Aquapac ; Armitages Pet Products ; Bayer Public Limited Company; Beaphar UK ; Bob Martin (UK) ; Caldex ; Company of Animals; Danish Design Pet Products; Epro Wholesale; Ferplast (UK) ; Gardman; Happy Pet Products; Interpet Limited; Johnson's Veterinary Products; Jewel Aquarium (UK); L Batley Pet Products; Mars Pet Care UK (Masterfoods, Pedigree); Merial Animal Health Limited; Mike Taylor Manufacturing Limited; Nestlé Purina Petcare Company; Pampurredpets (Holdings) Limited; Pedigree Wholesale; Pennine Industries; Pet Mate ; Petlife International ; Pettex; Rayware (Mason Cash); Rolf C Hagen Inc; Rosewood Pet Products ; Sharples 'n' Grant; Tetra (UK); Tolsa (UK); Trixie UK ; Vetplus (Tangerine Holdings) ;

**Retailers Included in Report:-** A Coombs; Acorn Pet Centres ; Bodle Bros ; Cotswold Reptile Centre; Creatures Great; Euro Rep ; Farm & Pet Place ; Fears Animal Products ; Glenkrag ; Groomers ; H Simpson & Son; James Gibb Animal Feeds ; Jollyes Group Limited; Kennelgate Petfood Superstores (KennelPak); Murray Aquatics; Net Pet Shop ; Pampurredpets ; Partners Pet Supermarkets Group ; Petplanet.co.uk ; Pets at Home; Pets Corner Co Uk ; Petsville International ; Prestopets; Purrfect Pet Care ; Scampers Petcare Superstore ; Seapets ; The Ark Pet Centre; The Giant Pet Store ; Thearne Pet Stores ; Viverdi (Pet Supermarket); White Post Farm Pet & Retail Shop; Wilsons Pet Centres (Wynnstay);

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