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Brand NEW Database

House Builders & Property Developers Database - UK 2009

MTW Research have published a brand new mailing & telemarketing list representing more than 80% of the UK house building & property development market in 2009. This brand new list offers fresh, relevant sales leads of key companies actively involved in new build construction and is available to purchase immediately.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all building product and material suppliers who are seeking to increase sales through this channel which is returning to growth in November 2009.

The 2009 House Builders & Property Developers Database Includes:-

- **2,300+ House Builders & Property Developers** – *With 5 or More Employees*
- **2,300+ Full Address & Postcodes** – *Preference Service Screened, Head Office / Single Sites Only*
- **2,100+ Contact Names** – *Senior Decision Maker / Head of Purchasing*
- **2,000+ Telephone Numbers** – *Corporate Telephone Preference Service Screened*
- **2,300+ Records with Employee Band** (5-9, 10-19, 20-49, 50-99, 100-249, 250-999, 1000+)
- **800+ Records with Turnover Band** (<£2m, £2-5m, £5-9m, £10-19m, £20-29m, £30-49m, £50-99m, £100m+)

Whilst the UK technically remains in recession, there are now clear indications in November 2009 that new build activity is rising, with many house builders and property developers opening up 'moth-balled' sites and developing new build projects.

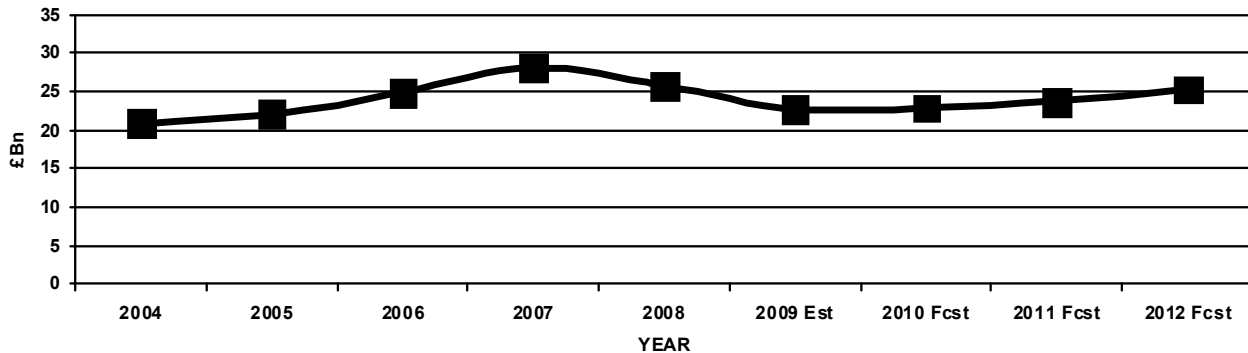
There is clearly now a degree of cautious optimism in the construction industry, and with many contractors having run down building material inventories during the last 12 months, demand for construction products and materials is returning relatively rapidly. This database represents a key sales and marketing tool for identifying those companies who are likely to return to rapid growth and enables building product suppliers to grow sales.

House Builders & Property Developers Database Turnover Breakdown:-

Turnover Band	<£2m	£2-£5m	£5m-£10m	£10m-£20m	£20m-£30m	£30m-£50m	£50m-£99m	£100m+
Number of Companies	150+	260+	100+	80+	40+	30+	20+	30+

House Builders & Property Developers Database – UK 2009
Available Now, Exclusively from MTW Research

The UK House Builders Market by Value 2004-2012...



Source: MTW Research "House Builders Market Rank & Profile Report"

Although activity in the domestic new build sector has declined over the last 12-18 months, the above chart illustrates the healthy rates of growth in the market prior to the economic downturn.

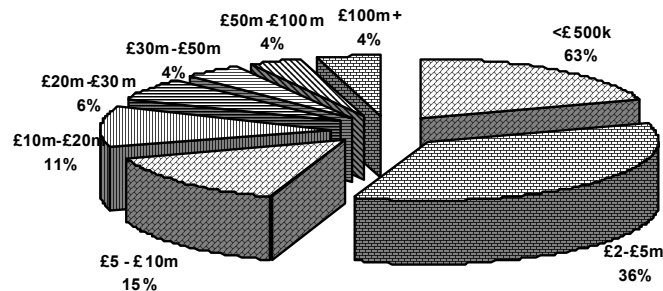
Whilst recovery is unlikely to match the growth witnessed in 2006 and 2007, the demand for new build homes is now indicated to be stimulating house builders to recommence new build projects in late 2009, with above inflationary growth forecast for the medium term. Pent up demand should result in reasonable growth returning to the industry by early 2010, given favourable macro-economic conditions, with the market forecast to reach just over £25 billion by 2012.

Given the recent slowdown in revenue and tightening of profitability in the housebuilding and property development industry, achieving value for money is now of paramount concern for contractors. As such, trade sources suggest that existing supply contracts are coming under intense review, with housebuilders and developers seeking to develop new relationships with suppliers who can offer value for money coupled with differentiation in terms of product quality and service. The need to develop and enhance relationships between building product suppliers and the housebuilders & property developers has never been more crucial.

MTW RESEARCH DATABASES		
NO LIMITATIONS ~ Use The Data For Any Purpose ~	COST EFFECTIVE ~ One Purchase, Unlimited Usage ~	MORE RELEVANT ~ Experienced in the Industry ~
House Builders & Property Developers Database – UK 2009 Specifically Designed for Building Products Manufacturers and Distributors to Quickly Increase Sales to House Builders & Property Developers		

The chart below illustrates the structure of the market in late 2009:-

House Builders & Property Developers Market – Share by Turnover 2009



Source: MTW Research

The need to identify and target the key players in the housebuilding and property developers market remains vital in order for manufacturers to grow sales profitably to this key target market. This exclusive database represents an invaluable sales and marketing tool for building product suppliers seeking to increase sales in 2009, providing a competitive edge in an increasingly competitive industry.

See Overleaf for Prices

About MTW Research...

MTW Research are an independent publisher of high quality market and competitor research reports, statistics and databases in a wide range of business to business sectors including the Building Products, Construction & Home Improvement Markets.

Our reports and databases are researched, written and compiled by qualified marketing professionals, who have experience of undertaking detailed multi-client and bespoke market research across a broad range of sectors in the UK DIY, Construction & Home Improvement industry for more than a decade. MTW Research are a wholly independent publisher of quality market research reports and databases and are therefore able to offer original, objective, relevant and quality market and competitor research which offers a fresh perspective on your market.

MTW Research offer 3 distinct products, including:-

- **Databases & Mailing Lists**
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MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in November 2009. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as turnover etc

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