

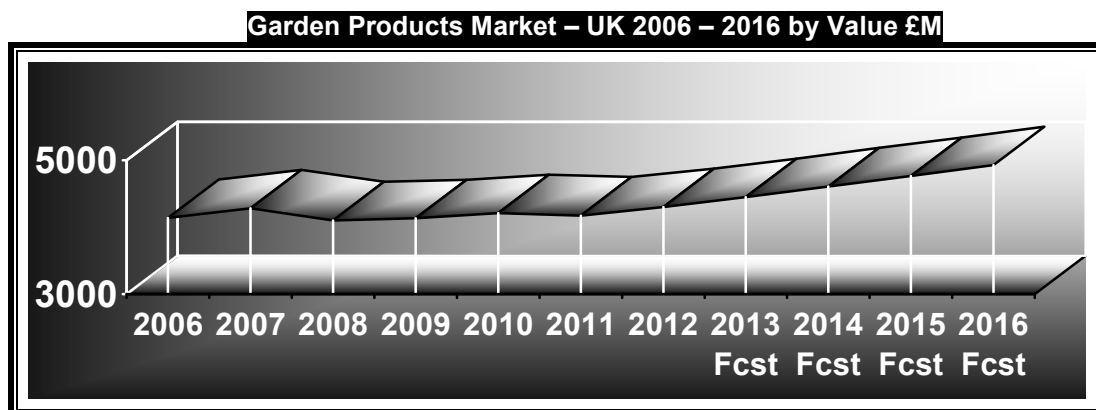
Garden Products Market UK 2012-2016

MTW Research have published a brand new **Research & Analysis** market report on the UK Garden Products Market, providing a comprehensive and detailed review of the entire UK Garden Products Market. Written in 2012 specifically for manufacturers, retailers & distributors in the garden products market, the report is available in a variety of formats for sharing with colleagues.

This 280+ Page Report Includes:-

- **Market Size by Value 2006-2012; Forecasts to 2016**
- **SWOT & PEST Analysis**
- **Product Segmentation 2006, 2012 & Forecasts to 2016**
- **Distribution Channels Share & Trends 2006, 2012, Forecasts to 2016**
- **Current, Historical & Future Market Structure & Trends**
- **100+ Garden Centres Turnover, Profiles, Rankings & Sales Leads**
- **90+ Product Manufacturer Profiles & 4 Year Financials**

Quantitative market data based on industry sales from 80% of the UK Garden Centre market, supported by qualitative discussion of key market trends, product mix, influences and future prospects are provided. Updated by experienced marketing professionals in 2012, this informative report considers the impact of the double-dip recession, jubilee celebrations and the wettest April on record amongst a host of other factors influencing sales of garden products. The report provides a comprehensive market review, instant sales leads and also represents excellent value for money.



Source: MTW Research "Garden Products Market Research & Analysis – UK 2012"

This unique report represents a comprehensive yet cost effective tool for understanding the historical, current and future performance of the UK Garden Products Market. Based on industry sales & primary research and written specifically for garden product manufacturers and distributors, this easy to use, independent market report represents an invaluable tool to increase sales to the Garden Products Market in 2012 and beyond.

Key Benefits of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2006-2016**
- **Product & End Use Sector Mix** – Identify best performing sectors. Focus marketing
- **Identify and Target** new / more lucrative clients & develop sales strategies
- Develop **Sales Leads** & focus your marketing
- **Identify Revenue & Market Shares** for the key players
- Develop **SWOT & PEST Analysis** faster & with more detail

Key Features of This 290+ Page Report Include:-

MARKET SIZE

- **Garden Products Market Size by Value 2006-2016, including**
 - Market Size 2006 – 2012, Forecasts to 2016, Constant & Current Prices
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2006-2016, including**
 - PEST Analysis –Politico-legal, Economic, Environmental, Social & Technological
 - Ansoff Matrix Analysis – Areas of Growth in Market Over the Next 4 Years
 - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
 - Garden Centre Market KPIs – Profit, Assets, Debt, Net Worth 2006-2016
 - Garden Centre Market Sales per Employee – 2006–2016

PRODUCT SEGMENTATION

- **Product Sectors Share, Size & Trends 2006-2016, including**
 - Tools, Garden Equipment and Lawnmowers
 - Garden Timber & Hard Landscaping Market
 - Water Features & Garden Decoration Market
 - Lawn Care & Garden Chemicals Market
 - Garden Furniture & Barbecue Market
 - Sheds, Greenhouses & Garden Buildings Market
 - Seeds Market, Bulbs and Horticultural Market
 - Market Size 2006-2016 & Key Trend Discussion for Each Product Sector
 - Qualitative Comment & Discussion on Key Segment Trends

DISTRIBUTION CHANNELS SHARE & TRENDS

- **Share by Key Garden Distribution Channel 2006, 2012 & 2016 for**
 - DIY Multiples
 - Garden Centres
 - High Street / Superstore Retailers
 - Internet / Mail Order Retailers
 - Others (Garages, Merchants etc)

GARDEN CENTRE INDUSTRY STRUCTURE & COMPANY PROFILES

- **Review of Market Structure & Key Company Profiles, including**
 - Market Mix by Growth, Credit, Age, Turnover & Number of Employees
 - Market Share by UK Geographical Region & Office Type (e.g. branch)
 - Garden Centre Rankings – by Turnover, Profit, Assets, Debt, Worth & Employees
 - Company Profiles – 1 Page Profile with 'At a Glance' Financial Health Chart
 - Key Financial Data – Turnover, Employees, 4 Years of Assets, Debt & Worth
 - Sales Leads– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy - Professionally Lasered on 90gsm paper bound in 'lay flat' format
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 1,700+ Garden Centres & Nurseries Mailing List • Full Company Name & Postal Address • 1,700+ Telephone Numbers - • 1,700+ Senior Decision Maker / Purchasing Contact • 500+ Email Addresses, 900+ Web Addresses, 1000+ Fax • 1,700+ with Estimated Turnover Band • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • 100+ Garden Centres, 90+ Gdn Product Mfacturers with Co. Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company (190+) • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

Research & Analysis Report Contents

1. INTRODUCTION TO RESEARCH & ANALYSIS REPORTS	
1.1	Key Features & Benefits of this Research & Analysis Report
2. UK GARDEN PRODUCTS MARKET	
2.1	EXECUTIVE SUMMARY & MARKET OVERVIEW
2.2	GARDEN PRODUCTS MARKET SIZE & TRENDS 2006-2016
2.2.1	Garden Products Market Size 2006-2016- Current Prices
2.2.2	Garden Products Market Size 2006-2016- Constant Price
2.2.3	Future Prospects
2.3	KEY MARKET TRENDS IN THE GARDEN PRODUCTS MARKET
2.3.1	PEST Analysis – Illustration of Key Market Forces
2.3.2	Political & Legal Influences & Trends
2.3.3	Economic Influences & Trends
2.3.4	UK House building Market – New Build Dwellings 06-16
2.4	SWOT ANALYSIS – Strengths, Weaknesses, Opportunities, Threats
2.5	IMPORTS & EXPORTS OF GARDEN PRODUCTS 2004-2014
3. PRODUCT TRENDS & SHARES	
3.1	Share by Key Product Sector – 2012, 2006 & 2016
3.2	Tools, Garden Equipment & Lawnmowers Market 2006-2016
3.3	Garden Timber Market & Hard Landscaping 2006 – 2016
3.4	Water Features & Garden Decoration Market 2006-2016
3.5	Lawn Care & Garden Chemicals Market 2006-2016
3.6	Garden Furniture & Barbecues Market 2006– 2016
3.7	Sheds, Greenhouses & Garden Buildings Market 2006 – 2016
3.8	Seeds, Bulbs and Horticultural Market 2006 – 2016
4. GARDEN PRODUCTS MANUFACTURER PROFILES	
4.1	100+ Garden Products Manufacturers Profiles & 4 Year Financials
5. DISTRIBUTION CHANNELS SHARE & TRENDS	
5.1	Share by Key Garden Distribution Channel 2012, 2006 & 2016
5.2	Garden Centres Market 2012 – Industry Trends
5.2.1	Market Mix by Growth/Decline Over the Last 12 Months
5.2.2	Industry Share by Credit Rating in 2012
5.2.3	Industry Mix by Age of Companies in 2012
5.2.4	Industry Share by Number of Employees in 2012
5.2.5	Industry Mix by Turnover Band in 2012
5.2.6	Industry Share by Location Type in 2012
5.2.7	Industry Mix by Geographical Region in 2012
5.3	Key Market Trends in the Garden Centres Industry 2006-2016
5.3.1	Garden Centre Market Profitability 2006-2016
5.3.2	Garden Centres Industry Assets 2006-2016
5.3.3	Garden Centres Industry Debt 2006-2016
5.3.4	Garden Centres Market Net Worth 2006-2016
5.3.5	Sales Per Employee in Garden Centres Market 06-16
5.4	Garden Centres Ranking & Turnover Estimates
5.4.1	Garden Centres Listing
5.4.2	Garden Centres Ranking By Turnover
5.4.3	Garden Centres Turnover Estimates 2011
5.4.4	Garden Centres Ranking by Profitability
5.4.5	Garden Centres Ranking by Assets
5.4.6	Garden Centres Ranking by Debt
5.4.7	Garden Centres Ranking by Net Worth
5.5	100+ Garden Centre Profiles, 4 Year Financial KPIs & Charts

Market Report Tables & Charts

Figure 1:	Garden Products Market – UK 2006 – 2016 By Value
Figure 2:	Garden Products Market – UK 2006 – 2016 Constant Prices
Figure 3:	Number of UK Gardens & Number of Homes 2006-2016 (Millions)
Figure 4:	Garden Products Growth Share by Ansoff Strategy 2012-2016
Figure 5:	PEST Analysis for UK Garden Products Market in 2012
Figure 6:	UK Economic Annual Performance– GDP 2005-2015
Figure 7:	UK Economic Annual Performance– Inflation (CPI) 2004-2016
Figure 8:	UK Economic Annual Performance– Interest Rates (Bank of England) 05-15
Figure 9:	UK Unemployment Numbers 2005-2015
Figure 10:	Total New Build Home Completions UK: 2006-2016
Figure 11:	UK New Home Build Activity Split by LA, HA & Private 2012
Figure 12:	UK Private Sector New Build Home Starts 2006-2016
Figure 13:	Key Strengths & Weaknesses in the Garden Products Market 2012-2016
Figure 14:	Key Opportunities & Threats in the Garden Products Market 2010-2014
Figure 15:	Imports of Garden Products By Value 2006-2016
Figure 16:	Share by Key Import Region for Garden Products 2012
Figure 17:	Share by Product in Garden Products Market 2012
Figure 18:	Share by Product in Garden Products Market 2006
Figure 19:	Forecast Share by Product in Garden Products Market 2016
Figure 20:	Garden Tools, Equipment & Lawnmower Market by Value 2006-2016
Figure 21:	Garden Tools & Lawnmowers Market – Share by Product 2012
Figure 22:	Garden Timber Market & Hard Landscaping by Value 2006-2016
Figure 23:	Garden Timber & Hard Landscaping Market – Share by Product 2010
Figure 24:	Fountains, Ponds, Water Features & Garden Decoration by Value 06-16
Figure 25:	Water Features & Garden Decoration Market – Share by Product 2012
Figure 26:	Lawn Care & Garden Chemicals Market by Value 2006-2016
Figure 27:	Lawn Care & Garden Chemicals Market –Share by Product 2012
Figure 28:	Garden Furniture & Barbecues Market by Value 2006-2016
Figure 29:	Garden Furniture & Barbecues Market – Share by Product 2012
Figure 30:	Barbecues Market 2012 – Mix by Fuel Type
Figure 31:	Sheds, Greenhouses and Garden Rooms Market by Value 2006-2016
Figure 32:	Sheds, Greenhouses & Garden Rooms Market - Share by Product 2012
Figure 33:	Seeds, Bulbs, Greenstock & Horticultural Market by Value 2006-2016
Figure 34:	Seeds, Bulbs & Horticultural Market - Share by Product 2012
Figures 35-131:	4 Year Financials & Profiles for 100+ Garden Product Mfrs
Figure 132:	Share by Distribution Channel for Garden Products Market 2012
Figure 133:	Share by Distribution Channel for Garden Products Market 2006
Figure 134:	Share by Distribution Channel for Garden Products Market 2016
Figure 135:	Market Share by Garden Centres Sales Growth / Decline to January 2012
Figure 136:	Market Share by Credit Rating in the Garden Centre Market 2012
Figure 137:	Market Share by Company Age in the Garden Centres Market 2012
Figure 138:	Mix by Number of Employees in the Garden Centres Market 2012
Figure 139:	Share by Turnover Band in the Garden Centres Market 2012
Figure 140:	Mix by Location Type in the Garden Centres Market 2012
Figure 141:	Mix by Location Type in the Garden Centres Market 2012
Figure 142:	Garden Centres Market Profitability 2006 – 2016
Figure 143:	Garden Centres Assets 2006 – 2016
Figure 144:	Average Garden Centre Assets 2006 – 2016
Figure 145:	Garden Centres Market Debt – UK 2006 – 2016
Figure 146:	Garden Centres Market Average Debt 2006 – 2016
Figure 147:	Garden Centres Market Net Worth – UK 2006 – 2016
Figure 148:	Garden Centres Average Net Worth – UK 2006 – 2016
Figure 149:	Garden Centres Sales Per Employee 2006 – 2014
Figure 150:	Garden Centres Company Listing
Figure 151:	Garden Centres Ranked By Turnover 2011
Figure 152:	Garden Centres Sales Estimates 2011 £M
Figure 153:	Garden Centres Ranked By Profit 2011
Figure 154:	Garden Centres Ranked By Assets 2011
Figure 155:	Garden Centres Ranked By Debt 2011
Figure 156:	Garden Centres Ranked By Net Worth 2011
Figures 157-264:	4 Year Financials & Profile Overview for 100+ Garden Centres

4 Years Financials & 2011 Turnover & Profit Estimates Included for:-

Garden Product Suppliers:- Neaverson & Sons; Aggregate Industries UK; Aurora; Bayer Agriculture; Black & Decker; BSW Timber; Caldwells; Classical Stone ; Dartford Portable Buildings; Decco; Decker Timber; Duke Forest Ornaments; Edwin Tucker & Sons; Eterna Lighting; Finnforest UK Holdings; Fiskars UK; Fordingbridge Plc; Forest Garden Group; G.& E. Babey; Gardman; Gaze Burvill ; GE Lighting; Gillies & Mackay; Grange Fencing; Grosfillex (U.K.); Haddonstone; Haemmerlin; Hanson Building Products; Hartley Botanic; Hayes Timber Treatment And Damp Proofing Company; Henri Studio (Europe); Home Hardware (Scotland); Home Hardware Southwest; Honeysuckle Bottom Sawmill; Hoppings Softwood Products Plc; Howarth Timber & Building Supplies; Hozelock Group; Indian Ocean Trading Company; Interpet; J C C Lighting Products; J. Parker Dutch Bulbs (Wholesale); Jegs Electrical; John Brash & Co.; Keter (UK); La Hacienda; Lafarge Aggregates; Lakeland Concrete Products; Leisuregrow Products; Lighting For Gardens; Lighting Supply; Longcliffe Quarries; M & M Timber; Macalister Furnishings; Marshalls Plc; Merit Garden Products; Minster Paving; Moles Seeds (U.K.); Mr. Fothergill's Seeds; Oakenclough Buildings; Olympian Sheds; Olympian Sheds; Perfect Surroundings; Pineloc Group; Plasmor; Quinneys; Richard Burbidge; Robert Brett & Sons.; Rowlinson Garden Products; S. E. Marshall & Co.; Sca Timber Supply; Scolmore (International); Scotts Of Thrapston; Seeds Of Italy; Sheds & Shelters; Skinners Sheds; Smart Solar; Solus Garden And Leisure; Somerlap Forest Products ; Sperrin Metal Products; Stancombe Stone; Stax Trade Centres Plc; Stewart Plastics; Suttons Seeds (Holdings); Tarmac Building Products; Terrastyle UK; Tetra (UK); The Outdoor Deck Co. ; Thompson & Morgan (Group); Tradelink Wood Products; Trimetals; Truro Portable Buildings; Vannplastic; W Robinson & Son (Seeds & Plants); Westland Horticulture; Willowstone Garden Products; Winchester Growers;

Garden Centres:- Alpha Garden Centre; Avon Mill Garden Centre; Aylett Nurseries.; Azure Garden Centre; Badger Nurseries; Ballymoney Garden Centre; Beardsworth's; Bell Plantation (Garden Centre); Blackmore & Langdon; Blue Diamond UK; Bourne Valley Garden Centre; Bridgford Garden Centre; C W Groves & Son; Caerphilly Garden Centre; Capital Gardens; Charlton Brook; Chatsworth Garden Centre; Codsall And Wergs Garden Centre; Crown Nursery; D.J.Squire & Co.; Dobbies Garden Centres; Doveleys Garden Centre; Dutch Imports & Daughters; E H Williams Garden Centres And Nurseries; East Studdal Nurseries; Fakenham Garden Centre; Fermoys Garden Centre & Farm Shop; Ferndale Nursery & Garden Centre; Finchley Nurseries; Fosseyway Garden Centre; Fromefield Nurseries; Fron Goch Garden Centre; Frost's Garden Centre; Garden Centre Group; Gordon Rigg(Nurseries); Grasmere Garden Centre; Greenbrook Garden Centre; Grosvenor Garden Centre; Haddenham Garden Centre; Harrington Hall Nursery; Haskins Garden Centres; Haskins Roundstone Garden Centre; Hayes Gardenworld; Highway Nurseries (Framingham Pigot); Hillier Nurseries; Holme Nurseries; Honnor & Jeffrey; In-Ex UK; Iver Flowerland; Jacksdale Garden Centre; Kings Garden And Leisure; Kitchen Garden Cafe; Lanes Landscapes; Larch Cottage Nurseries; Longmate's Nurseries; Mentha Nurseries; Monkton Elm Garden Centre; Moores Nurseries & Garden Centre; National Polytunnels; Nurseries Direct Garden Centre; Oakington Garden Centre; Oaklands Nursery; Opperman Plants; Otter Nurseries; Pantiles Nurseries; Paramount Plants And Gardens; Parker's Garden Company Frinton; Pentland Plants; Peter Eastwood Plants; Planters Garden Centre; Plowmans Garden Nursery And Plant Centre; Plymouth Garden Centre; Poplars Nursery Garden Centre; Pople Garden Centres; Porters Horticultural; Quercus Garden Plants; R & T Landscapes; R.V.Roger; Read Garden Centre; Reuben Shaw & Sons; Root One; Samuel Jackson Growers; Scotsdale Nursery And Garden Centre; Seymours Gardens; Snowdonia Nurseries; Stonepit Nurseries; Swanland Nurseries; The Barton Grange Group; The Beth Chatto Gardens; The Boma Garden Centre; The Garden And Leisure Group; The Q Garden Company; Thompsons Plant And Garden Centres; Tong Garden Centre Plc; Trebaron Garden Centre; Tree World Services; Twinacre Nurseries; Valley Grown Nurseries; Van Hage & Company; Vistas; Walker Home & Garden Centre; Webbs Garden Centres; Whitehall Garden Centre (Holdings); Woodborough Garden Centre; Woodcote Green Nurseries; Woodthorpe Hall Garden Centres; Wyck Cross Nurseries; Wyevalle;

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