

Brand New Report

**New & Exclusive Report
Based on Industry Data**

Floorcoverings Market UK 2012-2016

~ Focus on Domestic Applications ~

MTW Research have published a brand new **Research & Analysis** market report providing a comprehensive & detailed review of the UK Floorcoverings market in 2012 with forecasts to 2016. Written specifically for floorcovering manufacturers and distributors, the report reviews the entire domestic & non-domestic floorcoverings market with a focus on trends in the domestic sector. The report is available immediately and is offered in a variety of formats for dissemination with colleagues.

This 270 Page Report Includes:-

- **UK Floorcoverings Market** by Value 2006-2016
- **Floorcovering Trends & Influences**, Design Trends, Fashions etc
- **Domestic & Non-Domestic Floorcoverings Market Size & Share** 2006-2016
- **Product Mix, Market Sizes & Trends** for Domestic Carpets, Laminate / Wood, Tiles etc.
- **Distribution Channel Share** – DIY, floorcovering retailers, high street retailers etc
- **1 Page Profile for 190+ Retailers & Manufacturers**, Turnover & Profit & Rankings for each
- **Floorcovering Retailers Industry Structure & Detailed Analysis** 2006-2016
- **SWOT & PEST**, Ansoff Growth Prospects, Positive & Negative Influences, Future Prospects

Quantitative market sizes based on industry sales, supported by detailed discussion of market trends, product mix, channel mix, influences & future prospects are provided from 2006 through to 2016.

Product Shares & Market Sizes 2006-2016 Provided for:-

- **Domestic Carpet Market** – Tufted, Woven, Needlepoint, Knotted etc
- **Wood / Laminate Market** – Engineered hardwood & solid wood & laminate
- **Ceramic Floor Tiles Market**
- **Others** – Natural Stone, Cork, Rubber, Vinyl, Lino etc

This brand new, second edition report represents the only comprehensive 'off the shelf' report which combines **quantitative** sales & financial input with **qualitative** research and trend comment.

The methodology for this report included analysis of sales, profit & balance sheet data from 190 companies active in the industry coupled with primary research information from Government sources, manufacturers, contractors, and other trade sources. This was supported by secondary research from trade journals, company reports, Companies House, Government statistics, trade associations, company websites and existing knowledge in this sector. The report is unique in that a 2011 turnover & profit estimate is provided for every company reviewed.

This unique report represents a comprehensive yet cost effective tool for understanding the historical, current and future performance of the UK Floorcoverings Market. Written specifically for suppliers in the industry, this unique, easy to use & independent report represents an invaluable tool to increase sales in the Floorcovering Products Market.

Key Features Of This Comprehensive 270+ Page Report Include:-

MARKET SIZE

- **Floorcoverings Market Size by Value 2006-2016, including...**
 - Market Size by Value 2006 – 2012, Forecasts to 2016, Current & Constant Prices
 - Share by Domestic & Non-Domestic Applications 2006-2016
 - Analysis of Market Performance 2006-2012, Key Market Trends 2012-2016
 - Sales By Region – Share by English Region & England, Scotland, Wales & N. Ireland
 - Analysis of Future Prospects, Positive & Negative Influences
 - Added Value Opportunities Available to the Industry

MARKET TRENDS & INFLUENCES – Focus on Domestic Market

- **Quantitative & Detailed Qualitative Key Market Trends 2006-2016, including...**
 - PEST Analysis – Politico-Legal, Economic, Environmental, Social & Technological
 - SWOT Analysis – Key Strengths, Weaknesses, Opportunities & Threats
 - Key Market Influences, Design & Style Trends for Each Key Sector
 - Ansoff Matrix – Identification of Future Growth Areas & Mix by Strategy to 2016
 - Market KPIs – Profit, Assets, Debt, Net Worth 2006-2016 for 190 Companies
 - Sales per Employee in Domestic Floorcoverings Retail Industry – 2006–2016

PRODUCT & CUSTOMER SEGMENTATION

- **Domestic Market Size 2006-2016, Trends & Share for...**
 - Carpet Market, Laminate / Wood Flooring Market, Tiles Market, Others.
 - Share by Product 2006, 2012 & 2016
 - Distribution Channel Mix 2006 - 2016 – retailers, merchants, Internet, DIY etc

INDUSTRY STRUCTURE & 190+ COMPANY PROFILES

- **Review of Floorcoverings Retail Market Structure & Company Profiles, including**
 - Retailers Overall Market Share by Growth/Decline, Credit, Age, Turnover & Employees
 - Floorcoverings Retailers Overall Market Share by UK Geographical Region
 - Retailer Rankings – by Turnover, Profit, Assets, Debt, Worth & Employees
 - 100 Floorcovering Retailer Profiles – 1 Page Profile & 4 Years Financial Charts
 - 90+ Floorcovering Manufacturer Profiles - 1 Page Profile & 4 Years Financial Charts
 - Financial Data for 190+ Companies—4 Year Turnover, Profit, Emps, Assets, Debt & Worth
 - Sales Leads— Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy –Lasered & Bound in 'Lay Flat' Format,
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day, Easy to Share With Colleagues
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes...

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • Company Mailing List – see over for companies included • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Company Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Full year 2011 Turnover estimate, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

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Manufacturers Profiled in the Report:-

Abingdon Flooring; Airea; Altro Group; Ardex UK; Armstrong Investments; Asiatic Carpets; Atkinson & Kirby; Axminster Carpets Holdings; B H K Flooring; Ball & Young; Beach Bros.; Beltrami UK; BHK; Boen UK; Bostik; British Ceramic Tile; Broadleaf Timber; Brooks Bros. (London); Brooks Bros; C F Anderson Timber Products; Cavalier Carpets; Craven Dunnill & Co; Danzer UK; Domostone; Edwards Cheshire Company; Ege Carpets; Egger; Euro Services; Evertile; Finsa UK; Floorwise; Fludes (Carpets); Forbo Flooring UK; Furlong Flooring; Gaskell Mackay Carpets; Gerflor; Hand Made Carpets Private; Harvey Maria; Havwoods; Headlam Group; Hoebek; Interface Europe; Interfloor Group; Jaymart Rubber & Plastics; Junckers; Kahrs (UK); Karndean International; Karndean International; Kerakoll UK; Kirkstone Quarries; Kronospan Holdings; Kronospan; L.Kelaty; Lionvest Trading (UK); Low & Bonar; Mapei (UK); Milliken Industrials; Murdock Group Holding; Ovation Interior Flooring Design; Parsua; Pergo; Pilkingtons; Plasman (Laminate Products); Polyflor; Porcelanosa Group; Project Floors (UK); Rak Ceramics; Richard Burbidge; Rover's Flooring; Schluter-Systems; SIG; Sonae Industria (UK); Stair Tread Holdings; Supertex Furnishing; Tarkett; The Amtico Company; Timbmet Group; Topps Tiles; Tradewoods; Ulster Carpet Mills (Holdings); Unilin Distribution; United Carpets; Uzini; V4 Woodflooring; Victoria Carpets; Welsh Slate; Westco Group; Westex; Whitestone Weavers; Whitmore's Timber Co.;

Retailers Profiled in the Report & Lists:-

Abbey Mill Carpets; Aylesbury Flooring; B & J Carpets; Carpet World; Barbers Flooring; BBL Flooring; Beaver Flooring; Belmont Furnishings; Bridgwater Flooring Company; Cameron Bell; Carpet Factory Direct; Carpet Factory Sales; Carpetright; Chris Kelly Flooring Services; Clover Carpets; Concept Flooring; Concept Flooring; Contract Flooring Specialists; County Carpets (Arran); Crestwood (Southern); D. Busby & Son; David Foreman Carpets; Deluxe Flooring Company; Deluxe Flooring Company; Direct Carpets & Flooring; Direct Carpets (Southampton); Direct Flooring Suppliers; Edward And Alan; Elite Floor Coverings; Elite Flooring Online; Elite Flooring Solutions; Elite Flooring UK; Elite Floors Group; Fineweave Carpets; Flooring Direct; Flooring Direct UK; Flooring Industries; Flooring Sales; Flooringdirect2you; Floors For Living; Floorsand UK; Floorwise D & J; G.M. Flooring Contracts; Go Naturalwood; Grangetown Carpet Centre And Company; Hammond Hill; Hereford Carpets; Holybourne Flooring; Home Flooring Solutions; Huddersfield Carpet Centre; Imperial Carpets & Beds; J&W Carpets; J.P.W. (Floorings); Jepsons; K M Flooring Supplies; Kevin Karpets; Kimpton Flooring; Lakin Carpet & Flooring Company; Layers Flooring; LF Direct; Lincolnshire Flooring Contracts; Living Floors; Market Carpets; Mckay Flooring; Melvin Head Carpets; Mw Flooring; Naturally Wood; NCF Furnishings; Newlife Contracts (Flooring); Northern Floorcraft (Gateshead); PRS Flooring & Contracts; R.G. Flooring (London); Stockport Flooring & Interiors; The Carpet Barn; The Carpet Factory; The Flooring Centre; The Hardwood Floor Guys; The Hardwood Flooring Centre; The Interior Group; The Islington Flooring Co; The Natural Woodfloor Company; The Wooden Floor Company (N.I.); Tile Giant; Tile Superstores; Tileflair; Tiles Of Distinction (Wholesale); Timber Floor Studio; Timber Floors; Topps Tiles; Trade Carpets (Scotland); Twenty One Twelve Carpenters; UK Wood Floors; United Carpets Holdings; Victoria Carpets (Scotland); Walls And Floors; Wood Floor Centre.

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