

Contract Cleaning Market Report UK 2011-2015

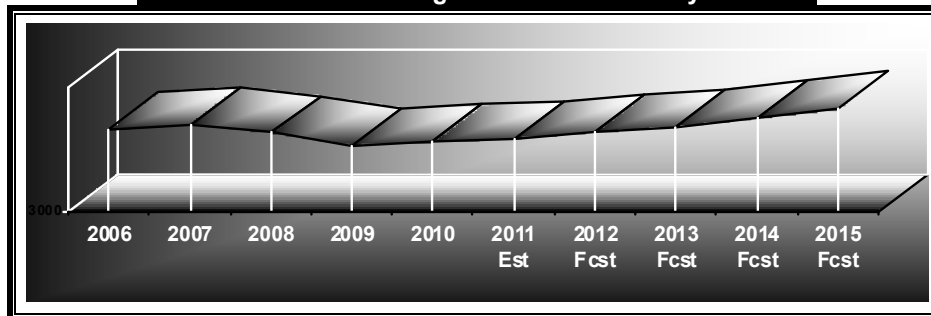
MTW Research have published a brand new **Research & Analysis** market report on the UK Contract Cleaning Market, providing a comprehensive review of the UK non-domestic cleaning market. Based on sales from more than 80% of the industry by value and now in its 3rd edition, the report is written specifically for cleaning equipment suppliers & cleaning contractors representing a key source of vital market intelligence, analysis & comment. The report is available immediately in a variety of electronic & hard copy formats.

This 200+ Page Report Includes:-

- **Market Size by Value 2006-2011; Forecasts to 2015**
- **SWOT & PEST Analysis**
- **Product / Service Mix 2006, 2011 & Forecasts to 2015**
- **Mix by End Use Sector 2006, 2011 & Forecasts to 2015**
- **Current, Historical & Future Market Structure & Trends**
- **Company Profiles, Rankings & Sales Leads**

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, influences and future prospects. Wholly updated & revised by experienced marketing professionals, this informative report offers a comprehensive market review & sales leads and also represents excellent value for money.

The UK Contract Cleaning Market 2006-2015 By Value £M



Source: "Contract Cleaning Market Research & Analysis - UK 2011-2015"

Updated & Revised, This 3rd Edition Report:-

- Analyses the development & forecasts the UK contract cleaning market.
- Segments the market by key sector, identifies key growth areas.
- Identifies key market opportunities & threats from the SWOT & PEST analysis provided.
- Offers market segmentation by region, end use sector, size, growth rate and other KPIs.
- Identifies end use sectors exhibiting growth & predicts future trends.
- Identifies market leaders & provides sales estimates & rankings for each.
- Includes sales lead information with mailing address, contact name & telephone.

This unique report represents a **comprehensive yet cost effective** tool for understanding the historical, current and future performance of the UK Contract Cleaning Market. Based on sales and primary research and written specifically for cleaning equipment suppliers & contract cleaners, this easy to use, independent market report represents an invaluable tool to increase sales to the Contract Cleaning Market.

Key Features Of This 200+ Page Report Include:-

MARKET SIZE

- **Contract Cleaning Market Size by Value 2006-2015, including**
 - Market Size 2006 – 2011, Forecasts to 2015, Constant & Current Prices
 - Average Contract Cleaner Revenue 2006-2015, Based on Industry Sales
 - Qualitative Comment on Key Market Size Trends & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2006-2015, including**
 - Market KPIs – Profit, Assets, Debt, Net Worth 2006-2015
 - Sales per Employee – 2006-2015
 - PEST Analysis – Politicolegal, Economic, Environmental, Social & Technological
 - SWOT Analysis – Key Strengths, Weaknesses, Opportunities & Threats

PRODUCT SEGMENTATION & END USE MIX

- **Product / Service Mix & Share by End Use Sectors 2006-2015, including**
 - Product Mix - Standard, Specialised, Window & Other Cleaning
 - Mix by Service Type - Historical, Current & Future for Key Market Segments
 - End Use Sectors – Health, Education, Leisure, Office/Retail, Transport etc
 - Share by End Use Sector – Mix by Key Segment 2006, 2011 & 2015
 - Qualitative Comment & Discussion on Key Segment Trends

INDUSTRY STRUCTURE & COMPANY PROFILES

- **Review of Market Structure & Key Company Profiles, including**
 - Market Mix by Growth, Credit, Age, Turnover & Number of Employees
 - Industry Share by UK Geographical Region.
 - Company Rankings – by Turnover, Profit, Assets, Debt, Worth & Employees
 - 140+ Company Profiles – 1 Page Profile with 'At a Glance' Financial Health Chart
 - Key Financial Data – Turnover, Employees, 4 Years of Assets, Debt & Worth
 - Sales Leads– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy - Report Professionally Lasered on 90gsm paper and Spiral Bound
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Your Documents
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

| Mailing List | Data Spreadsheet |
|--|--|
| <ul style="list-style-type: none"> • 140+ Leading Contract Cleaners Mailing List • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format | <ul style="list-style-type: none"> • Company Name, Address, Tel & Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report |

Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2006-2015**
- **Product & End Use Sector Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target** New / More Lucrative Clients & Develop Sales Strategies
- Develop **Sales Leads** & Focus Your Marketing
- **Identify Revenue & Develop Market Shares** for the Key Players
- Develop **SWOT & PEST Analysis** Faster & With More Detail

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(1 Page Financial Profile for Each Company)

Including:-

Full Address, Director Name, 'At a Glance' Financial Indicator Chart, Parent, Incorporation Date, Key Financial Performance Indicators including turnover & profit estimate where not reported – see the sample on website for more detail.

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www.marketresearchreports.co.uk

Companies Included in the Report:-

1st Omega Contract Cleaning Ltd, A J Procter Cleaning Contractors, Able Cleaning Services Ltd, Ableclean Ltd, Acre Industrial & Cleaning Services, Aim Hygiene Services, Alliance Cleaning Services UK Ltd, Alternative Cleaning Ltd, Angel Cleaning Services Ltd, Apex Cleaning Services (Wales), Archgate Cleaning & Support Services, Ashbon Services, Ashford Cleaning Contractors Ltd, Atlas Cleaning, Ayleton Cleaning Ltd, Bespoke Cleaning Contractors Ltd, Birkin Cleaning Services Ltd, Blitz Cleaning & Maintenance Ltd, Bluebay Cleaning Services, Bush Brush Cleaners Ltd, Busy Bee Cleaning, Capital Maintenance Services Ltd, Carlisle Cleaning Services, Carlton Cleaning Contractors Ltd, Caroline Mondo Cleaning Services, Celtic Cleaning, Central Industrial Services Ltd, Chrysalis Cleaning, City Cleaning Contracts Ltd, Civic Maintenance Services Ltd, Classic Cleaning Services Ltd, Clayton Cleaning Consultants, Clean Image, Clean Slate (UK) Ltd, Cleanbright Services Ltd, Cleaner Care Ltd, Cleanit Contract Services Ltd, Cleanrite Ltd, Consultant Cleaners, Corporate Hygienics Ltd, Courtesy Cleaning Services Ltd, Cranes Cleaning Co.Ltd, Crusader Cleaners Ltd, D P Cleaning Services, Delta Cleaning Services (Scotland) Ltd, Deniva Cleaning Services Ltd, Diamond Commercial Cleaning Ltd, Dougland Support Services Ltd, Dusters Wales Ltd, Edwards Commercial Cleaning Services Ltd, Emprise Services Plc, Enviroclean Services Ltd, Euroclean Contractors Limited, Europa Support Services, Executive Cleaning Ltd, Falcon Cleaning Services Ltd, Farnham Office Cleaning Co Ltd, Finclean S K J Ltd, Floorbrite Cleaning Contractors Ltd, Fluid Options UK Limited, G S F Sandylight Ltd, GBM Support Services Group Limited, Glen Cleaning Co Ltd, Glencross Cleaning Ltd, Glenn Management Ltd, Global Multi Service Uk Ltd, Goldenclean Ltd, Goldservice Contract Cleaning Ltd, Graduate Services Ltd, Hall Cleaning Services Ltd, Hayward Services Ltd, HBS Europe Services Ltd, Hygienic Cleaning Company (UK) Ltd, Ideal Cleaning Services, Insitu Cleaning Co, Integrated Cleaning Management, Inter County Service Group Ltd, Interclean Commercial Ltd, Inverclean Services Ltd, Jani-King (GB), Jardak Services Ltd, K G B Cleaning & Support Services, Kenklean Ltd, Kite Contract Cleaning Ltd, Lakethorne Ltd, Lancaster Office Cleaning, Landmark Facilities Management Ltd, LCC Support Services Ltd, M & D Cleaning Services Ltd, Martyn Madden, Mavis Russell Cleaning Ltd, Meridian Contract Services Ltd, Millard's Cleaning Services Ltd, Millennium Cleaning Ltd, Mitie Cleaning & Environmental Svcs, Monthind Ltd, North Downs Cleaning & Maintenance, North East Cleaning Systems Ltd, OCS Group UK Ltd, Optim Contract Services, Orion Cleaning Co Ltd, Pacemaker Cleaning Services Ltd, Paneless Services Ltd, Pinnacle Cleaning, PKM Cleaning Ltd, Poplars F.M Ltd, Premier Cleaners Ltd, Premier Contract Cleaning Ltd, Premier Contract Services (Bristol), Progressive Cleaning Ltd, Proklean Uk Ltd, Purley Contract Cleaning Co Ltd, Regent Office Care Ltd, Rentokil Initial Plc, Response Services Uk Ltd, Reynard Cleaning Ltd, RGS Cleaning Ltd, Riverside Contract Cleaning Services, SCB Services, Scot Kleen Ltd, Scotia Clean Teck Ltd, SCS Cleaning Services Ltd, Servicemaster Ltd, Smart Cleanings UK Ltd, Sofisti-Clean Limited, Sparkle Cleaning Co. (London) Ltd, Spick & Span Professional Cleaners, Supreme Cleaning Services Ltd, Sussex Cleaning & Care Ltd, Swallow Cleaning Contractors, Swift Cleaner Services Ltd, TC Cleaning Contractors, Templewood Cleaning Service, Tewkesbury Cleaning Services Ltd, Thames Cleaning & Support Services, Thames Valley Cleaning Services, The Carroll Cleaning Co Ltd, Three C's Cleaning Ltd, Tower Group Services Ltd, Trowbridge Office Cleaning Services, Tudor Contract Cleaners Ltd, Universal Cleaning Ltd, Vanguard Cleaning Management Solutions Ltd, We Clean Ltd, Wycombe Office Contract Cleaners, Zonecloth

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