

NEW 2012 Exclusive Report

# Bedroom Furniture Market UK 2012-2016

MTW Research have published a brand new **Research & Analysis** market report on the UK Bedroom Furniture Market, providing a comprehensive & detailed review of the entire UK Bedroom Furniture market. Written specifically for bedroom furniture manufacturers, distributors and furniture retailers, the report is based on data from retailers with sales totalling more than £5 billion & manufacturers sales of £1.4 billion and includes an optional 3,300+ Furniture Retailers Mailing list.

## This 220+ Page Report Includes:-

- > Market Size & Trends 2006-2012; Forecasts to 2016
- > SWOT, PEST & Qualitative Analysis
- > Product Mix 2006, 2012 & Forecasts to 2016
- > Distribution Channel Shares 2006, 2012 & 2016
- > 60+ Manufacturer Profiles & Key Financials
- > 70+ Retailers Profiles, Rankings & Sales Leads
- > 3,300+ Furniture Retailers Database & Mailing List (Only as part of 'Ultimate Pack')

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, influences and future prospects are provided. This informative report offers a comprehensive market review & sales leads and also represents excellent value for money.

## Market Size, Product Trends & Share 2006-2016 for:-

- Wardrobes
- > Drawer Chests
- Bedside Tables
- > Childrens Bedroom Furniture
- > Dressing Tables & Stools

## Product Mix in 2012 & Trend Analysis for:-

- > Fitted Vs Freestanding Bedroom Furniture
- > Flat Pack Vs Freestanding Bedroom Furniture
- > 2012 Share by Material Finish

## Also Included:-

- Import & Export Data 2006-2016
- > Sales Breakdown by Region in 2012
- > Key Specification Criteria for Childrens Furniture
- > UK Furniture Manufacturers Output 2006-2016
- > Distribution Channel Share 2006, 2012 & 2016
- > Profiles & 4 Years Accounts for 130+ Retailers & Manufacturers
- > Furniture Retailers Industry Structure Analysis
- Furniture Retailer Ranking By Turnover, Profit, Assets etc

This unique report represents a *comprehensive yet cost effective* tool for understanding the historical, current and future performance of the UK Bedroom Furniture Market. Based on sales & primary research & written specifically for suppliers & retailers in the industry, this easy to use, independent report represents an invaluable tool to increase sales in the Bedroom Furniture Market.



### Key Features Of This 220+ Page Report Include:-

#### MARKET SIZE

#### Bedroom Furniture Market Size by Value 2006-2016, Based on Industry Data including

- Market Size 2006 2012, Forecasts to 2016, Constant & Current Price Analysis
  - UK Manufacturers' Output by Value 2006-2016 Official UK Data
  - Detailed Qualitative Comment on Market Trends, Influences & Future Prospects

#### MARKET TRENDS & INFLUENCES

#### > Quantitative & Qualitative Key Market Trends 2006-2016, including

- PEST Analysis Politico-legal, Economic, Environmental, Social & Technological
- SWOT Analysis Key Market Strengths, Weaknesses, Opportunities & Threats
- Ansoff Matrix Identification of Future Growth Areas & Mix by Strategy to 2016
- Market KPIs Profit, Assets, Debt, Net Worth 2006-2016 for 130+ Companies
- Sales per Employee in Furniture Retail Market 2006–2016

#### PRODUCT SHARES, TRENDS & END USE MIX

> Product / Service Mix & Share by End Use Sectors 2006-2016, including

- **Product Mix –** Childrens furniture, wardrobes, drawers, bedside tables, dressing tables, fitted, freestanding, flat pack, rigid.
- Market Size 2006-2016 & Key Trend Discussion for Each Product Sector
- Mix by Key Products 2006, 2012 & 2016 for Each Key Market Segment
- Distribution Channel Share DIY, Furniture Retailers, High Street, Internet etc
- Qualitative Comment & Discussion on Key Channel Trends

#### **INDUSTRY STRUCTURE & 130+ COMPANY PROFILES**

#### > Review of Furniture Retailers Market Structure & Key Company Profiles, including

- Furniture Retailers Market Mix Growth, Credit, Age, Turnover & Number of Employees
- Furniture Retailers Market Share Sales by UK Region England, Scotland, Wales, NI.
- Furniture Retailers Rankings by Turnover, Profit, Assets, Debt, Worth & Employees
- 130+ Manufacturer & Furniture Retailer Profiles 1 Page Profile & Financial Charts
- Key Financial Data for 130+ Companies Turnover, Profit, Emps, Assets, Debt & Worth
- Sales Leads– Mailing Address, Telephone & Contact Name for Each Company

#### AVAILABLE AS PART OF THE 'ULTIMATE PACK'

> All Formats of the Report, Spreadsheet & Mailing List, including

- Hard Copy -Lasered on 90gsm paper bound in 'lay flat' format
- CD-ROM MS Word & PDF Copies Cut & Paste to Documents / Presentations
- **PDF Report –** Emailed to Your Desktop the Same Day
- Spreadsheet & Mailing List Also on CD-ROM in MS Excel which includes:-

Multi Use Mailing List	Data Spreadsheet		
• 3,300+ Furniture Retailers Mailing List - 90% of the Market	• 130+ Manufacturers & Retailer 4 Year Financials		
<ul> <li>Full Company Name &amp; Postal Address</li> </ul>	<ul> <li>Company Name, Address, Tel &amp; Fax, Director Name</li> <li>4 Years Latest Accounts &amp; Balance Sheet         <ul> <li>Turnover, profit, assets</li> </ul> </li> </ul>		
<ul> <li>3,300+ Telephone Numbers; 1800+ Fax Numbers;</li> </ul>			
• 3,300+ Senior Decision Maker / Purchasing Contact	<ul> <li>Debts, net worth,</li> </ul>		
<ul> <li>700+ Emails; 2,000+ Website Addresses</li> </ul>	<ul> <li>Sales per employee, profit per employee, working capital</li> </ul>		
<ul> <li>3,300+ Employee Band Estimate; 1700+ Turnovers</li> </ul>	Parent Company, Ultimate Holding Company		
• Multi-Use – No limitations on how the data can be used	• Turnover Estimates for every Company in Report		
• Full Data Compliance – Supplied in MS Excel format	<ul> <li>Incorporation Date, Number of Employees</li> <li>Data for all Companies Included in the Report</li> </ul>		

#### Key Benefits Of This Brand New Report Include:-

- > Current, Historical & Future Market Performance & Trends 2006-2016
- > Product & Distribution Channel Mix Best Performing Sectors, Focus Your Marketing
- > Incorporate into your Marketing & Business Plan, Explore Various Strategic Options
- > Develop Sales Leads & Focus Your Marketing
- Identify Revenue & Develop Market Shares for the Key Players
- > Develop SWOT & PEST Analysis Faster & With More Detail



Reliable, Quantitative Research Based on Annual Accounts from

£1.4bn Manufacturer Sales £5bn Furniture Retailer Sales

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#### PLUS

## 60+ LEADING FURNTURE RETAILERS Ranked by Turnover, Profit, Assets & Net Worth – including:-

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