

Brand New Database
Exclusive to MTW Research

Bathroom Retailers & Installers Mailing List - UK 2011

MTW Research have published a brand new mailing & telemarketing list representing more than 90% of the UK Bathroom Retailers & Installers market by value in 2011. This brand new list offers fresh, relevant sales leads of key companies actively involved in the retail and distribution of all bathroom products & equipment.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all bathroom product suppliers who are seeking to increase sales through this channel as well as distributors of sanitaryware, showers, bathroom furniture, brassware, lighting, heating, bathroom accessories and many other products distributed through UK bathroom retailers.

The 2011 Bathroom Retailers Database Includes:-

- **1,100+ Bathroom Retailers** – *More than 1000 Separate Companies*
- **1,100+ Full Address & Postcodes** – *Preference Service Screened*
- **1,100+ Contact Names** - *Senior Decision Maker / Head of Purchasing*
- **1,100+ Telephone Numbers**
- **400+ Website Addresses; 300+ Fax Numbers**
- **800+ Records with Estimated Employee Band** (eg 1-5, 5-10, 10-20, 20+)

Database Profile by Employee Band:-

| Employee Band Estimate | 1-5 Emps | 5-10 Emps | 10-20 Emps | 20+ Emps |
|------------------------|----------|-----------|------------|----------|
| Number of Records | 900+ | 150+ | 40+ | 10+ |

During the last 12 months, around 19% of the market experienced rapid growth, with a further 22% of market having experienced some sales growth. However, whilst 40% of the market grew sales over the last 12 months, almost 60% of bathroom retailers & installers reported a decline in sales, reflecting continued difficulties in the competitive trading environment in the last 12 months. This mailing, telemarketing & email list reflects the substantial changes in the market in the last 2-3 years. Updated in Q3 2011, the listing enables UK manufacturers and distributors to specifically target Bathroom Retailers & Installers active in the UK market & grow sales quickly and cost effectively.

**Bathroom Retailers & Installers
Database – UK 2011**
Available Now, Exclusively from MTW Research

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VAT to be Added to Final Price at 20%.

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Terms & Conditions of Sale

MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in July 2011. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.



NO LIMITATIONS

~ Use The Data For Any Purpose ~

COST EFFECTIVE

~ One Purchase, Unlimited Usage ~

MORE RELEVANT

~ Experienced in the Industry ~

Bathroom Retailers Database – UK 2011

Specifically Designed for Bathroom Product Manufacturers and Distributors to Quickly Increase Sales to the UK Bathroom Retailers Market

WHY WAIT FOR THE POST? FAX THIS FORM TO

08456 524324